

# Rate Card – Creative & Digital Services (2025)

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## Web Design & Development

Starter Website (Portfolio / Blog) – Ksh 20,000

- ✓ 3–5 pages
- ✓ Mobile-friendly design
- ✓ Contact form & social links

Business Website – Ksh 50,000

- ✓ 5–10 pages
- ✓ SEO-ready
- ✓ Google Maps integration
- ✓ 1-month support

eCommerce Website – Ksh 120,000+

- ✓ Online shop setup
- ✓ Payments (M-Pesa, Cards)
- ✓ Inventory & order management
- ✓ Training on managing the store

## Branding & Graphic Design

Logo Design – Ksh 8,000 – Ksh 25,000

Flyer / Poster – Ksh 2,500 – Ksh 7,000

Business Card – Ksh 1,500 – Ksh 4,000

Company Profile – Ksh 10,000 – Ksh 25,000

Branding Bundle Ksh 25,000)

- ✓ Logo
- ✓ Business card
- ✓ Letterhead

- ✓ Social media banner

## Social Media Management

Starter Package – Ksh 10,000 / month

- ✓ 8 custom posts
- ✓ Profile optimization
- ✓ Basic engagement tracking

Growth Package – Ksh 18,000 / month

- ✓ 15 custom posts
- ✓ Caption writing
- ✓ Hashtag strategy
- ✓ Monthly report

Premium Package – Ksh 30,000 / month

- ✓ 25 custom posts
- ✓ Full content calendar
- ✓ Page monitoring & replies
- ✓ Monthly performance review

## UI / UX Design

Wireframes & Mockups – Ksh 20,000 – Ksh 60,000

Full UI Kit (App or Website) – Ksh 60,000 – Ksh 150,000


Hourly Rate – Ksh 1,000 – Ksh 1,500

## Add-Ons

SEO Optimization – Ksh 10,000 – Ksh 30,000

Website Maintenance (Monthly) – Ksh 5,000 – Ksh 15,000

Extra Training Session – Ksh 2,500 / hr.

 All projects include consultation + 1 round of revisions.