

# JUSTINE CARR

UX / UI & GRAPHIC DESIGNER

## Summary

My strengths are found in creative, critical and liminal thinking and empathy for the human experience. My curious nature allows for understanding, shaping and reframing of assumptions; taking what is learnt and what is habit and pushing for better more intuitive user focused outcomes.

## Work Experience

### Graphic Designer

#### MLEI Consulting Engineers

Oct 2018 - Present, Adelaide, South Australia

Role - Rebranding company identity, redesign communications, website audit and responsive website redesign.

### Business Owner - Silver smithing

#### Resinate

Mar 2011 - Sep 2018, Adelaide, South Australia

Role - Silver smithing - prototyping and designing of handmade jewellery, marketing and promotion of product - selling B to B and B to C, maintaining online store and social media account.

### Graphic Designer

#### Martins Brand House

Sept 2004 - May 2007, Adelaide, South Australia

Role - Part of the graphic design team working with national clients and Government Agencies. Brand identities, print communications, annual reports, signage and exhibition fit outs.

### Graphic Designer

#### London Borough of Islington

Mar 2003 - Jul 2004, London, United Kingdom

Role - In house designer producing communications for the council - booklets, brochures and posters.

### Graphic Designer

#### O'Connor Design Consultants

May 2002 - Dec 2002, London, United Kingdom

Role - Print and packaging design for a variety of national clients.

### Graphic Designer

#### Ecto Design

Jul 2000 - Mar 2002

Role - Small graphics team servicing national and local clients for the land development and real estate industries.

## Contact

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## Education

### UX UI BOOT CAMP

University of Adelaide  
Sept 2020 - March 2021

### E-CHALLENGE

University of Adelaide  
Aug 2019 - Nov 2019

### BACHELOR OF VISUAL COMMUNICATIONS, GRAPHIC DESIGN

University of South Australia  
March 1996 - November 1999

## Skills

### UX UI DESIGN

User Research,  
Competitor Analysis,  
Usability Testing,  
Heuristic Evaluation  
Information Architecture,  
Redlining & Annotations,  
Wireframing,  
Mockups,  
Prototyping,  
Interaction Design,  
Mobile App Design  
Responsive Web Design,  
Brand Style Guides

### GRAPHIC DESIGN

Brand Identity,  
Print & digital Design,  
Illustration,  
Brand Style Guides

## Tools

Adobe CC -  
Photoshop, XD,  
Illustrator, Indesign.  
Figma, Miro, Trello

## LANGUAGES

Basic - HTML, CSS, Javascript