$$\mathcal{U} = 0_0 x + 0_1 x^3 + 0_2 x^3 \dots \theta_{d-1} x^d = [0_0 0_1 \dots 0_d] \begin{bmatrix} x_1 \\ x_d \end{bmatrix} = 0^T T(x)$$
The exponential family

$$p(y; y) = b(y) e^{y^{T}y - a(y)}$$

= $b(y) \exp(y^{T}y - a(y))$

Bernolli distribution (meon = 9)
$$P(3) = 9^{3}(1-9)^{1-3}$$

$$b(A) = \lambda_A (1 - \lambda)_{1-A}$$

$$= e^{4|n\phi + (1-y)|n(1-\phi)}$$

$$= e^{4|n\phi - (n(1-\phi)) + (n(1-\phi))}$$

$$= e^{4(\ln \phi - \ln(1-\phi)) + \ln(1-\phi)}$$

$$= e^{4(\ln \phi - \ln(1-\phi)) + \ln(1-\phi)}$$

$$|b(y)| = ||y|| + ||y$$

$$\alpha(A) = -|u((-a))| = |u((+a_A))|$$

 $= \phi$

$$= \frac{1}{1+e^{-\tau}} = \frac{1}{1+e^{-0^{\tau}x}}$$

$$\frac{1}{1+e^{-9^{T}X}}$$

$$b(A:Y) = \frac{Ai}{Y_A e_{-y}} = \frac{Ai}{1} \exp(Ayy - A)$$

$$b(4) = \frac{1}{4!}$$
 =) $4 = m\lambda \Rightarrow \lambda = e^4$

GLM = E[4] ×7 =
$$\lambda = e^4 = e^{O^T x}$$

Normal distribution (mean &) (var=1)

$$p(4:M) = \frac{1}{\sqrt{2\pi}} e^{-\frac{(4-M)^2}{2}}$$

$$= \frac{1}{\sqrt{2\pi}} e^{-\frac{4^2}{2} + M4 - \frac{M^2}{2}}$$

$$= (\frac{1}{\sqrt{2\pi}} e^{-\frac{4^2}{2}}) \cdot e^{M4 - \frac{M^2}{2}}$$

$$b(q) = \frac{1}{\sqrt{2\pi}} e^{-\frac{q^2}{2}} \qquad q = \alpha \qquad \alpha(q) = \frac{\alpha^2}{2} = \frac{q^2}{2}$$

GLM =
$$h_0(x) = E[4|x] = M = \mathcal{L} = 0^Tx$$

The exponential family

$$p(y: 4) = b(y) \exp(4^T T(y) - a(4))$$

Consider normal distribution

$$b(a; w, \Delta) = \frac{124}{1} 6_{1} \frac{\Delta_{7}}{\pi} \cdot \frac{7d_{3}}{-1} \int_{1}^{1} \left[\frac{A_{7}}{A_{7}}\right] - \frac{7d_{3}}{w_{3}} - w \Delta$$

$$b(a; w, \Delta) = \frac{124}{1} 6_{1} \frac{\Delta_{7}}{\pi} \cdot \frac{7d_{3}}{-1} = \frac{124}{1} 6_{-}w \Delta 6_{-} \frac{7d_{3}}{A_{3}} + \frac{7d_{3}}{\pi A_{3}} - \frac{7d_{3}}{w_{3}}$$

A normal distribution is in expension family with two paremeter

$$b(y) = \frac{1}{\sqrt{27}}$$

$$Q(y) = \frac{u^{2}}{2\sqrt{2}} + \ln \nabla = \frac{-4^{2}}{47^{2}} - \frac{1}{2} \ln(-24^{2})$$

$$Q = \begin{bmatrix} \frac{u}{\sqrt{2}} \\ -\frac{1}{2\sqrt{2}} \end{bmatrix} = \begin{bmatrix} q_{1} \\ q_{2} \end{bmatrix}$$

$$T(u) = \begin{bmatrix} \frac{d}{d} \\ \frac{d}{d} \end{bmatrix}$$