

## Justin Padilla

Software Engineer

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[Software engineer with a knack for conquering the unknown with optimism and willpower]

## SKILLS

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[HTML5, CSS3, Javascript/Ecmascript, MongoDB, Express, React]

[NodeJS, SASS, Git, Bash, Ruby, OOP JS, Tailwind, Styled-Components, Industry Best Practices]

## PROJECTS

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- **[Central Florida BJJ Website](#)**: React built website application with quicker load times, use of Instagrams basic display API, organization and reusability with over 20 components, aesthetic and consistent theme design, as well as, easy navigation. [Components](#) of interest: [HeroAsideCircles](#) and [InstagramGallery](#).
- **[Baby Milestone Blanket Sales Page](#)**: This is one of my active E-commerce sites I built using a CMS called Wordpress with the plugins Elementor and CartFlows. It takes Stripe and Paypal as payment.
- **[Hood Rats](#)**: A 64 bit style Tug-of-War minigame for desktop. Built with Vanilla Javascript, HTML and CSS.
- **[Blubber Burger](#)**: A website using mongodb and Express (NodeJs) to build a working backend. You can add and remove items to the menu. Next step for this project is to make a more robust UI.

## EXPERIENCE

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**General Assembly**, Remote | Software Engineering Immersive Program 10/2020 - 02/2021

- Applied skills in MERN stack in addition to Ruby, Git, Vscode, Heroku, OOP JavaScript, CSS, HTML as well as basic algorithms, data structures and industry best practices in a 500-hour full-time course.

**Coca-Cola Beverages FL**, Orlando, FL | Sales Merchandiser 02/2020 - 10/2020

- Managed over 100,000 product cases from order to delivery to meet shifting supply and demand of the market, ensuring continuity of product for clients and customers. Promoted and achieved Coke's Award of Safety.
- Travelled onsite around Orlando to over 23 of Coca Cola's big name clients such as Walmart, Publix, RaceTrac, Wawa, Shell, Circle K, Winn-Dixie and more on a recurring basis.

**Parelia**, Online | Founder and Owner 12/2017 - Present

- Launched E-commerce brand with 3 different product lines in the eyewear, home security and baby niches generating an average annual revenue of \$80000.
- Oversaw the entire business life cycle from market research, price negotiation/ quality assurance, contractor management, marketing strategy, advertisement/ promotions and supply chain management.
- Learned to use many different CMS to create beautiful web pages that convert visitors to customers such as Shopify, Wordpress + Elementor, ClickFunnels, Wix and SquareSpace. Using these I've built 7 fully fledged ecommerce sites and landing pages made to capture emails, get Facebook pixel data and sales. One of which had a near 30% conversion rate with an 8% click through rate.

## EDUCATION

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General Assembly, Software Engineering Immersive, Washington, DC 10/2020 - 02/2021

Valencia College, Computer Programming classes, Kissimmee, FL 06/2016

Relevant coursework: Intro to Programming Concepts