

Freelancing with Data Skills

- ① • The Freelancing landscape
- Essential Skills for Data Freelancers
- Navigating the Freelance Journey
- Freelancing Opportunities

1. The Freelancing landscape

- Advantage of Freelancing

- Flexibility & Autonomy
- Diverse Project
- Financial Potential

- Challenges of Freelancing

- Inconsistent Income
- Self-discipline
- Market Competition

2. Essential Skills for Data Freelancers

- Programming: Python / R
- Data Wrangling and Cleaning: SQL & python framework like numpy, pandas, Seaborn and matplotlib
- Statistical Analysis: Descriptive and Inferential
- Business Intelligence Tools: Excel, PowerBI
- Machine Learning: Supervised, Semisupervised
- Communication skills
- Problem Solving Ability: DSA
- Continuous Learning & Adaptation
- Time Management

3. Navigating the Freelance Journey

- Portfolio Development: Showcase past projects, case studies, client testimonials for establishing the Credibility.
- Online Presence: Personal website, LinkedIn
- Specialization and Niche Focus

4. Freelancing Opportunities

- Mentorship & Guidance: Youtube, Udemy, Training & Workshops
- Data Analysis Projects: Upwork, Freelancer, Fiverr, TopTal etc
- Consulting and Advisory Roles: Startups