# **FONTS**

# GOTHAM BLACK

GOTHAM MEDIUM

# ABCDEFGHIJKLM NOPQRSTUVWXYZ

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yv Zz

### **PRIMARY COLOR**



# **SECONDARY COLOR**



# TECHNICAL AND ADVISORY VISIT



TECHNICAL AND ADVISORY VISIT



# CONCEPT

LOGO TYPE: Combination Mark Logo



TECHNICAL AND ADVISORY VISIT



represents the "T" that stands for Technical and the market shape represents "micro estasblishment"



TECHNICAL AND ADVISORY VISIT



represents the "A" that stands for Advisory and the shape "i" stands for Inquiry and people



represents the "V" that stands for Visit and the check shape stands for right Assessment