

DIFFERENT TYPES OF LOGO

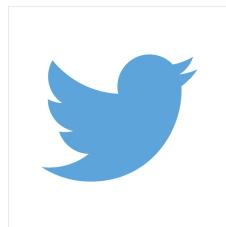
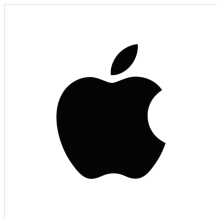
1. MONOGRAMS (LETTERMARKS)



2. WORDMARKS



3. PICTORIALMARKS



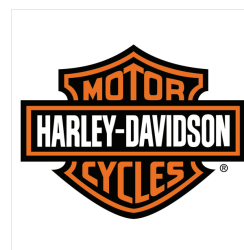
4. ABSTRACT LOGO MARKS



5. COMBINATION MARKS



6. THE EMBLEM



PLACEMENT OF LOGO

1. ON THE LEFT



2. ON TOP



2. OVERLAP AND ALTERNATE

