

## Experience

### Graphic Designer

Gerent | Internship | May 2022 - Aug 2022

Designed a social media campaign, an event landing page, email templates, and various visual assets for marketing uses.

### Visual Designer

ZHY Interactive | Part-time | Sep 2021 - April 2022

Brainstormed with the founder to design a mobile prototype along with branding designs for various startups that supports Royaltymine.

### Visual Designer

Royaltymine | Internship | Jul 2021 - Aug 2021

Collaborated with the founder to design marketing graphics for Google, Instagram, and Facebook Ads.

Redesigned and prototyped the company website for both desktop and mobile devices and created a design system as the sole designer.

### Graphic Designer

Creators Collective | Part-time | Sep 2020 - Apr 2021

Designed marketing graphics for the Creators Collective Instagram page.

Coordinated with a design team to make sure graphics followed the brand guidelines.

### Volunteer

Mennonite Disaster Service | Jul 2019 - Aug 2019

Constructed various furniture based on historical pictures in tandem with Save the Evidence Project in Brantford, Ontario.

Raised awareness for the Mohawk Institutional Residential School.

## Education

### Bachelor of Global Business and Digital Arts

University of Waterloo  
Graduating April 2024

### OSSD (Honours)

Don Mills Collegiate Institute  
Received June 2020

### CyberArts Certification

Don Mills Collegiate Institute  
Received June 2020

## Skills

### Tools

Adobe Photoshop  
Adobe Illustrator  
Adobe Indesign  
Figma  
HTML/CSS

### Design

User Experience  
User Interface  
User Research  
Branding  
Graphic