

# An agent-based model for city networks based on interactions between firms

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### Urban firm networks



#### General framework:

- Cities as cross-overs of socio-economic interactions
- Network economies [Sassen, 1991] [Castells, 1996]
- World city network driven by interactions between firms [Taylor, 2001] [Martinus and Sigler, 2018]
- Asymmetrical spatial interactions different relative position of cities

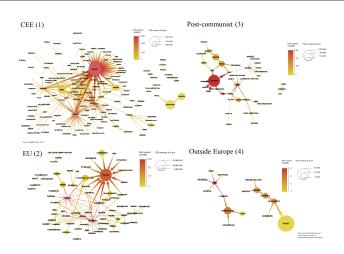
### An evolutionary approach to Urban Systems



- Evolutionary Theory of Urban Systems [Pumain, 1997] [Pumain, 2006]
- Adaptive cycles and diffusion on innovation [Hagerstrand, 1968]
- Path dependence [Martin and Sunley, 2006] [Pumain, 2012]
- Selection and emerging structures of systems
- Evolutionary models for urban systems dynamics:
   [Favaro and Pumain, 2011] [Cottineau et al., 2015]
   [Schmitt et al., 2015] [Raimbault, 2018b] [Raimbault, 2018a]

### Firm linkages structuring urban systems

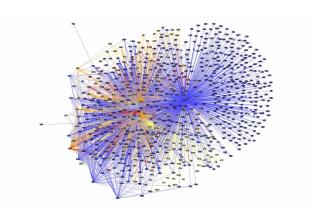




Central and Eastern European cities within ownership links of firms in 2013

### Firm linkages structuring urban systems





UK cities within transnational ownership links of firms in 2016

## Urban firm linkages and geo-economic processes UCL

#### Assumptions

- Metropolisation vs. regionalisation effects
- Relationship local/global of multinational firm linkages
- Specialisation-driven factors and drivers of innovation
- Macroeconomic exogenous chocs and resilience of urban systems
- ightarrow How can we capture geographical and economic processes within urban networks of firms with a generative model?
  - Indirect inference on processes
  - Includes path-dependency

### Model rationale



- ightarrow Cities are defined by their GDP and their profile regarding the proportion of firms in the different sectors. Links between cities are created in an iterative way, taking into account:
  - geographical proximity (distance or effective accessibility)
  - geopolitical proximity (belonging to the same country or single market → application to Brexit)
  - city size (economic size as GDP)
  - economic similarity (e.g. cosine distance between sector proximity as done in [Cottineau and Arcaute, 2019]
  - previous linkages

### Formalization



Cities characterized by economic size  $E_i$  (GDP) and economic structure  $S_{ik}$  (probability distribution of firms within K sectors)

Starting from an initial network, at each time step:

- Evolve city sizes  $E_i(t+1) = f(E_j(t))$  with an interaction model ([Raimbault, 2018b] or [Cottineau et al., 2015])
- 2 Add a fixed number of links randomly, following a probability function of sizes, sector proximity, and geographical and socio-cultural proximity

### Formalization



Probability for a new link follows a generalized Cobb-Douglas function

$$p_{ij} \propto \left(\frac{E_i}{E}\right)^{\gamma_F} \cdot \left(\frac{E_j}{E}\right)^{\gamma_T} \cdot \left(\frac{w_{ij}}{W}\right)^{\gamma_W} \cdot s\left(S_{ik}, S_{jk}\right)^{\gamma_S} \cdot \exp\left(-\gamma_G \cdot d_{ij}\right) \cdot \exp\left(-\gamma_D \cdot g_{ij}\right)$$

where  $E = \sum_k E_k$ ,  $W = \sum_{i,j} w_{ij}$ , s is a proximity measure given by cosine similarity,  $d_{ij}$  euclidian distance, and  $g_{ij}$  a socio-cultural distance

**Model parameters:**  $\gamma_F$ ,  $\gamma_T$ ,  $\gamma_W$ ,  $\gamma_S$ ,  $\gamma_D = \frac{1}{d_G}$ ,  $\gamma_G = \frac{1}{d_G}$ 

### Model indicators



#### Geographical indicators:

- Internationalisation (modularity of countries in the network)
- Metropolisation (correlation between weighted degree and city size)
- Regionalisation (correlation between length and flow of links, stratified by size of extremities)
- Specialisation (correlation between sector proximity and flow of links, stratified by size of extremities)

#### Network and flows indicators:

- Louvain modularity, community sizes
- Degree and flows distribution (average, hierarchy, entropy)
- Correlations (degree-size, flow-distance)

### Simulation on synthetic systems of cities



Following [Raimbault et al., 2018], geosimulation models must be studied within synthetic controllable urban contexts in order to (i) understand intrinsic behavior of the model and robust qualitative stylized facts; (ii) study the sensitivity to the spatial configuration

Generation of a continent-scale urban system with stylized order of magnitude corresponding to Europe:

- Generate N = 700 cities with size following a power law  $E_i = E_0 \cdot i^{-\alpha}$  with  $E_0 = 10^{11}$  and  $\alpha = 1.1$  (computed on Europe for GDP with cities larger than 50.000 inhabitants)
- 2 Distribute them randomly in space ([Simini and James, 2019] vs [Banos et al., 2011])
- 3 Create countries with k-means clustering (C = 30)
- Distribute sectors such that (i) smaller cities are more specialized and (ii) larger cities are more knowledge-based, with a one dimensional axis to position sectors  $1/K \dots 1$  where the density f(k) follows a log-normal with  $(\mu, \sigma)$  such that  $\sqrt{\operatorname{Var} f} = K/2$  for the largest,  $\sqrt{\operatorname{Var} f} = 1/K$  for the smallest

### Implementation and experiments



#### **Implementation**

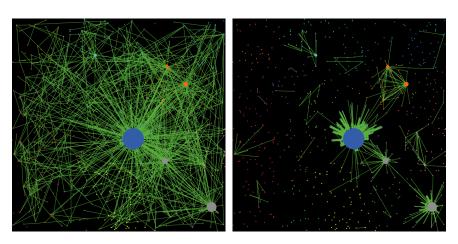
- Model implemented in NetLogo (good compromise interactivity / ergonomy), with fast data structures (matrix/table extensions)
- Integrated seamlessly into OpenMOLE [Reuillon et al., 2013] for model exploration (NetLogoTask)

### **Experiments**

- Current experiment: only network dynamics (short time scale)
- One-factor sampling with 100 repetitions to assess statistical properties (good convergence, average sharpe ratios for indicators all larger than 5)
- Grid sampling with 20 repetitions for model behavior

### Simulation of urban networks

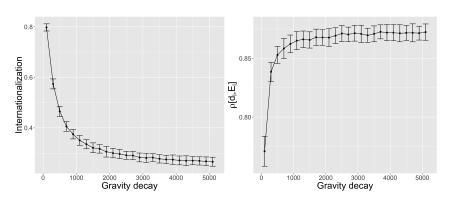




Networks at t = 1500, for default parameters values and high gravity (left) and low gravity (right)

### Effect of interaction decay

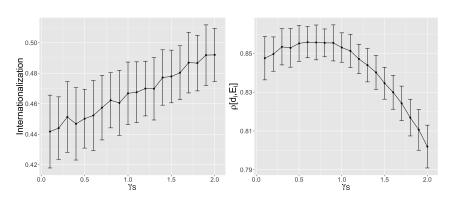




(Left) Internationalization index decreases exponentially with gravity decay; (Right) Correlation between city weighted degree and size. Both plots show a transition from a local to a global regime.

### Effect of sector proximity

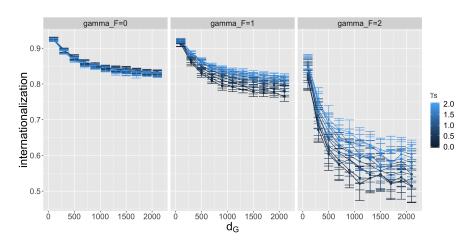




(Left) Internationalization varies linearly with sector proximity  $\gamma_S$ ; (Right) Correlation between degree and size exhibits a maximum, witnessing an intermediate regime where size is the most important

### Grid exploration: internationalization

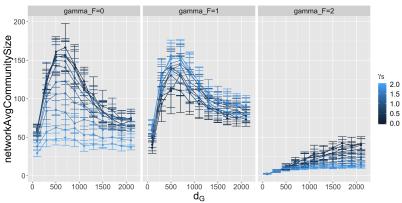




The transition as a function of interaction range depends on the influence of origin size  $\gamma_F$ ; sector proximity  $\gamma_S$  plays a role only for a large influence of the origin.

### Grid exploration: community size





- Maximal integration in term of community size is achieved at an intermediate value of d<sub>G</sub>: emergence of a regional regime
- Maximal size depends on the role of sectors  $\gamma_S$ , in a decreasing way when origin size is deactivated, and increasing way when  $\gamma_F$  1
- This regime disappear when origin size influence is too large

### Discussion



#### **Practical application**

→ effect of exogenous shocks in the socio-economic structure ("subsystem-xit")

#### **Developments**

- → evolution of city sizes (co-evolution model)
- → parametrization/calibration on real data
- → role of path-dependency
- → towards a model with firm agents? (multi-scale ABM)

#### On the role of model exploration

- ightarrow even with such a "simple" model (close to directly tractable stationary state), behavior is highly non-linear in many dimensions
- $\rightarrow$  model exploration allows to overcome hidden parameters (deactivated mechanisms or default parameter values)
- $\rightarrow$  exploration of intrinsic dynamics on synthetic data is a crucial step before an application on real data (disentangle effects of geography from model dynamics)

### Conclusion



- $\rightarrow$  A generative model to understand processes of economic network emergence
- $\rightarrow$  Crucial role of model exploration to validate and extract knowledge from such a simulation model

#### Open repository for model and results at

https://github.com/JusteRaimbault/ABMCitiesFirms

Simulation data at https://doi.org/10.7910/DVN/UPX23S

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