

# Analysis of Citi Bike Usage Patterns

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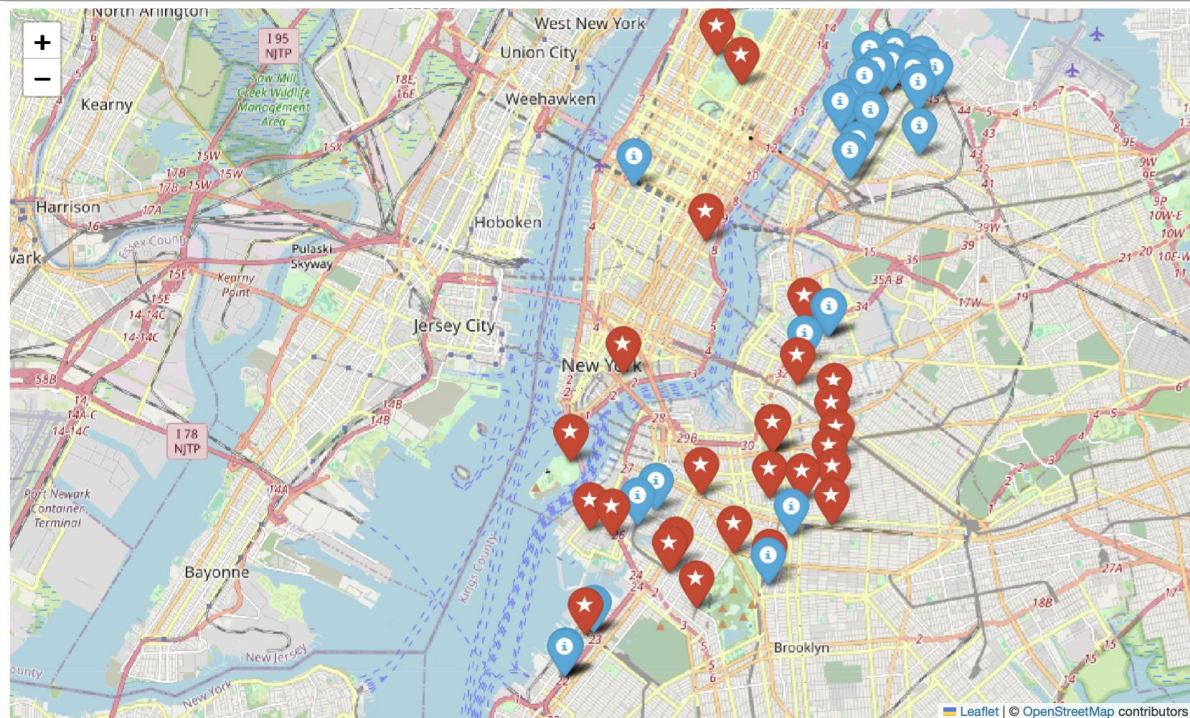
# Citi Bike



Are stations that are near parks, waterfront, or recreational areas have longer average ride durations/more rides?

# Data overview

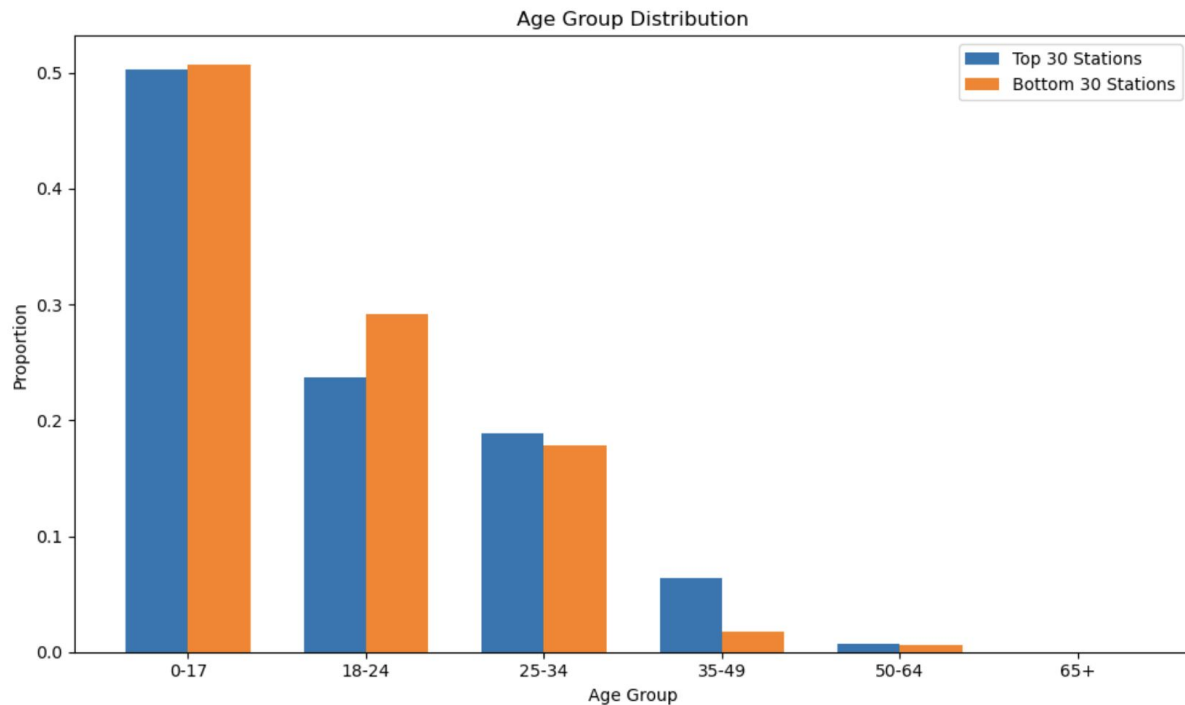
# Where are the stations located?



- One cluster of stations that are not really used.

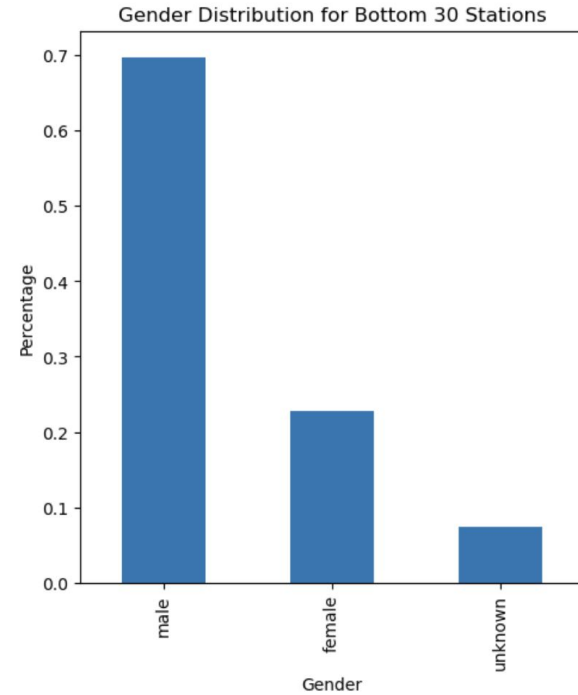
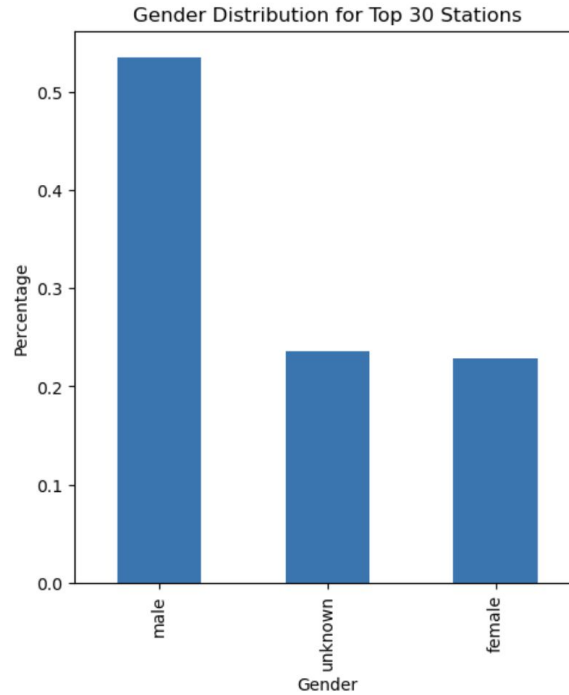
# Age Groups?

- Is there a specific age group using Citi Bike?



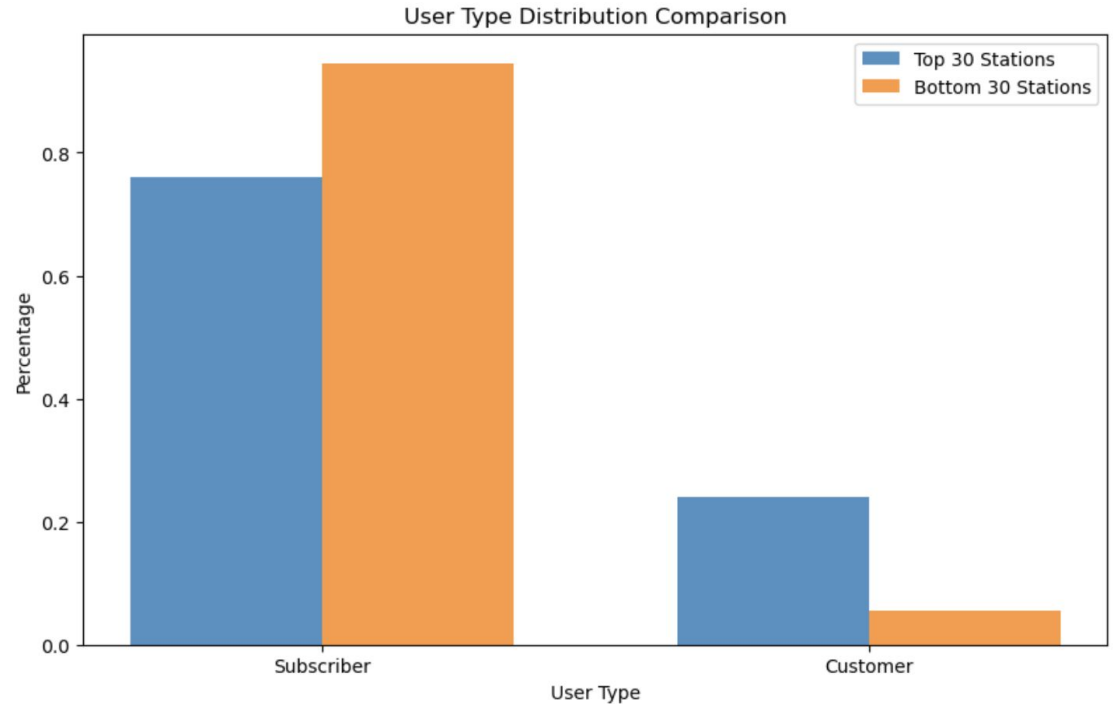
# Gender

- Does gender play a role in station usage?



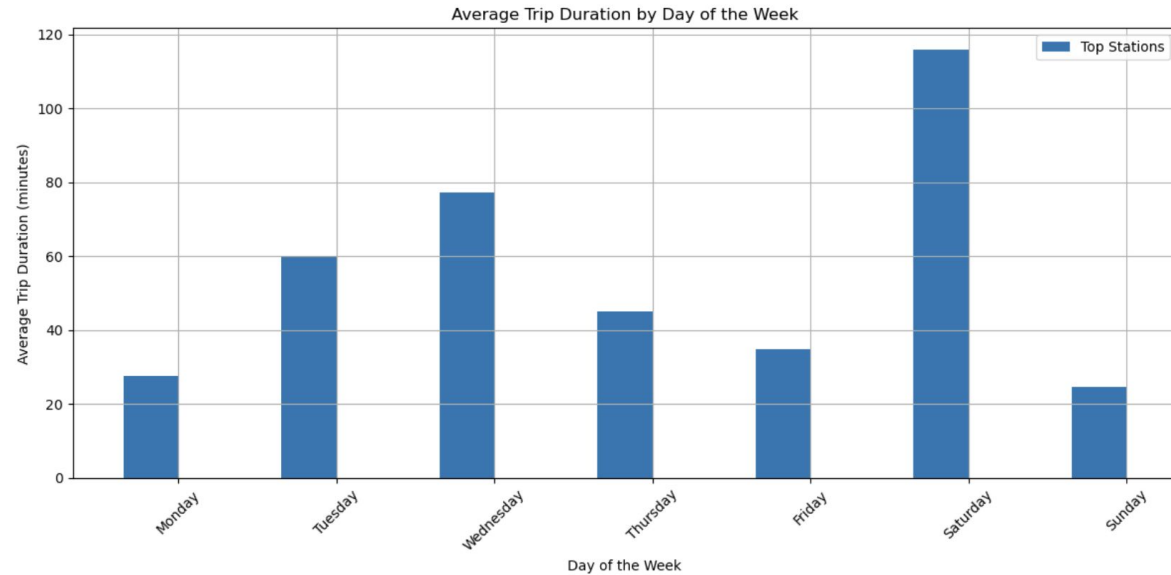
# Customer type

- Does Customer type affect station usage?



# Day of the week?

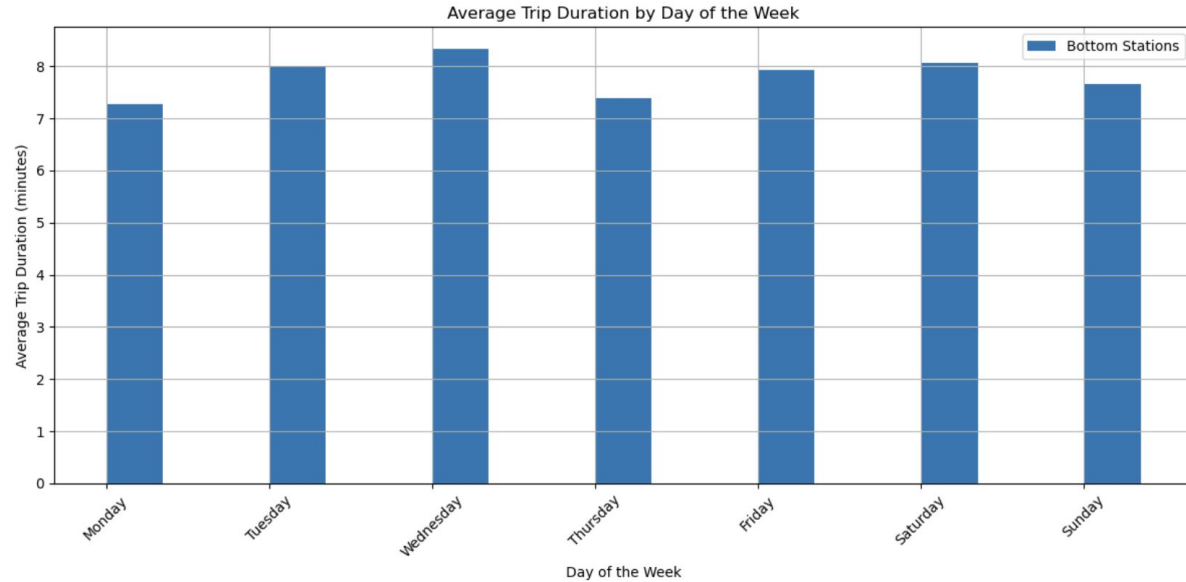
- When are the most used stations being accessed?





# Day of the week?

- When are the least used stations being accessed?



# Next Steps:

Why Saturday?

Why 0-17 year olds?



Location of the Citi  
Bike stations are not  
as impactful when it  
comes to station  
usage