



Customer Shopping Trends | CUSTOMER FOCUS



CUSTOMERS

3900



REVENUE

\$233K

\$0K

\$234K



DATE

2025/01/01

2025/06/29

Select all

Female

Male

AGE GROUP

- Select all
- ADULT
- SENIOR
- YOUTH

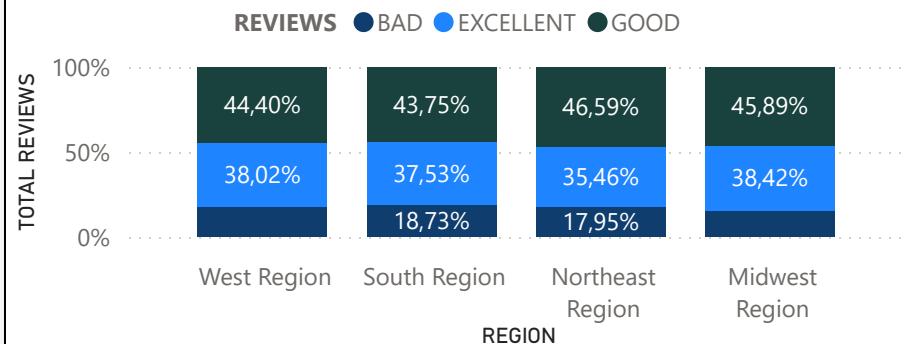
REGION

- Select all
- Midwest Region
- Northeast Region
- South Region

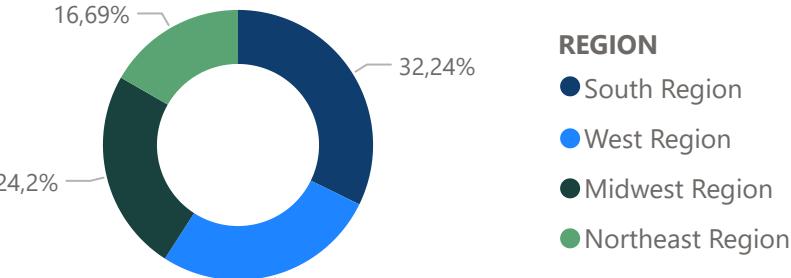
CLOTHING CATEGORY

- Select all
- Accessories
- Clothing
- Footwear

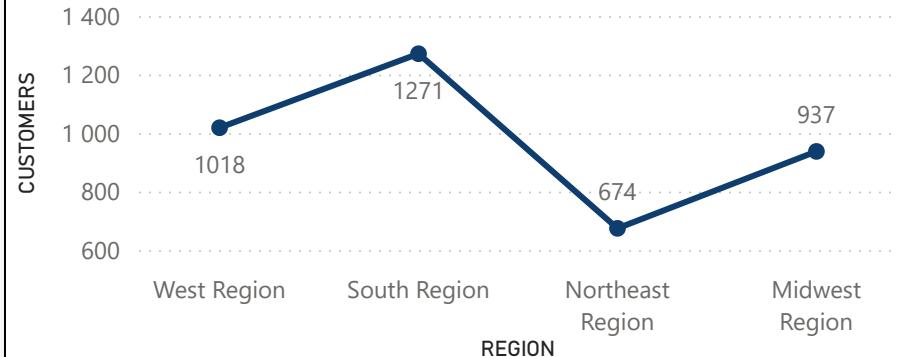
REVIEWS PER REGION



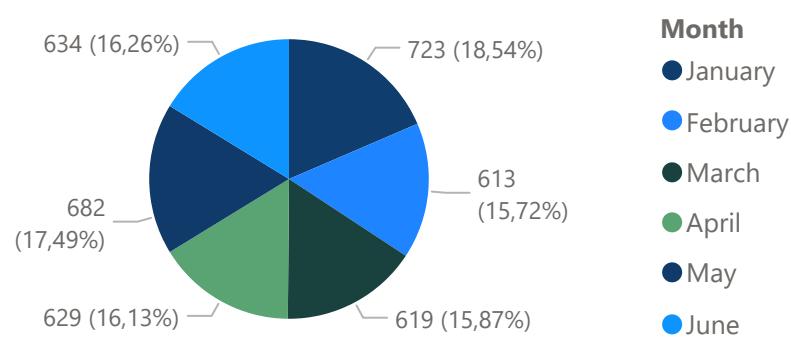
RETURNING CUSTOMERS PER REGION



NO. OF CUSTOMERS PER REGION



UNITS SOLD PER MONTH





Customer Shopping Trends | PRODUCT FOCUS

- Select all
- Female
- Male



CUSTOMERS
3900



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\$0K \$234K



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AGE GROUP

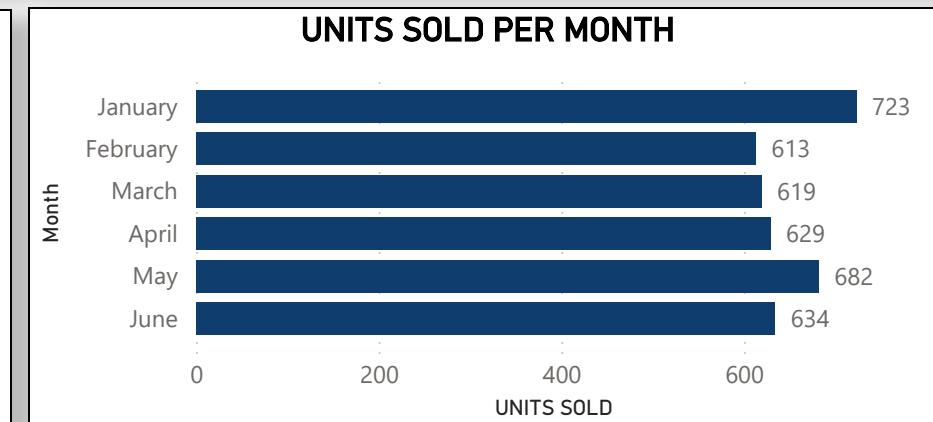
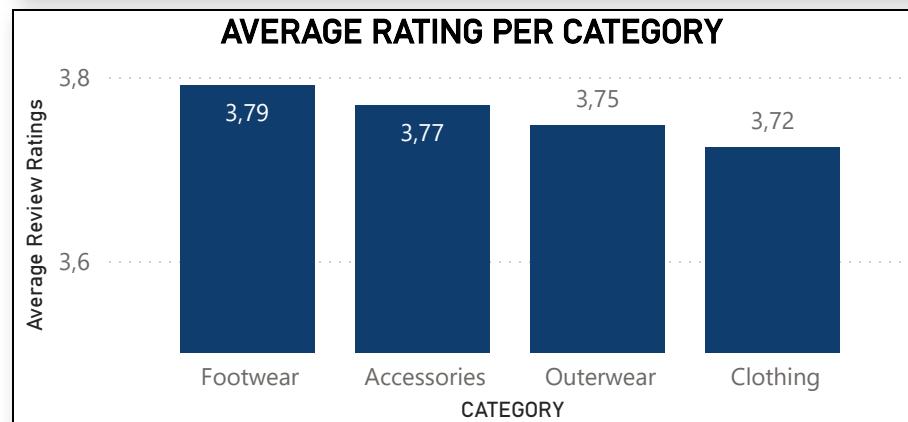
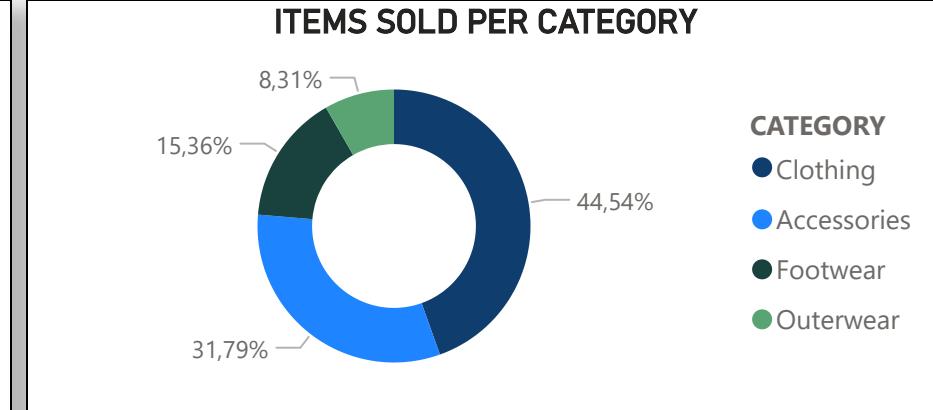
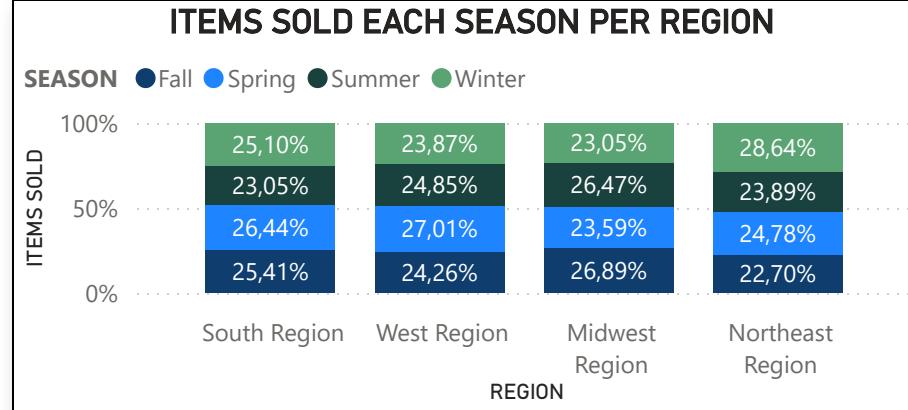
- Select all
- ADULT
- SENIOR
- YOUTH

REGION

- Select all
- Midwest Region
- Northeast Region
- South Region

CLOTHING CATEGORY

- Select all
- Accessories
- Clothing
- Footwear





Customer Shopping Trends | MARKETING FOCUS

- Select all
- Female
- Male



CUSTOMERS
3900



REVENUE
\$233K
\$0K \$234K



DATE
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2025/06/29

- AGE GROUP**
- Select all
 - ADULT
 - SENIOR
 - YOUTH

- REGION**
- Select all
 - Midwest Region
 - Northeast Region
 - South Region

- CLOTHING CATEGORY**
- Select all
 - Accessories
 - Clothing
 - Footwear

