



SOULJA

2025 FASTEST GROWING SUDANESE ARTIST

FEATURED ON



LIVE PERFORMANCES



PRESS



#ABtalks.



YUNG

2.4B STREAMS FROM MUSIC ON TIKTOK
150M+ STREAMS WORLDWIDE

GQ

Soulja, often celebrated as the Humble King of Sudanese Rap, is pioneering a new wave of hip-hop by blending Sudanese musical heritage with global rap influences. His signature fusion sound, showcased in hits like Qesas Leil and Donia, has earned him over 150 million streams and more than a dozen trend-charting releases on YouTube.

In 2024, he claimed the most Shazamed track in Egypt while generating millions of user-driven creations and billions of views on TikTok. As his reach expands, Soulja continues to stand as a cultural ambassador, carrying Sudan's voice and identity onto the world stage.

