JULIANA WALSER

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Results-driven Financial Analyst and Data Analytics Professional with 8+ years of experience delivering actionable insights, streamlining financial processes, and optimizing business operations. Adept at financial modeling, budgeting, and leveraging data to drive strategic decision-making. Recognized for achieving measurable results, including cost reductions and process improvements, in diverse industries. Bilingual in English and Portuguese, excelling in cross-functional collaboration and client success. Currently seeking a remote financial or data analytics role with growth potential and comprehensive benefits.

SKILLS

Python | SQL | Tableau | Power BI | Advanced Excel (Pivot Tables, Macros) | QuickBooks | Financial Modeling | Budgeting | Forecasting | Bookkeeping | Payroll Processing | Cash Flow Analysis | Data Cleaning | Trend Analysis | KPI Dashboards | Reporting | Database Management | Agile Methodologies | Strategic Planning | Problem-Solving | Communication | Multitasking | Team Collaboration

PROFESSIONAL EXPERIENCE

Finance & Data Consultant – *Upwork (Remote)*   **02/2024 – present**
- Maintained a 100% Job Success rating with 5-star reviews from global clients.
- Delivered precise financial analyses, cash flow projections, and cost analysis, supporting client decision-making.
- Designed and cleaned complex datasets for financial reporting, increasing efficiency by 30%.
- Created dashboards in Tableau and Excel, visualizing KPIs for better operational oversight.

Peer Advisor – *Berkeley City College, Berkeley, CA*   **02/2022 – 12/2023**
- Supported international students through the application process, increasing success rates by 20%.
- Conducted demographic analysis using Excel pivot tables, streamlining event planning and increasing attendance by 30%.
- Collaborated with diverse teams to execute programs, fostering inclusivity and student engagement.

Financial Analyst – *Remax, São Paulo, Brazil*   **08/2014 – 12/2021**
- Promoted to Finance Analyst within 6 months of joining due to exceptional performance.
- Reduced operational expenses by 8% through cost-saving initiatives and process improvements.
- Analyzed and allocated payroll expenses for a team of 50+, ensuring compliance and accuracy.
- Developed financial models and conducted quantitative analyses to guide executive decision-making.
- Managed bookkeeping, reconciliations, and financial statements, improving accuracy by 15%.
- Improved CRM systems, resulting in a 15% increase in customer retention.

EDUCATION

Associate's Degree in Computer Information Systems – Berkeley City College – Berkeley, CA   **12/2023**
Bootcamp Certificate in Data Analytics – University of California Berkeley – Berkeley, CA   **10/2023**
Bachelor's Degree in Business Administration – Pontificia Catholic University of Campinas – Brazil   **12/2017**

SELECTED PROJECTS

Financial Dashboard Creation (Upwork)
- Built interactive dashboards in Tableau for e-commerce clients, improving decision-making processes by 25%.

Cost-Saving Initiative (Remax)
- Identified inefficiencies in payroll and vendor contracts, reducing operational costs by 8%.

Data Cleaning & Reporting (Upwork)
- Cleaned and analyzed raw datasets for a client, reducing errors and improving reporting accuracy by 20%.