

From co-evolution to morphogenesis: a conceptual approach

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Abstract

Introduction

Biological systems and social systems The parallel between social and biological systems is not rare, sometimes more from an analogy perspective as for example in West's *Scaling* theory which applies similar growth equations starting from scaling laws, with however inverse conclusions concerning the relation between size and pace of life Betencourt et al. (2007). Scaling relations do not hold when we try to apply them to a single ant, and they must be applied to the whole ant colony which is then the organism studied. When adding the property of cognition, we confirm that it is the relevant level, since the colony shows advanced cognitive properties, such as the resolution of spatial optimization problems, or the quick answer to an external perturbation. Human social organizations, cities, could be seen as organisms ? Banos (2013) extends the metaphor of the *urban anthill* but recalls that the parallel stops quickly. We will however see to what extent some concepts from the epistemology of biology can be useful to understand social systems that we propose to study.

We start from the fundamental contribution of Monod in Monod (1970), which aims at developing crucial epistemological principles for the study of life. Thus, living organisms answer to three essential properties that differentiate them from other systems: (i) the teleonomy, i.e. the property that these are “objects with a project”, project that is reflected in their structure and the structure of artifacts they produce¹; (ii) the importance of morphogenetic processes in their constitution (see ??); (iii) the property of the invariant reproduction of information defining their structure. Monod furthermore sketches in conclusion some paths towards a theory of cultural evolution. Teleonomy is crucial

in social structures, since any organization aims at satisfying a set of objectives, even if in general it will not succeed and the objectives will co-evolve with the organization. This notion of multi-objective optimization is typical of complex socio-technical systems, and will be more crucial than for biological systems.

Moreover, we postulate that the concept of morphogenesis is an essential tool to understand these systems, with a definition very similar to the one used in biology. A more thorough work to build this definition is done in ??, that we will sum up as the existence of relatively autonomous processes guiding the growth of the system and implying causal circular relations between form and function, that witness an emergent architecture. For social systems, isolating the system is more difficult and the notion of boundary will be less strict than for a biological system, but we will indeed find this link between form and function, such as for example the structure of an organization that impacts its functionalities.

Finally, the reproduction of information is at the core of cultural evolution, through the transmission of culture and *memetics*, the difference being that the ratio of scales between the frequency of transmission and mutation and cross-over processes or other non-memetic processes of cultural production is relatively low, whereas is many orders of magnitude in biology.

An example shows that the parallel is not always absurd : Gabora and Steel (2017) proposes an auto-catalytic network model for cognition, that would explain the apparition of cultural evolution through processes that are analogous to the ones that occurred at the apparition of life, i.e. a transition allowing the molecules to be self-sustained and to self-reproduce, mental representations being the analogous of molecules.

But even if processes are at the origin analogous, the nature of evolution is then quite different, as show van der Leeuw et al. (2009), darwinian criteria for evolution being not sufficient to explain the evolution of our organized societies. This is a complexity of a different nature in which the role of information flows is crucial (see the role of informational complexity in the next subsection).

¹That must not be mistaken with teleology, typical of animist thoughts, that consists in giving a project or a meaning to the universe.

One point that also must retain our attention is the greater difficulty to define levels of emergence for social systems: Roth (2009) underlines the risk to fall into ontological dead-ends if levels were badly defined. He argues that more generally we must go past the single dichotomy micro-macro that is used as a caricature of the concepts of weak emergence, and that ontologies must often be multi-level and imply multiple intermediate levels.

This last question must also be put into perspective with the problem of the existence of strong emergence in social structures, that in sociological terms corresponds to the idea of the existence of “collective beings” Angeletti and Berlan (2015). Morin indeed distinguishes living systems of the second type (multi-cellular) and of the third type (social structures), but precises that the *subjects* of the latest are necessarily unachieved Morin (1980) (p. 852). Thus, emergences from the biological to the social are analogous by stay fundamentally different.

Co-evolution

Biology The concept of co-evolution in biology is an extension of the well-known concept of *evolution*, that can be tracked back to Darwin. Durham (1991) (p. 22) recalls the components and systemic structures that are necessary to have evolution².

1. Process of *transmission*, implying transmission units and transmission mechanisms.
2. Process of *transformation*, that necessitates sources of variation.
3. Isolation of sub-systems such that the effects of previous processes are observable in differentiations.

This way, a population submitted to constraints (often conceptually synthesized as a *fitness*) that condition the transmission of the genetic heritage of individuals (transmission), and to random genetic mutations (transformation), will indeed be in evolution in the spatial territories it populates (isolation), and by extension the species to which it can be associated.

Co-evolution is then defined as an evolutionary change in a characteristic of individuals of a population, in response to a change in a second population, which in turn responds by evolution to the change in the first, as synthesized by Janzen (1980). This author furthermore highlights the subtlety of the concept and warns against its unjustified uses: the presence of a congruence between two characteristics that seem adapted one to the other does not necessarily imply a co-evolution, since one species could have adapted alone to one characteristic already present in the other.

²And in that general context, evolution is not restricted to the biology of life and the presence of genes, but also to physical systems verifying these conditions. We will come back to that later.

This rough presentation partly hides the real complexity of ecosystems: populations are embedded in trophic networks and environments, and co-evolutionary interactions would imply communities of populations from diverse species, as presented by Strauss et al. (2005) under the appellation of diffuse co-evolution. Similarly, spatio-temporal dynamics are crucial in the realization of these processes: Dybdahl and Lively (1996) study for example the influence of the spatial distribution on patterns of co-evolution for a snail and its parasite, and show that a higher speed of genetic diffusion in space for the parasite drive the co-evolutionary dynamics.

The essential concepts to retain from the biological point of view are thus: (i) existence of evolution processes, in particular transmission and transformation; (ii) in circular schemas between populations in the case of co-evolution; and (iii) in a complex territorial frame (spatio-temporal and environmental in the sense of the rest of the ecosystem).

Cultural evolution This development on co-evolution was brought by the parallel between biological and social systems. The evolution of culture is theorized within a proper field, and witnesses many co-evolutive dynamics. Mesoudi (2017) recalls the state of knowledge on the subject and future issues, such as the relation with the cumulative nature of culture, the influence of demography in evolution processes, or the construction of phylogenetic methods allowing to reconstruct branches of past evolutionary trees.

To give an example, Carrignon et al. (2015) introduces a conceptual frame for the co-evolution of culture and commerce in the case of ancient societies for which there are archeological data, and proposes its implementation with a multi-agent model which dynamics are partly validated by the study of stylized facts produced by the model. The co-evolution is here indeed taken in the sense of a mutual adaptation of socio-spatial structures, at comparable time scales, in this more general frame of cultural evolution.

Cultural evolution would even be indissociable from genetic evolution, since Durham (1991) postulates and illustrates a strong link between the two, that would themselves be in co-evolution. Bull et al. (2000) explores a stylized model including two types of replicant populations (genes and memes) and shows the existence of phase transitions for the results of the genetic evolution process when the interaction with the cultural replicant is strong.

Sociology The concept was used in sociology and related disciplines such as organisation studies, following the parallel done before the same way as cultural evolution. In the field of the study of organisations, Volberda and Lewin (2003) develop a conceptual frame of inter-organisational co-evolution in relation with internal management processes, but deplore the absence of empirical studies aiming at quantifying this co-evolution. In the context of

production systems management, Tolio et al. (2010) conceptualize an intelligent production chain where product, process and the production system must be in co-evolution.

Economic geography In economic geography, the concept of co-evolution has also largely been used. The idea of evolutionary entities in economy comes in opposition to the neo-classical current which remains a majority, but finds a more and more relevant echo Nelson and Winter (2009). Schamp (2010) proceeds to an epistemological analysis of the use of co-evolution, and opposes the view of a neo-schumpeterian approach to economy which considers the emergence of populations that evolve from micro-economic rules (what would correspond to a direct and relatively isolationist reading of biological evolution) to a systemic approach that would consider the economy as an evolutive system in a global perspective (what would correspond to diffuse co-evolution that we previously developed), to propose a precise characterization that would correspond to the first case, assuming co-evolving *institutions*. The most important for our purpose is that he underlines the crucial aspect of the choice of populations and of considered entities, of the geographical area, and highlights the importance of the existence of causal circular relations.

Diverse examples of application can be given. Wal and Boschma (2011) introduce a conceptual frame to allow to conciliate the evolutionary nature of companies, the theory of clusters and knowledge networks, in which the co-evolution between networks and companies is central, and which is defined as a circular causality between different characteristics of these subsystems. Colletis (2010) introduces a framework for the co-evolution of territories and technology (questioning for example the role of proximity on innovations), that reveals again the importance of the institutional aspect. The framework proposed by Ter Wal and Boschma (2011) couples the evolutionary approach to companies, the literature on industries and innovation in clusters, and the approach through complex networks of connexions between the latest in the territorial system.

In environmental economics, Kallis (2007) show that “broad” approaches (that can consider most of co-dynamics as co-evolutive) are opposed to stricter approaches (in the spirit of the definition given by Schamp (2010)), and that in any case a precise definition, not necessarily coming from biology, must be given, in particular for the search of an empirical characterization.

Geography For geography, as we already presented in introduction, the works that are the closest to notions of co-evolution empirically and theoretically are closely linked to the evolutive urban theory. It is not easy to track back in the literature at what time the notion was clearly formalized, but it is clear that it was present since the foundations of the theory as recalls Denise Pumain (see ??): the complex

adaptive system is composed of subsystems that are interdependent in a complex way, often with circular causalities. The first models indeed include this vision in an implicit way, but co-evolution is not explicitly highlighted of precisely defined, in terms that would be quantifiable or structurally identifiable. Paulus (2004) brings empirical proofs of mechanisms of co-evolution through the study of the evolution of economic profiles of French cities. The interpretation used by Schmitt (2014) is based on an entry by the evolutive urban theory, and fundamentally consists in a reading of systems of cities as highly interdependent entities.

Physics Finally, we can mention in an anecdotal way that the term of co-evolution has also been used by physics. Its use for physical systems may induce some debates, depending if we suppose or not that the transmission assumes a transmission of *information*³. In the case of a purely physical ontological transmission (*physical beings*), then a large part of physical systems are evolutive. Hopkins et al. (2008) develop a cosmological frame for the co-evolution of cosmic heterogeneous objects which presence and dynamics are difficultly explained by more classical theories (some types of galaxies, quasars, supermassive black holes). Antonioni and Cardillo (2017) study the co-evolution between synchronisation and cooperation properties within a Kuramoto oscillators network⁴, showing on the one hand that the concept can be applied to abstract objects, and on the other hand that a complex network of relations between variables can be at the origin of dynamics witnessing circular causalities, i.e. a co-evolution in that sense.

Synthesis Most of these approaches fit in the theory of complex adaptive systems developed by Holland, in particular in Holland (2012): it takes any system as an imbrication of systems of boundaries, that filter signals or objects. Within a given limit, the corresponding subsystem is relatively autonomous from the outside, and is called an *ecological niche*, in a direct correspondence with highly connected communities within trophic or ecological networks. This way, interdependent entities within a niche are said to be co-evolving. We will come back on that approach in our theoretical construction in ?? when we will have developed

³Information is defined within the shanonian theory as an occurrence probability for a chain of characters. Morin (1976) shows that the concept of information is indeed far more complex, and that it must be thought conjointly to a given context of the generation of a self-organizing negentropic system, i.e. realizing local decreases in entropy in particular thanks to this information. This type of system is necessarily alive. We will follow here this complex approach to information.

⁴The Kuramoto model studies synchronization within complex systems, by studying the evolution of phases θ_i coupled by interaction equations $\ddot{\theta} = \vec{\omega} + \vec{W}[\vec{\theta}] + \mathbf{B}$ where $\vec{\omega}$ are proper forcing phases and the coupling strength between i and j is given by $\vec{W}_i = \sum_j w_{ij} \sin(\theta_i - \theta_j)$ and \vec{B} is noise.

other concepts that are necessary for it.

We retain from this multidisciplinary view of co-evolution the fundamental following points, that are precursors of a proper definition of co-evolution that will be given further, concluding the first part.

1. The presence of *evolution processes* is primary, and their definition is almost always based on the existence of transmission and transformation processes.
2. Co-evolution assumes entities or systems, belonging to distinct classes, which evolutive dynamics are coupled in a circular causal way. Approaches can differ depending on the assumptions of populations of these entities, singular objects, or components of a global system then in mutual interdependency without a direct circularity.
3. The delineation of systems and subsystems, both in the ontological space (definition of studied objects), but also in space and time, and their distribution in these spaces, is fundamental for the existence of co-evolutionary dynamics, and it seems in a large number of cases, of their empirical characterization.

Morphogenesis

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