

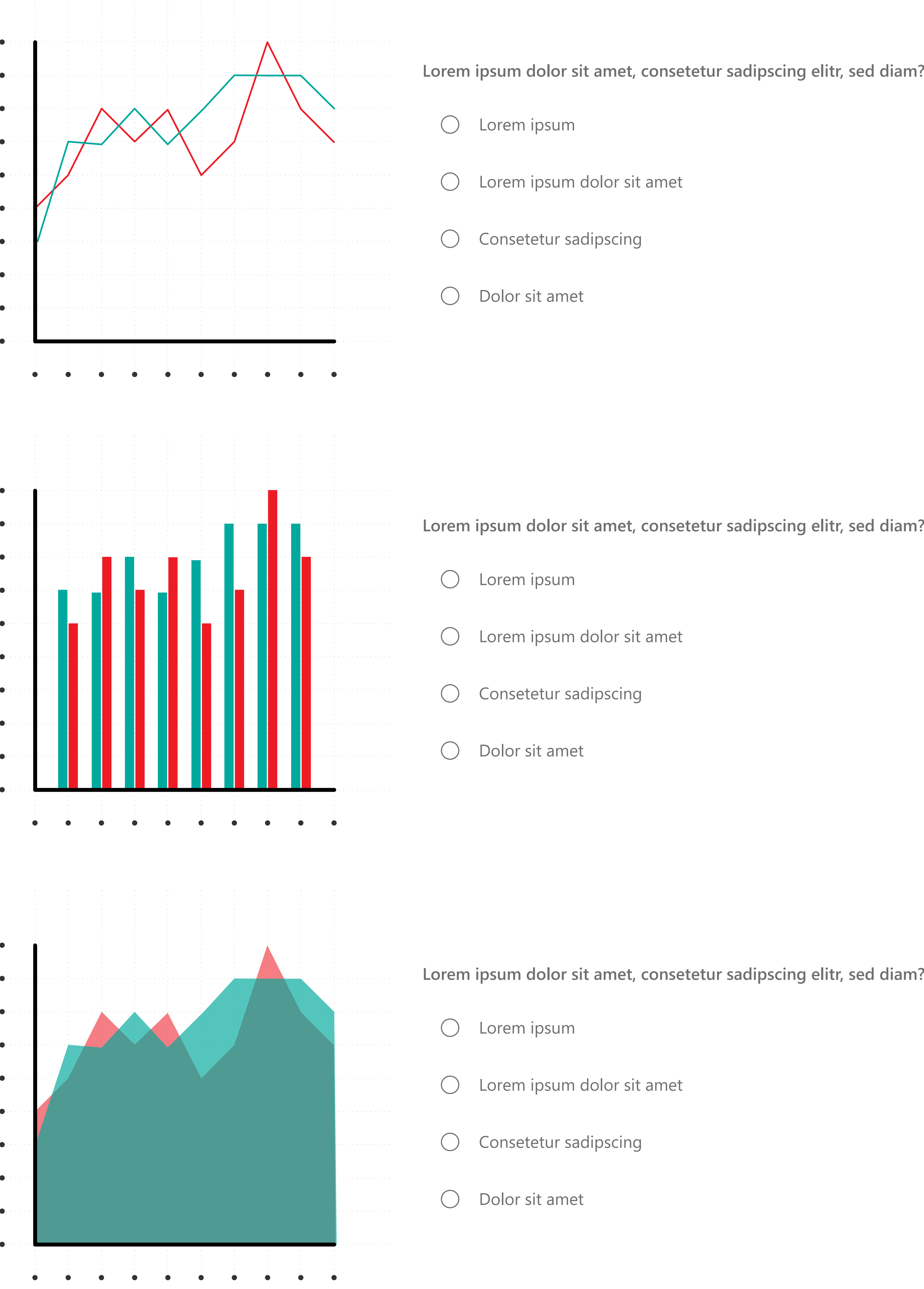
Step 1

We display an assortment of graphs to the low literacy users and ask them to pick the ones that they've seen before and our comfortable with. The person's education level and other such qualities are noted.



Step 2

We take the most recognized graphs types from the previous survey and prepare a questionnaire based on the data from the graphs, measuring their readability in terms of a set of predefined metrics.



Step 3

We take the graph(s) that were read most accurately in the previous round of user testing. Different variations of these graphs are then shown to the test group and the most preferred graph is selected.

