THE UNICORN SEARCH

WHAT IS A UNICORN COMPANY

- 1 Billion $ Valuation
- Companies are getting richer by the day

THE DATA

Sourced from Kaggle, we decided on the Unicorn Dataset

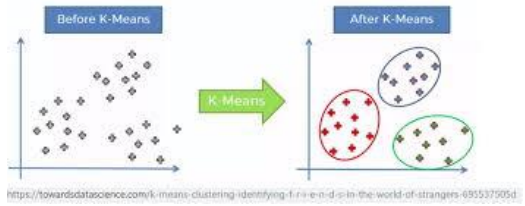
Exploratory Data Analysis

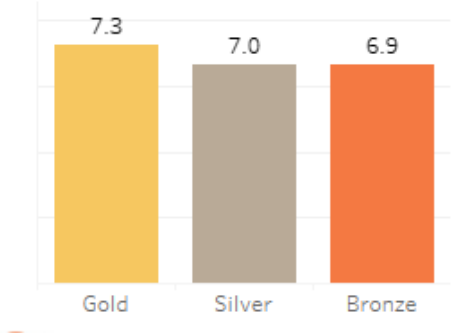
E D A

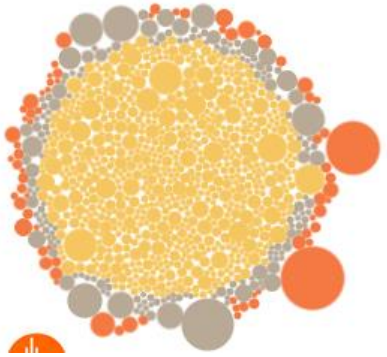
Unsupervised VS Supervised

ANALYSIS

- The model and our clusters
- PCA check







TOOLS USED

- PGAdmin4 for the databases
- Python, Pandas, KMeans(algo)
- Heroku
- Tableau(visuals)

CONCLUSION