

# JUSTIN B SHAJAN

## GRAPHIC DESIGNER

### About Me

As a Creative and results-driven Graphic Designer, I bring 2+ years of experience in digital branding, e-commerce design, and social media marketing. I specialize in Canva and Adobe Creative Suite, creating high-quality visuals that strengthen brand identity and increase engagement while delivering projects efficiently in fast-paced environments.

### Personal Info

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 justinbshajan324@gmail.com

 Al Bustan Ajman, UAE

### Passport Details

- Date of Birth : 18/09/2001
- Passport No : C2529223
- Date of Issue : 11/09/2024
- Date of Expiry : 10/09/2034
- Visa Status : Visit Visa

### Skills

- Graphic Design & Branding
- Visual Communication
- UI/UX Implementation
- Digital Asset Creation
- Color Theory & Composition
- Adobe Creative Suite & Design Software

### Language

English

Hindi

Malayalam



### Experience

#### Web/Graphic Designer and Digital Marketing Executive

Stepx International, Kochi, Kerala

11/2024 - 01/2026

- Designed high-quality visual marketing assets using Canva, ensuring brand consistency across all digital platforms including social media, websites, and email campaigns
- Created engaging graphics, banners, and promotional materials for e-commerce websites, resulting in improved user engagement and conversion rates
- Developed comprehensive digital content including social media posts, product images, advertisements, and promotional graphics for multiple marketing campaigns
- Implemented UI/UX design principles to create interactive and visually appealing website layouts that enhanced user experience and accessibility
- Collaborated with the marketing team to conceptualize and execute creative campaigns aligned with brand guidelines and business objectives
- Designed responsive visual elements optimized for various devices and screen sizes, ensuring consistent brand presentation across platforms
- Maintained visual consistency across Shopify and WordPress platforms through custom graphics and branded templates
- Managed multiple design projects simultaneously while meeting tight deadlines and maintaining high quality standards
- Designed email marketing templates and newsletters that aligned with campaign objectives and brand identity

### Education

#### University of Kerala

Master of Computer Applications

09/2022 - 10/2024

#### University of Kerala

Bachelor's of Computer Science

07/2019 - 04/2022

### Portfolio

<https://jbsdesigns.netlify.app>

