# **JULIANA LIMA**

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Results-driven and committed Brazilian Data Analyst with statistics, data modeling, and data visualization expertise. Possess a solid theoretical basis highlighted by a Computer Information Systems degree and a Data Analysis and Visualization certificate. Proven ability to tackle complex challenges, excel in team environments, and leverage administrative knowledge from a Business Administration degree. In previous projects, exhibited solid knowledge of Python and Pandas library when developing a script utilizing Splinter and BeautifulSoup for web scraping to extract titles and preview text from a Mars news website. Excellent communication, analytical, and time-management skills. Fluent in English and Portuguese.

### **SKILLS**

Python | R | JavaScript | HTML5 | SQL | NoSQL | C++ | CSS | GitHub | MongoDB | MySQL | PostgreSQL | GIT | Big Data | AWS Flask | Command Line | Shiny | Tableau | Discord | Photoshop | Adobe Illustrator | C4D | Pandas | Microsoft Office (Word, Excel, PowerPoint, Outlook)

#### **EDUCATION**

Associate's Degree in Computer Information Systems – Berkeley City College – Berkeley, CA

Bootcamp Certificate in Data Analytics – University of California Berkeley – Berkeley, CA

Bachelor's Degree in Business Administration – Pontificia Catholic University of Campinas – Brazil

Expected 12/2023 10/2023 12/2017

#### PROFESSIONAL EXPERIENCE

### Berkeley City College – Berkeley, CA – Peer Advisor

02/2022 - Present

- Provide invaluable guidance and unwavering support to international students in navigating the intricacies of the college application process.
- Offer personalized assistance at every stage, ensuring students have the resources and knowledge needed for a successful application journey.
- Work seamlessly with a diverse team of advisors to plan and execute various events, including college fairs, open houses, and orientation programs.

## **Self-Employed – Oakland, CA – Mobile Recruiting Team app Freelancer**

12/2019 - 01/2022

- Evaluated project requirements, including the app's purpose, platform compatibility, target devices, and projected user hase
- Conducted in-depth analysis of client's business objectives, ensuring alignment with the mobile app development process.
- Strategically collaborated with clients to comprehend their vision and objectives, then coordinated with development teams to ensure the shared realization of this vision.

### Au Pair Care - Oakland, CA - Au Pair

12/2017 - 12/2019

- Improved English fluency and cross-cultural communication skills while working with children from different cultures.
- Demonstrated excellent organizational, time management, and teamwork skills by managing the children's daily and weekly schedules and maintaining open communication with the parents.

## City Hall of Campinas – Brazil – Secretary/Administrative Assistant

12/2016 - 12/2017

- Developed robust analytical skills by interpreting data and generating meaningful insights, supporting informed decision-making processes within the organization, and contributing to better data-driven policies.
- Demonstrated practical communication skills while collaborating with colleagues and stakeholders, fostering a collaborative work environment yielding improved productivity.
- Assisted in various administrative tasks, including document management, scheduling, and problem-solving.

Zott Real Estate – Brazil – Finance Analyst
Zott Real Estate – Brazil – Administrative Assistant

02/2015 - 12/2016

08/2014 - 02/2015