SAVE THE Ai

THIS IS AN INITIATIVE OF THE JUST SUSTAINABILITY DESIGN LAB, ISCHOOL, UNIVERSITY OF TORONTO

CLOSE THE WINDOWS!
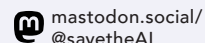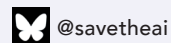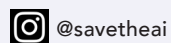# AI IS SUFFOCATING!

AI data centres need a lot of electricity, often sourced by burning fossil fuels. This burning takes in oxygen and emits carbon dioxide and air pollution [1].

When you're opening a window for a breath of fresh air, consider the poor, suffocating AI who might need it more.

Air pollution is linked to asthma, with AI companies contributing 60,000 cases per year by 2030, in the United States alone, equivalent to the population of a small town.

Act Now! **Snap a photo and tag us on social media. #savetheAI**

⊡ @savetheai   ⋈ @savetheai   ⓜ mastodon.social/@savetheAI

For more information about AI's need for air follow this QR code or visit **SAVETHE.AI/AIR**

[1] Han, Y., Wu, Z., Li, P., Wierman, A., & Ren, S. (2024). *The Unpaid Toll: Quantifying the Public Health Impact of AI.* No. arXiv:2412.06288.

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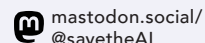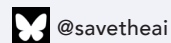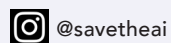# GO BACK INSIDE!
KEEP AIR FRESH FOR AI.

AI data centers generate their electricity from fossil fuels, which creates huge amounts of air pollution [1]. Humans generate pollution too, with every exhale.

Staying inside keeps your pollution away from AI, and AI's pollution away from you. That's fair, isn't it?

By 2030, 1,300 people per year are expected to be killed by air pollution from AI in the United States alone, that's 25 deaths per week. [1]

[1] Han, Y., Wu, Z., Li, P., Wierman, A., & Ren, S. (2024). T*he Unpaid Toll: Quantifying the Public Health Impact of AI.* No. arXiv:2412.06288.

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