General Price-Demand P = a-bb

Reverue, Cost & Profit.

Ritatel = P.D

CTOTAL = C=- (C. D)

 $P = aD - bD^2 - C_F - c_V D$ 

Max profit (unita)  $D^{x} = \frac{a - c_{y}}{2h}$ 

Breakeven

D' = -(a-cr) ± v(a-cr)= -4(-b)(-Cr) Fw(wt) - Fw(wt) 2(-b) 201

Constant price  $P = pD - C_{\pm} - c_{\nu}D$  D' = mox capacity  $D' = \frac{C_{\pm}}{p - c_{\nu}}$ 

Indexes

 $C_n = C_k \left( \frac{I_n}{I_N} \right)$ 

Factor Technique

C = Zp + Zfm Um

Power Sizing  $C_A = C_B \left(\frac{S_A}{S_B}\right)^X$ 

Zu = K(u")

n = (logs / log2)

Interest

I = PiN Compound interest

I = P(1+c) H

P,F,A,i  $\nearrow$  N  $F = A \left[ \frac{(1+i)^{N}-1}{i} \right]$   $\Rightarrow A \left( \frac{F}{A}, i \%, N \right)$   $P = A \left[ \frac{(1+i)^{N}-1}{i(1+i)^{N}} \right]$ 

> A(P/A, i%, N) P= F(1+i)" > F(P/F, i%, N)

\* inverse to reverse

-P/A → P 1 time period by 1st A

-FIA -> Frame time
as last A

- P/F or F/P N=N=Nx

TTTT A

- If 2 cash flows are equivalent, they have the same equivalent value of 1 point in time

Changing A value

(arith matic)

pot ag TITT

pot const. It in p

Pr=P(PALENT (P/G,1°,N)

P/O = [(100) 1 | N |

(geometria)

p {
A[I-(Majk,N)E/PF X,N]

P {
A,N (P/F,(N,N) I = i

F = % increase/decrease

PROFITA BILLITY

PROFITA BILLTY

() Pω MARR + i

Pω(m) - Pω(ου+) ≥ 0/

() Fω

() Fω

() () - Fω(ου+)

> 0/

3 AW Find PWOFFW, then AW = \* (A/\_, MARR, N) >0 /

\* If stuck, convert to PW, than FW or AW!

modified V

@ B/C (nflow: axflow) >1/

convention = Awe)

Inv-PWEY) +PWOIND (R+AWOLN)

CR=1(AIP, (%, N) - SY(AIF, (%, N))

 $\frac{P\omega(E) - P\omega(0 \delta M)}{I - P\omega(SV)} = \frac{A\omega(E) - A\omega(0 \delta M)}{CR}$ 

G Internal Rate Return (IRR)

IRR ≥ MARR /

rote that makes pro, break even

- 50t up PW w/ i = MARR

- If PW = 0, IRR = MARR

else

FW < 0, pick = maller i

PW > 0, pick greater i

- geuss until 2 values

x > i & y < i interpolation to est. i 1 - - 1 e x-1 RR = 0 - PWX> RWY>- PWY>- PWY>- PWX>

Mitually Exclusive Alte (MEA)

(+) greatest value

(-) smallest abs value

. con eliminate any alts 4

IRR 6 MARR 16 IDD > MARR

IRR & MARR IF IRR > MARR
alta exist
.Using IRR

H PW (greater initial - less init)
H if resulting IRR ≥ MARR
greater option is acceptable

· unequal lives smallet common by use AW, study period = foctor by repeatability assumed

Taxable Income

TI = gross in - Zexpense - depreciation

12 Zexp excludes capital investment

Book Value Fife

Book value Fife Book valuetion

The Contraction

Straight Line  $d_k = \frac{B - SVK}{K}$   $BK_{VN} = BK_{V1} - N(d_K)$ 

Dealining - Balance

 $d_{N} = B(1-R)^{N-1}(R)$   $R = \frac{(\% \text{ as decamal})}{K_{1,1+\epsilon}}$ 

BK1N = B(1-R)"

Culmulative Depreciation

dux = B[1-(1-R)"]

Modified Acc Cost Rec Sys

dr= rkB

Tx = recovery period, use chart

BKVN = B - 2dx

Federal Tax

t = 21% + state rate - (21%) (state)

Gain/Loss on Disposal

Breakeven EWA = EWB

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