Proyecto1

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2025-01-20

```
##
                                                                  homePage
          id
                          budget
                                               genres
                                                                Length: 10000
##
    Min.
                  5
                      Min.
                                       0
                                            Length: 10000
    1st Qu.: 12286
                      1st Qu.:
                                            Class : character
                                                                Class : character
    Median :152558
                      Median:
                                  500000
                                            Mode : character
                                                                Mode :character
##
    Mean
            :249877
                      Mean
                              : 18551632
##
    3rd Qu.:452022
                      3rd Qu.: 20000000
           :922260
                              :380000000
    productionCompany
                        productionCompanyCountry productionCountry
##
    Length: 10000
                        Length: 10000
                                                   Length: 10000
    Class :character
##
                        Class : character
                                                   Class : character
    Mode :character
                        Mode :character
                                                   Mode : character
##
##
##
##
       revenue
                             runtime
                                             video
                                                              director
##
    Min.
            :0.000e+00
                                :
                                    0.0
                                           Mode :logical
                                                            Length: 10000
                         Min.
    1st Qu.:0.000e+00
                         1st Qu.: 90.0
                                           FALSE: 9430
##
                                                            Class : character
    Median :1.631e+05
                         Median:100.0
                                           TRUE:84
                                                            Mode :character
    Mean
            :5.674e+07
                         Mean
                                 :100.3
                                           NA's :486
                          3rd Qu.:113.0
##
    3rd Qu.:4.480e+07
                                 :750.0
##
    Max.
            :2.847e+09
                         Max.
##
       actors
                        actorsPopularity
                                             actorsCharacter
                                                                 originalTitle
                                                                 Length: 10000
##
    Length: 10000
                        Length: 10000
                                             Length: 10000
##
    Class : character
                        Class : character
                                             Class : character
                                                                 Class : character
##
    Mode : character
                        Mode : character
                                             Mode : character
                                                                 Mode : character
##
##
##
##
                        originalLanguage
       title
                                               popularity
                                                                  releaseDate
                                                                  Length: 10000
    Length: 10000
                        Length: 10000
##
                                             Min.
                                                          4.258
    Class : character
                        Class : character
                                             1st Qu.:
                                                         14.578
                                                                  Class : character
##
                                             Median:
                                                         21.906
##
    Mode : character
                        Mode : character
                                                                  Mode : character
##
                                                         51.394
                                             Mean
##
                                             3rd Qu.:
                                                         40.654
                                                     :11474.647
##
                                             Max.
                                         genresAmount
##
       voteAvg
                        voteCount
                                                          productionCoAmount
                                                          Min.
                                                                 : 0.000
##
    Min.
           : 1.300
                      Min.
                             :
                                   1
                                       Min.
                                               : 0.000
    1st Qu.: 5.900
                      1st Qu.:
                                 120
                                       1st Qu.: 2.000
                                                          1st Qu.: 2.000
    Median : 6.500
                                       Median : 3.000
##
                      Median :
                                 415
                                                          Median : 3.000
           : 6.483
                                                                 : 3.171
##
    Mean
                              : 1342
                                               : 2.596
                      Mean
                                       Mean
                                                          Mean
    3rd Qu.: 7.200
                                                          3rd Qu.: 4.000
##
                      3rd Qu.: 1316
                                       3rd Qu.: 3.000
##
   Max.
            :10.000
                      Max.
                              :30788
                                       Max.
                                               :16.000
                                                          Max.
                                                                 :89.000
    productionCountriesAmount actorsAmount
                                                  castWomenAmount
```

```
: 0.000
                                            0
                                                Length: 10000
   Min.
                              Min.
##
   1st Qu.: 1.000
                              1st Qu.:
                                           13
                                                Class : character
  Median : 1.000
                              Median:
                                           21
                                                Mode :character
            1.751
                                         2148
##
  Mean
                              Mean
##
   3rd Qu.: 2.000
                              3rd Qu.:
##
  Max.
           :155.000
                              Max.
                                      :919590
   castMenAmount
##
  Length: 10000
##
   Class : character
##
   Mode : character
##
##
##
```

1. Clustering

1.1. Haga el preprocesamiento del dataset, explique qué variables no aportan información a la generación de grupos y por qué. Describa con qué variables calculará los grupos.

Como el algoritmo de k-medias y el clustering jerárquico necesitan de alguna medida de distancia, entre los datos, en una primera instancia vamos a tomas solo las variables numéricas y vamos a quitar el id por ser como el nombre de una película. Las variables que tomaremos en consideración son las siguientes:

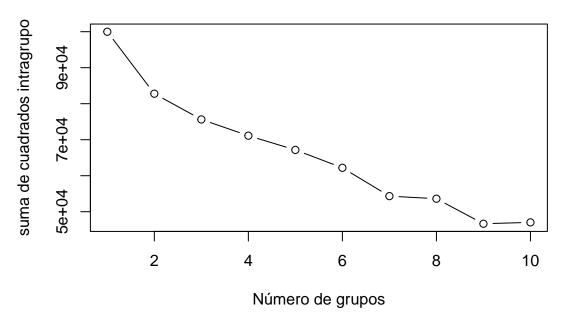
```
'data.frame':
                    10000 obs. of 10 variables:
                               : int 4000000 21000000 11000000 94000000 55000000 15000000 839727 12800
##
   $ budget
                               : num 4.26e+06 1.21e+07 7.75e+08 9.40e+08 6.77e+08 ...
##
   $ revenue
  $ runtime
                               : int 98 110 121 100 142 122 119 141 126 149 ...
   $ popularity
                               : num
                                      20.9 9.6 100 134.4 58.8 ...
##
   $ voteAvg
                                      5.7 6.5 8.2 7.8 8.5 8 8 7.9 7.5 8.2 ...
##
   $ voteCount
                                      2077 223 16598 15928 22045 9951 4253 1335 8726 1963 ...
                               : int
##
  $ genresAmount
                                      2 3 3 2 3 1 2 2 5 2 ...
                                      2 3 2 1 2 2 2 26 2 1 ...
## $ productionCoAmount
                               : int
                                     1 2 1 1 1 1 1 12 1 1 ...
   $ productionCountriesAmount: int
   $ actorsAmount
                               : int
                                    25 15 105 24 76 40 152 29 117 24 ...
```

1.2. Analice la tendencia al agrupamiento usando el estadístico de Hopkings y la VAT (Visual Assessment of cluster Tendency). Esta última hágala si es posible, teniendo en cuenta las dimensiones del conjunto de datos. Discuta sus resultados e impresiones.

El estadístico de Hopkings es de 1 que es lejano a 0.5, entonces los datos no son aleatorios. Sin embargo no haremos un VAT por ser difícil de visualizar e interpretar con 10 variables.

1.3. Determine cuál es el número de grupos a formar más adecuado para los datos que está trabajando. Haga una gráfica de codo y explique la razón de la elección de la cantidad de clústeres con la que trabajará.

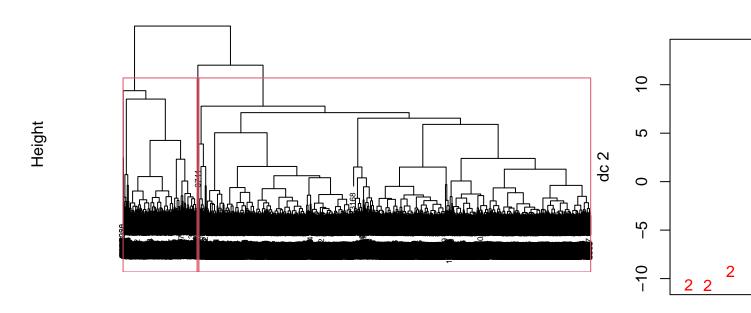
Para ello se usará el metodo de Codo



Como a partir de 3 grupos en adelante la suma de cuadrados intragrupo no disminuye tan rápido se elegirán 3 grupos.

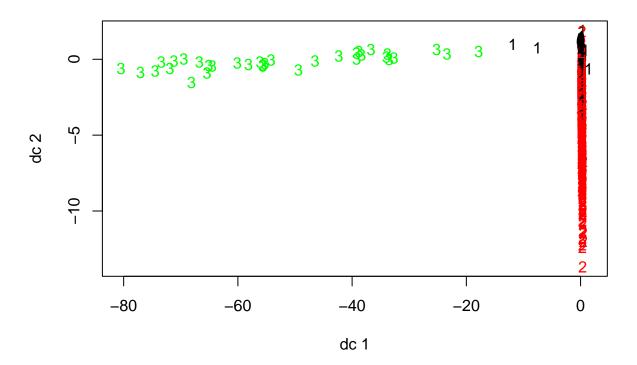
 $1.4.\ Utilice los algoritmos k-medias y clustering jerárquico para agrupar. Compare los resultados generados por cada uno.$

Cluster Dendrogram

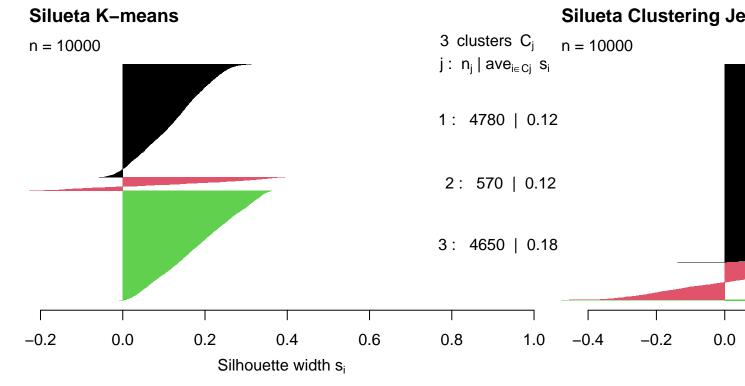


hclust (*, "ward.D2")

Clusters generados por Clustering Jerárquico



1.5. Determine la calidad del agrupamiento hecho por cada algoritmo con el método de la silueta. Discuta los resultados.



Average silhouette width: 0.15

Average silhouette width:

Usando el método de la silueta el clustering jerárquico que tiene una silueta promedio de 0.35 > 0.15 del clustering de Kmedias. Entonces para estos datos el clusterin jerárgioco obtubo un mejor resultado. Esto tiene sentido pues en la entrega anterior vimos que ninguna variable se comportaba de manera normal. En estos casos el k-medias no suele ser tan eficiente.

1.6. Interprete los grupos basado en el conocimiento que tiene de los datos. Recuerde investigar las medidas de tendencia central de las variables continuas y las tablas de frecuencia de las variables categóricas pertenecientes a cada grupo. Identifique hallazgos interesantes debido a las agrupaciones y describa para qué le podría servir.

```
## Tamaños de los dataframes:
## K-Means -> Cluster 1: 4780 | Cluster 2: 570 | Cluster 3: 4650
## Jerárquico -> Cluster 1: 8380 | Cluster 2: 1585 | Cluster 3: 35
summary(df_kmeans_1)
```

```
##
                          budget
                                             genres
                                                                homePage
                                                              Length: 4780
##
                             :0.00e+00
                                          Length: 4780
    Min.
                  6
                      Min.
                      1st Qu.:0.00e+00
              9952
##
    1st Qu.:
                                          Class : character
                                                              Class : character
##
    Median : 50781
                      Median :7.29e+06
                                         Mode :character
                                                              Mode :character
    Mean
           :204505
                      Mean
                             :1.91e+07
##
    3rd Qu.:401728
                      3rd Qu.:3.00e+07
##
    Max.
           :912223
                     Max.
                             :1.75e+08
    productionCompany productionCompanyCountry productionCountry
```

```
Length: 4780
                       Length: 4780
                                                  Length: 4780
##
    Class : character
                                                  Class : character
                        Class :character
##
    Mode :character
                       Mode :character
                                                  Mode :character
##
##
##
##
                                           video
                                                            director
       revenue
                            runtime
                        Min. : 0.0
                                         Mode :logical
##
    Min.
          :
                    0
                                                          Length: 4780
##
    1st Qu.:
                    0
                         1st Qu.: 96.0
                                         FALSE: 4556
                                                          Class : character
                         Median :108.0
                                         TRUE :36
                                                          Mode :character
##
    Median: 12355433
    Mean
          : 47683585
                         Mean
                               :110.1
                                         NA's :188
##
    3rd Qu.: 68585560
                         3rd Qu.:121.0
           :742500000
##
    Max.
                         Max.
                                :750.0
##
                        actorsPopularity
                                                               originalTitle
       actors
                                            actorsCharacter
##
    Length: 4780
                        Length: 4780
                                           Length: 4780
                                                               Length: 4780
##
    Class :character
                       Class : character
                                           Class : character
                                                               Class : character
##
    Mode :character
                        Mode :character
                                           Mode : character
                                                               Mode : character
##
##
##
##
       title
                       originalLanguage
                                              popularity
                                                               releaseDate
    Length: 4780
                        Length: 4780
                                                               Length: 4780
##
                                                      4.627
                                           1st Qu.: 15.330
    Class :character
                       Class :character
                                                               Class : character
##
    Mode :character
                       Mode :character
                                           Median: 22.491
                                                               Mode : character
##
                                           Mean : 43.519
##
                                            3rd Qu.: 38.748
##
##
                                           Max.
                                                  :1553.397
       voteAvg
                        voteCount
                                         genresAmount productionCoAmount
##
##
          : 2.000
                                  1.0
                                               : 1.0
                                                        Min.
                                                               : 1.000
                     Min.
                            :
                                        Min.
    1st Qu.: 6.400
                      1st Qu.: 264.8
                                        1st Qu.: 2.0
                                                        1st Qu.: 2.000
##
    Median : 6.900
                      Median: 775.0
                                        Median: 3.0
                                                        Median : 3.000
##
    Mean
          : 6.887
                     Mean
                            : 1377.7
                                        Mean
                                              : 3.1
                                                        Mean
                                                               : 3.909
##
    3rd Qu.: 7.400
                      3rd Qu.: 1819.0
                                        3rd Qu.: 4.0
                                                        3rd Qu.: 5.000
##
   Max.
           :10.000
                     Max.
                            :11913.0
                                        Max.
                                               :16.0
                                                        Max.
                                                               :89.000
    productionCountriesAmount actorsAmount
                                                   castWomenAmount
##
    Min.
          : 0.000
                                            0.0
                                                   Length: 4780
                               Min.
##
   1st Qu.: 1.000
                               1st Qu.:
                                           16.0
                                                   Class : character
##
  Median : 1.000
                               Median :
                                           25.0
                                                   Mode :character
##
    Mean : 1.581
                               Mean
                                          511.2
##
    3rd Qu.: 2.000
                               3rd Qu.:
                                           41.0
           :28.000
                               Max.
                                      :784594.0
##
   castMenAmount
                        Cluster_KMeans Cluster_Jerarquico
                       1:4780
                                       1:3812
   Length: 4780
                                       2: 964
   Class : character
                        2:
                             0
    Mode :character
##
##
##
summary(df_kmeans_3)
##
          id
                          budget
                                              genres
                                                                homePage
                                                              Length: 4650
  \mathtt{Min}.
          :
                 5
                     Min.
                                          Length: 4650
                                      0
  1st Qu.: 26284
                      1st Qu.:
                                          Class : character
                                                              Class : character
## Median:292681
                      Median :
                                          Mode :character
                                                              Mode :character
```

```
Mean
           :310177
                     Mean
                            : 4859315
##
   3rd Qu.:517274
                     3rd Qu.:
                               3500000
                            :170000000
                     Max.
           :922260
   productionCompany productionCompanyCountry productionCountry
   Length: 4650
                       Length: 4650
                                                Length: 4650
##
   Class :character
                       Class :character
                                                Class :character
   Mode :character
                       Mode :character
                                                Mode :character
##
##
##
##
       revenue
                           runtime
                                           video
                                                           director
                        Min. : 0.00
##
   Min.
                    0
                                         Mode :logical
                                                         Length:4650
   1st Qu.:
                        1st Qu.: 85.00
                                         FALSE: 4440
##
                    0
                                                         Class :character
                        Median : 92.00
##
   Median :
                                         TRUE:48
                                                         Mode :character
##
   Mean
         : 10508480
                        Mean
                             : 87.45
                                         NA's :162
                        3rd Qu.:100.00
##
   3rd Qu.: 1463556
##
   Max.
          :347988775
                        Max.
                               :240.00
                       actorsPopularity
##
       actors
                                          actorsCharacter
                                                              originalTitle
##
   Length: 4650
                       Length: 4650
                                          Length: 4650
                                                             Length: 4650
                       Class : character
                                          Class : character
                                                              Class : character
##
   Class :character
##
   Mode :character
                       Mode :character
                                          Mode :character
                                                             Mode :character
##
##
##
##
                       originalLanguage
                                            popularity
                                                             releaseDate
       title
   Length: 4650
                       Length: 4650
                                          Min. :
                                                    4.258
                                                             Length: 4650
##
   Class :character
                       Class :character
                                          1st Qu.: 13.450
                                                              Class : character
   Mode :character
                       Mode :character
                                          Median: 19.168
                                                             Mode : character
##
                                          Mean
                                                : 38.732
##
                                          3rd Qu.: 33.058
                                                 :4789.705
##
                                          Max.
##
       voteAvg
                       voteCount
                                       genresAmount
                                                      productionCoAmount
         : 1.300
                          : 1.0
                                             :0.000
                                                      Min.
                                                            : 0.000
##
                     Min.
                                      Min.
   1st Qu.: 5.400
                     1st Qu.: 63.0
                                      1st Qu.:1.000
                                                      1st Qu.: 1.000
                                                      Median : 2.000
   Median : 6.000
                     Median : 173.0
##
                                      Median :2.000
##
   Mean
          : 6.007
                     Mean
                           : 392.7
                                      Mean
                                             :2.003
                                                      Mean
                                                             : 2.326
##
   3rd Qu.: 6.700
                     3rd Qu.: 471.0
                                      3rd Qu.:3.000
                                                      3rd Qu.: 3.000
##
   Max.
           :10.000
                     Max.
                            :6000.0
                                      Max.
                                             :9.000
                                                      Max.
                                                              :17.000
   productionCountriesAmount actorsAmount
                                               castWomenAmount
   Min. : 0.000
                                               Length:4650
##
                              Min.
                                           0
   1st Qu.: 1.000
                              1st Qu.:
                                               Class : character
  Median : 1.000
                                               Mode :character
##
                              Median :
                                          16
   Mean : 1.955
                              Mean
                                     : 4086
##
   3rd Qu.: 1.000
                              3rd Qu.:
                                          26
  Max.
          :155.000
                              Max.
                                     :919590
##
   {\tt castMenAmount}
                       Cluster_KMeans Cluster_Jerarquico
   Length:4650
                       1: 0
                                      1:4566
##
   Class : character
                       2:
                            0
                                      2: 53
                       3:4650
   Mode :character
                                      3:
                                         31
##
##
```

##

summary(df_kmeans_2)

```
homePage
##
          id
                         budget
                                            genres
##
                     Min.
   Min.
                                         Length:570
                                                             Length:570
          :
                11
                            :
   1st Qu.: 2093
                     1st Qu.: 80000000
                                         Class : character
                                                             Class : character
##
  Median : 51058
                     Median :125000000
                                         Mode :character
                                                             Mode :character
## Mean
          :138438
                     Mean
                            :125618804
  3rd Qu.:274867
##
                     3rd Qu.:165000000
##
  Max.
          :791373
                     Max.
                            :380000000
##
   productionCompany productionCompanyCountry productionCountry
##
  Length:570
                       Length:570
                                                Length:570
   Class : character
                       Class : character
                                                 Class : character
##
   Mode :character
                       Mode :character
                                                Mode :character
##
##
##
##
                           runtime
                                          video
                                                           director
       revenue
           :0.000e+00
                               : 81.0
##
   Min.
                        Min.
                                        Mode :logical
                                                         Length: 570
   1st Qu.:2.904e+08
                        1st Qu.:106.0
##
                                        FALSE:434
                                                         Class : character
   Median :4.111e+08
                        Median :120.0
                                        NA's :136
                                                         Mode :character
         :5.098e+08
  Mean
                        Mean :122.7
##
##
   3rd Qu.:6.524e+08
                        3rd Qu.:136.0
##
   Max.
          :2.847e+09
                        Max.
                               :242.0
##
       actors
                       actorsPopularity
                                          actorsCharacter
                                                              originalTitle
                       Length:570
                                          Length:570
                                                              Length:570
##
   Length: 570
##
   Class : character
                       Class : character
                                          Class : character
                                                              Class : character
##
   Mode :character
                       Mode :character
                                          Mode :character
                                                              Mode : character
##
##
##
                                            popularity
##
       title
                       originalLanguage
                                                               releaseDate
                       Length:570
##
   Length: 570
                                          Min. :
                                                      5.165
                                                               Length: 570
##
   Class :character
                       Class :character
                                          1st Qu.:
                                                      49.747
                                                               Class : character
##
   Mode :character
                       Mode :character
                                          Median:
                                                      88.116
                                                               Mode :character
##
                                                    220.728
                                           Mean
##
                                          3rd Qu.: 150.984
                                                 :11474.647
##
                                          Max.
##
       voteAvg
                      voteCount
                                     genresAmount
                                                    productionCoAmount
                                                    Min. : 1.000
   Min.
           :4.300
                    Min. :
                               15
                                    Min.
                                           :1.000
                    1st Qu.: 5121
##
   1st Qu.:6.400
                                    1st Qu.:3.000
                                                    1st Qu.: 2.000
   Median :7.000
                    Median: 7438
                                    Median :3.000
                                                    Median: 4.000
##
   Mean
         :6.984
                    Mean : 8794
                                          :3.214
                                                           : 3.879
                                    Mean
                                                    Mean
##
   3rd Qu.:7.600
                    3rd Qu.:11654
                                    3rd Qu.:4.000
                                                    3rd Qu.: 5.000
   Max.
##
          :8.700
                    Max.
                           :30788
                                    Max.
                                           :6.000
                                                    Max.
                                                            :12.000
##
   productionCountriesAmount actorsAmount
                                               castWomenAmount
##
  Min.
          :1.000
                              Min.
                                     : 7.00
                                               Length: 570
   1st Qu.:1.000
                              1st Qu.: 35.00
                                               Class :character
                              Median : 50.50
## Median :1.000
                                               Mode :character
## Mean
          :1.512
                              Mean
                                     : 57.98
## 3rd Qu.:2.000
                              3rd Qu.: 73.75
           :8.000
## Max.
                                     :248.00
                              Max.
##
   {\tt castMenAmount}
                       Cluster_KMeans Cluster_Jerarquico
## Length:570
                                      1: 2
                       1: 0
   Class : character
                       2:570
                                      2:568
```

```
##
##
##
summary(df_jerarquico_1)
##
          id
                         budget
                                             genres
                                                                homePage
                                                              Length:8380
##
   Min.
          :
                     Min.
                                      0
                                          Length:8380
    1st Qu.: 15156
                     1st Qu.:
                                      0
                                          Class : character
                                                              Class : character
##
   Median :227962
                     Median:
                                      0
                                          Mode :character
                                                              Mode : character
##
   Mean
           :273544
                     Mean
                            : 7285524
##
    3rd Qu.:481873
                     3rd Qu.: 10000000
##
   Max.
           :922260
                     Max.
                            :110000000
##
    productionCompany productionCompanyCountry productionCountry
##
    Length:8380
                       Length:8380
                                                 Length:8380
    Class : character
                       Class : character
                                                 Class : character
##
   Mode :character
                       Mode :character
                                                 Mode :character
##
##
##
##
       revenue
                           runtime
                                            video
                                                             director
##
    Min.
          :
                    0
                        Min. : 0.00
                                          Mode :logical
                                                          Length:8380
##
    1st Qu.:
                    0
                        1st Qu.: 88.00
                                          FALSE:8017
                                                          Class : character
    Median :
                    0
                        Median: 97.00
                                          TRUE :72
                                                          Mode :character
                               : 97.17
                                          NA's :291
##
    Mean
          : 17646314
                        Mean
##
    3rd Qu.: 14818341
                        3rd Qu.:109.00
##
    Max.
           :686257563
                        Max.
                               :750.00
##
       actors
                       actorsPopularity
                                           actorsCharacter
                                                               originalTitle
##
    Length:8380
                       Length:8380
                                           Length:8380
                                                               Length:8380
##
    Class :character
                       Class : character
                                           Class : character
                                                               Class : character
##
    Mode :character
                       Mode :character
                                           Mode :character
                                                               Mode :character
##
##
##
##
                                             popularity
                                                               releaseDate
       title
                       originalLanguage
##
    Length:8380
                       Length:8380
                                                      4.258
                                                               Length:8380
                                           Min. :
                                           1st Qu.: 13.853
##
    Class :character
                       Class : character
                                                               Class : character
##
    Mode :character
                                           Median: 19.850
                                                               Mode :character
                       Mode :character
##
                                                  : 39.925
                                           Mean
##
                                           3rd Qu.: 33.760
##
                                           Max.
                                                  :1699.701
##
       voteAvg
                       voteCount
                                        genresAmount
                                                       productionCoAmount
##
    Min. : 1.300
                     Min. : 1.0
                                       Min.
                                              :0.000
                                                       Min.
                                                               : 0.000
    1st Qu.: 5.800
                     1st Qu.: 100.0
##
                                       1st Qu.:2.000
                                                       1st Qu.: 1.000
    Median : 6.500
                     Median: 294.0
                                       Median :2.000
                                                       Median : 2.000
##
##
    Mean : 6.423
                     Mean
                            : 620.2
                                       Mean
                                             :2.512
                                                       Mean
                                                              : 3.025
    3rd Qu.: 7.100
                     3rd Qu.: 805.0
                                       3rd Qu.:3.000
                                                       3rd Qu.: 4.000
##
##
    Max.
          :10.000
                     Max.
                            :7818.0
                                       Max.
                                              :8.000
                                                       Max.
                                                               :89.000
##
    productionCountriesAmount actorsAmount
                                                   {\tt castWomenAmount}
   Min.
          : 0.000
                               Min.
                                            0.00
                                                   Length:8380
   1st Qu.: 1.000
                                           11.00
                                                   Class :character
##
                               1st Qu.:
##
    Median : 1.000
                               Median :
                                           19.00
                                                   Mode :character
##
                                           50.36
   Mean
          : 1.797
                               Mean
    3rd Qu.: 2.000
                               3rd Qu.:
                                           30.00
```

3: 0

Mode :character

3: 0

```
:155.000
   Max.
                              Max.
                                      :138550.00
##
   castMenAmount
                       Cluster_KMeans Cluster_Jerarquico
   Length:8380
                       1:3812
                                       1:8380
                                       2:
##
   Class :character
                       2: 2
                                            Λ
##
   Mode :character
                       3:4566
                                       3:
                                            0
##
##
##
summary(df_jerarquico_2)
##
          id
                         budget
                                            genres
                                                              homePage
##
   Min.
                             :0.00e+00
                                         Length: 1585
                                                            Length: 1585
   1st Qu.: 3050
                     1st Qu.:3.60e+07
                                         Class : character
                                                            Class :character
##
##
   Median : 15512
                     Median :6.60e+07
                                         Mode :character
                                                            Mode :character
          :117032
                            :7.85e+07
##
   Mean
                     Mean
##
   3rd Qu.:205775
                     3rd Qu.:1.05e+08
##
   Max.
           :860623
                     Max.
                             :3.80e+08
   productionCompany productionCompanyCountry productionCountry
##
   Length: 1585
                       Length: 1585
                                                 Length: 1585
                       Class :character
   Class :character
                                                 Class : character
   Mode :character
                       Mode :character
                                                 Mode :character
##
##
##
##
                                           video
                                                           director
##
       revenue
                           runtime
##
   Min.
           :0.000e+00
                        Min. : 0.0
                                        Mode :logical
                                                         Length: 1585
   1st Qu.:8.541e+07
                        1st Qu.:103.0
                                         FALSE: 1389
                                                         Class : character
   Median :1.761e+08
                        Median :116.0
                                         TRUE: 1
                                                         Mode :character
##
##
   Mean
         :2.646e+08
                        Mean :117.7
                                         NA's :195
   3rd Qu.:3.450e+08
                        3rd Qu.:130.0
##
##
   Max.
          :2.847e+09
                        Max.
                               :242.0
##
                                           actorsCharacter
       actors
                       actorsPopularity
                                                              originalTitle
##
   Length: 1585
                       Length: 1585
                                           Length: 1585
                                                              Length: 1585
                       Class :character
                                                               Class : character
##
   Class : character
                                           Class : character
##
   Mode :character
                       Mode : character
                                           Mode :character
                                                              Mode :character
##
##
##
                       originalLanguage
                                             popularity
                                                               releaseDate
##
       title
                       Length: 1585
##
   Length: 1585
                                           Min.
                                                       5.165
                                                               Length: 1585
   Class :character
                       Class :character
                                                      24.662
                                           1st Qu.:
                                                                Class : character
##
   Mode :character
                       Mode :character
                                           Median :
                                                      42.600
                                                               Mode :character
##
                                           Mean
                                                 : 112.568
##
                                           3rd Qu.:
                                                      85.619
##
                                           Max.
                                                  :11474.647
##
       voteAvg
                      voteCount
                                      genresAmount
                                                     productionCoAmount
           :3.200
                    Min. :
                                            :1.000
                                                     Min. : 0.000
##
   Min.
                                2
                                    Min.
   1st Qu.:6.200
                    1st Qu.: 2003
##
                                     1st Qu.:3.000
                                                     1st Qu.: 2.000
##
   Median :6.800
                    Median: 3920
                                    Median :3.000
                                                     Median : 4.000
##
   Mean
           :6.808
                    Mean
                          : 5190
                                    Mean
                                           :3.043
                                                     Mean
                                                           : 3.996
##
   3rd Qu.:7.400
                    3rd Qu.: 6734
                                     3rd Qu.:4.000
                                                     3rd Qu.: 5.000
           :8.700
                    Max.
                           :30788
                                    Max.
                                            :6.000
                                                     Max.
                                                            :13.000
   productionCountriesAmount actorsAmount
                                                castWomenAmount
   Min.
           :0.000
                              Min.
                                      : 0.00
                                                Length: 1585
```

```
1st Qu.: 28.00
   1st Qu.:1.000
                                                Class : character
##
   Median :1.000
                              Median : 43.00
                                                Mode : character
   Mean :1.523
                              Mean : 48.87
   3rd Qu.:2.000
                              3rd Qu.: 61.00
##
   Max.
         :8.000
                              Max.
                                      :248.00
##
   {\tt castMenAmount}
                       Cluster KMeans Cluster Jerarquico
   Length: 1585
                       1:964
                                       1:
   Class : character
                       2:568
                                      2:1585
##
   Mode :character
                       3: 53
                                       3:
##
##
##
summary(df_jerarquico_3)
                         budget
##
          id
                                                              homePage
                                            genres
##
   Min.
           :204450
                     Min.
                            :
                                         Length:35
                                                            Length:35
##
   1st Qu.:442164
                     1st Qu.:
                                     0
                                         Class : character
                                                            Class :character
   Median :640097
                     Median :
                                                            Mode :character
                                     0
                                         Mode :character
##
  Mean
           :599348
                     Mean
                            : 1285715
   3rd Qu.:757708
                     3rd Qu.:
##
   Max.
           :919590
                     Max.
                            :45000000
##
   productionCompany productionCompanyCountry productionCountry
##
  Length:35
                       Length:35
                                                 Length:35
   Class : character
                       Class : character
                                                 Class : character
                       Mode :character
                                                 Mode :character
  Mode :character
##
##
##
##
##
       revenue
                           runtime
                                            video
                                                            director
         :
                               : 0.00
                                          Mode :logical
##
   Min.
                        Min.
                                                          Length:35
                    0
   1st Qu.:
                    0
                        1st Qu.: 0.00
                                          FALSE:24
                                                          Class : character
   Median :
                        Median : 16.00
                                          TRUE:11
                                                          Mode :character
##
                    0
##
   Mean : 5093218
                        Mean : 52.83
   3rd Qu.:
##
                    0
                        3rd Qu.: 85.00
           :178262620
                               :182.00
   Max.
                        Max.
##
                       actorsPopularity
                                           actorsCharacter
                                                              originalTitle
       actors
                       Length:35
##
   Length:35
                                           Length:35
                                                              Length:35
##
   Class :character
                       Class :character
                                           Class :character
                                                              Class :character
   Mode :character
                       Mode :character
                                           Mode :character
                                                              Mode : character
##
##
##
##
       title
                       originalLanguage
                                             popularity
                                                            releaseDate
##
   Length:35
                       Length:35
                                           Min. : 4.627
                                                            Length:35
##
   Class : character
                       Class : character
                                           1st Qu.:17.511
                                                            Class : character
##
   Mode :character
                       Mode :character
                                           Median :26.232
                                                            Mode :character
##
                                           Mean
                                                 :27.189
                                           3rd Qu.:36.328
##
##
                                           Max.
                                                  :60.162
##
       voteAvg
                       voteCount
                                        genresAmount
                                                        productionCoAmount
                                             : 0.000
          : 1.500
                            : 1.000
                                                        Min.
                                                               :0.0
##
   Min.
                     Min.
                                      Min.
##
   1st Qu.: 4.000
                     1st Qu.: 1.000
                                       1st Qu.: 0.000
                                                        1st Qu.:0.0
   Median : 7.000
                     Median : 3.000
                                                        Median:0.0
                                       Median : 1.000
```

: 2.686

Mean

:0.8

Mean

Mean

: 6.283

Mean

: 5.914

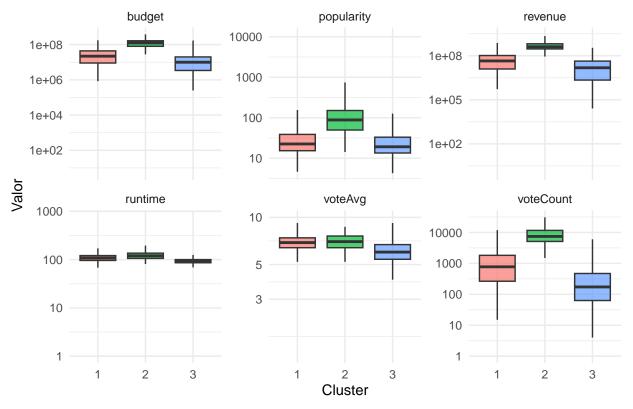
```
3rd Qu.: 8.200
                      3rd Qu.: 9.000
                                         3rd Qu.: 5.000
                                                           3rd Qu.:1.0
##
    Max.
            :10.000
                      Max.
                              :20.000
                                         Max.
                                                 :16.000
                                                           Max.
                                                                   :4.0
##
    productionCountriesAmount
                                 actorsAmount
                                                   castWomenAmount
                                        :204450
##
    Min.
            :0.000
                                                   Length:35
                                Min.
##
    1st Qu.:0.000
                                1st Qu.:442164
                                                   Class : character
                                                   Mode
##
    Median :0.000
                                Median :640097
                                                         :character
            :1.086
                                Mean
                                        :599348
                                3rd Qu.:757708
    3rd Qu.:2.000
##
##
    Max.
            :9.000
                                Max.
                                        :919590
##
    {\tt castMenAmount}
                         Cluster_KMeans Cluster_Jerarquico
    Length:35
                                         1: 0
                         2: 0
                                         2: 0
##
    Class : character
    Mode :character
                         3:31
                                         3:35
##
##
##
##
```

Como es dificil interpretar los numeros puros vamos a hacer unas gráficas de caja y bigote.

Warning in scale_y_log10(): log-10 transformation introduced infinite values.

Warning: Removed 9688 rows containing non-finite outside the scale range
(`stat_boxplot()`).

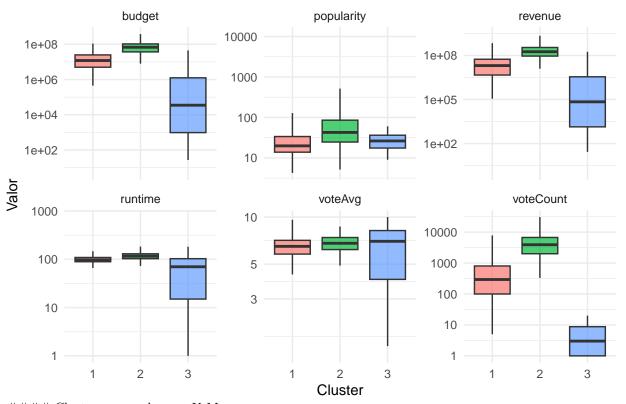
Distribución de Variables por Clusters (K-Means)



koewsjfokerdsf

- ## Warning in scale_y_log10(): log-10 transformation introduced infinite values.
- ## Warning: Removed 9688 rows containing non-finite outside the scale range
 ## (`stat_boxplot()`).

Distribución de Variables por Clusters (Jerárquico)



Clusters generados por K-Means:

- El grupo 1: Presenta valores intermedios en presupuesto, recaudación y popularidad. Probablemente inclu
- El grupo 2: Contiene películas con los presupuestos y recaudaciones más altos, alta popularidad y una g
- El grupo 3: Se caracteriza por películas con presupuestos y recaudaciones bajas, menor popularidad y po

Clusters generados por Clustering Jerárquico:

- El grupo 1: Incluye películas con recaudación y presupuesto moderado, popularidad mas bien baja.
- El grupo 2: Peliculas de alto presupuesto, altas recaudacion y popularidad
- El grupo 3: Agrupa peliculas de bajo presupuesto, con popularidades relativamente bajas y recaudaciones