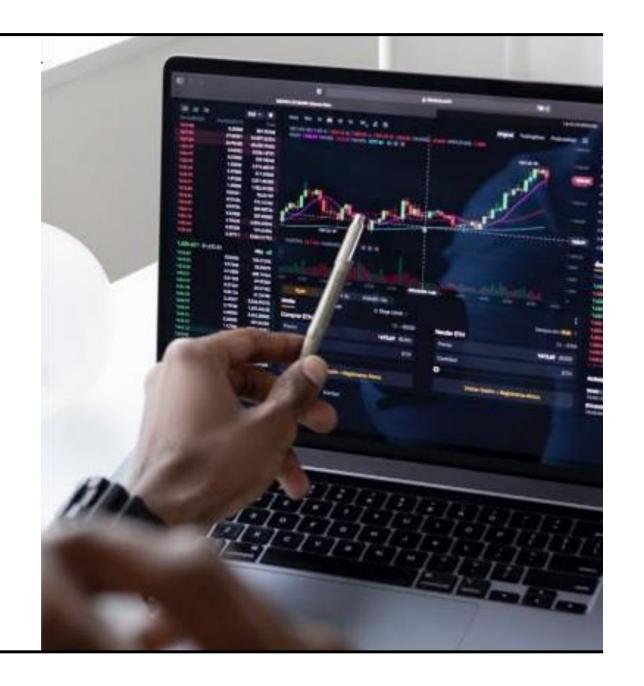
## **Equity Pitch**

Group # 1 presentation
July 15th, 2022



#### Recommendation

# We recommend shorting Target (TGT)

## **Company Background**

#### **Background**

- **Industry:** Consumer Defensive, Discount Stores

- TTM Financials: \$106.98B Revenue; \$10.265B EBITDA

- Market Cap: \$68.78B, Enterprise Value: \$68.82B

- TTM Multiples: 12.13 P / E; .64x EV / Revenue; 6.7x EV / EBITDA

Retail Channels: (% of Revenue)

- Storefront (96.4%)

- Online @ Target.com (3.6%)



#### **Investment Thesis**

#### The stock is priced imperfectly because:

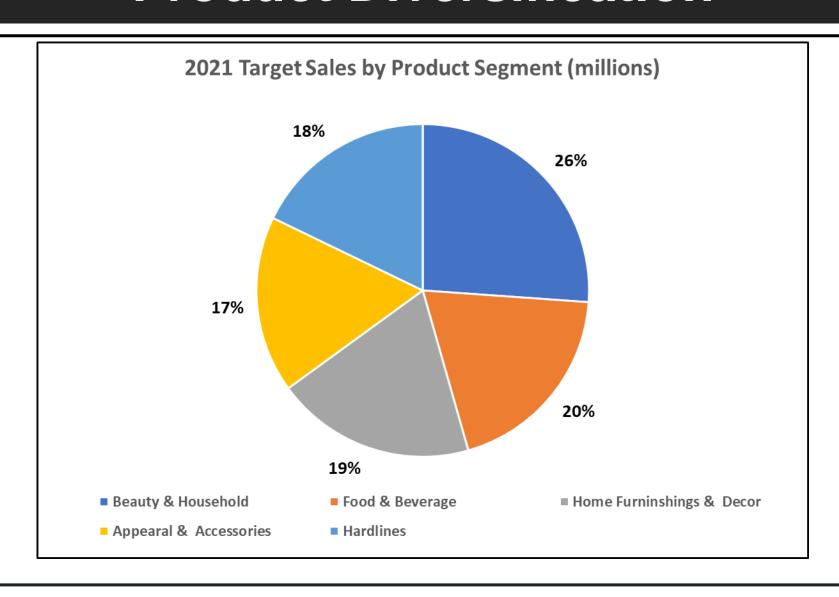
- 1) Excess inventory, including markdowns and order cancellation, will continue to weigh on margins ahead of the Fall and Winter seasons.
- 2) The company is unlikely to match the online retail environment which its competitors already possess and fails to accumulate the needed digital growth.
- 3) Market expectations for their new store outreach and flexibility to be a core factor in increased sales and margins is inaccurate, as consumer confidence has been decreasing due to inflation and the company is additionally faced with higher labor and shipping costs, which do not see short term decline.

## **Target Inventory (billions)**





#### **Product Diversification**



#### **Valuation**

#### Cash Flow Problem

Account	2018	2019	2020	2021	2022	
A/R - Million of \$	0	0	498	504	518	~
A/P - Billions of \$	8.67	9.76	9.92	12.86	15.48	~
Inventory - Billions	8.597	9.497	8.992	10.65	13.9	~
Short Term Investments	2.634	1.556	2.577	8.511	5.911	

- Financial analysis shows their inventories are increasing, their account receivables are increasing, and the account payables are increasing.
- In order to combat this storm, they are using short-term investments to stay afloat financially.

#### Valuation







### Catalyst

- 1) Target has increased their dividend four straight years at a rate of 8-cents per year. The reason for this is to make their stock more attractive despite the **dire cash flow** and demand problem they are facing currently.
- 2) They are trying to entice their investors with a higher return despite the higher risk that is occurring. Therefore, we anticipate that Target will **announce a decrease** in their dividends or halting their dividend in their next declaration announcement.
- 3) We anticipate that the data from the CPI that is to be released will be negative and will **initiate a sell off further**.



#### **Risk Factors**



#### **Risk Factors**

Worst-Case Scenario: A combination of near-term enhanced digital outreach, greater reach of operations, and increased stores, as well as an improvement to margins through a decrease in SG&A, could potentially significantly increase the stock's price if paired with a large surplus of consumer demand for the upcoming seasons.

**Mitigations**: We could mitigate these risks by purchasing call options, shorting competitors attempting to hold digital dominance, or longing a retail fund or ETF.





#### Summary

- 1) We strongly recommend to SHORT TGT due to:
  - a) Increasing inventory levels
  - b) Macroeconomic effect on demand
  - c) Inefficient ability to succeed in the digital environment compared to retailers and competitors.
- 2) Paired with an inability to perform well for their attractive dividend, we expect significant drawdown and limited grounds for recovery in the next 6-12 months.