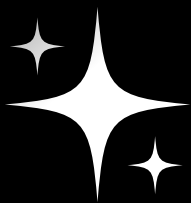


03

1911 - 1980

**Marshall  
McLuhan**



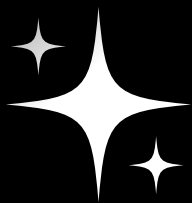


03.1



**medium is  
the message**



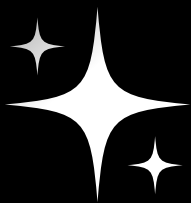


03.2



**global  
village**





03.3

**medium  
as extension  
of ourself**



