LESSON: Introduction to SEH

Before you Begin

This is the very first lesson of this course. Instructors should spend little time explaining how to access TDX Arena or how to navigate Canvas. Instructors may want to spin up the first lab of the module to get it ready and stable before doing it live when the lab slide comes up.

For this lesson, instructors are required to ensure the following activities are completed:

- Review the "Lesson Opener" and "Real World Scenario" with the learners prior to starting the module.
- Throughout the module, you will find "Consider the Real World Scenario" slides. Review the
 questions found on these slides, tie the concepts back to the scenario discussed at the start of
 the lesson as well as content you are presenting, and encourage the learners to share their
 thoughts.
- Ensure learners are given opportunities for breaks throughout the lesson. The pacing guide below provides recommended breaks. However, there are additional breaks added in the slide deck, please use them only if needed.
- For each lesson, you will find a "Pulse Check" slide which is the opportunity for instructors to open a poll to gather feedback from the learners. Leave the poll open for about 1 minute and after you close the poll, immediately share the results with the learners. Encourage the learners to share their thoughts. This information will help the instructors as well as the learners better understand where they are with regards to the lesson.
- Labs are to be demonstrated live for each module. The demonstration of labs is the top priority for the lead instructor. While demonstrating each lab, encourage students to participate and explore.
- At the end of each lesson, it is important to take a few minutes to review the key concepts for the lesson, provide guidance on what the learners can do to prepare for the next lesson, and wrap up with open Q&A.

Summary

In this lesson, learners will explore the concepts of hacking, encompassing both malicious and ethical activities. They will learn about different hacker types and their distinct motives. The roles of red, blue, and purple teams in testing and defending an organization's cybersecurity will be highlighted, as well as the ethical principles that guide cybersecurity professionals. The distinction between information security (InfoSec) and cybersecurity will be clarified, emphasizing their specific focuses. The lesson will introduce the fundamental CIA triad principles and the importance of awareness and education in countering non-technical intrusions, particularly social engineering. Learners will become familiar with various types of malware and their unique malicious activities, including hybrid malware like Emotet.

Additionally, they will understand malware delivery mechanisms and their impact on cybersecurity. Finally, the lesson will cover the cyber attack cycle, providing insights into the systematic sequence followed by adversaries to compromise networks or systems and how to develop cybersecurity strategies to protect digital assets.

Objectives

- Define the concept of hacking.
- Describe the characteristics, motivations, and types of hackers.
- Identify the red, blue, and purple teams and their main responsibilities.
- Recognize ethical hacking principles.
- Explain key concepts within the information security field.
- Describe common social engineering techniques.
- Define malware and its types.
- Identify hybrid malware and provide an example.
- Summarize malware delivery mechanisms.
- Define the cyber attack cycle and describe its stages.
- Explain the case study.

Lesson Activities and Teaching Strategies

Estimated Time	Lesson Portion	Directions
< 2 min	Lesson Opener: Introduction to SEH	Introduce learners to the importance of SEH in cybersecurity.
< 5 min	Real World Scenario: Introduction to SEH	 Review the real world scenario challenge and inform learners that you will be constantly coming back to this scenario throughout the lesson to discover how to solve and apply concepts to this real situation.
25 min	Cyber Uncovered: Hacking Fundamentals	 Begin by discussing the various interpretations of hacking and how it relates to altering software and hardware functionalities. Explain the connection between hacking and obtaining unauthorized access, especially in the context of cybersecurity. Explore the different motivations behind hacking, including financial gain, espionage, and personal ideologies. Describe the categories of hackers, such as ethical hacker, malicious hacker, and ambiguous hacker, highlighting their roles and intentions. Introduce the delegation of responsibilities within cybersecurity, focusing on red teams, blue teams, and purple teams. Explain the functions and tasks of each team in testing and defending an organization's security posture. Present the ethical principles that guide cybersecurity professionals, covering aspects like legality, integrity, professionalism, and responsibilities.

1		Highlight the importance of legal compliance and reliability in
		ethical hacking practices.
		Differentiate between information technology (IT), information
		security (InfoSec), and cybersecurity, outlining their roles in
		safeguarding data and systems.
		Emphasize the significance of both InfoSec and cybersecurity in
		protecting an organization's information assets.
		 Explain the CIA triad principles (Confidentiality, Integrity, and
		Availability) as the foundation of information security
		management.
		 Describe cybersecurity as a dedicated discipline to protect
		computer systems, networks, and data from various digital
		threats.
		 Emphasize the role of cybersecurity in safeguarding individuals
		and organizations from malicious activities in the digital space.
		 Provide an overview of social engineering (SE) as a non-technical
		intrusion technique that relies on human psychology.
		 Introduce common techniques of social engineering, such as
		phishing, pretexting, quid pro quo, and tailgating. Emphasize the
		need for awareness and education to combat these tactics.
		Be prepared to discuss the implication of the real world scenario
		presented at the beginning of class on network types and devices.
		There are specific prompts that you should ask learners to reflect
		on to apply this concept to the real world scenario.
		5 min Break
30 min	Lab:	Remind learners to use this lab to practice and apply the concepts
	Cyber	they have learned throughout the day.
	Intelligence	 Learners will receive direct feedback on their lab to properly
	Gathering	assess their knowledge and determine where they might need
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		•	Highlight the importance of understanding different malware
			types to better defend against cyberthreats.
		•	Provide an overview of hybrid malware, discussing its definition
			and the challenges it poses for cybersecurity defenses due to its
			adaptability and complexity.
		•	Use the example of Emotet malware to illustrate how hybrid
			malware combines attributes from multiple types and evolves
			over time, highlighting the need for evolving cybersecurity
			measures.
		•	Conclude by discussing malware delivery mechanisms, such as
			phishing emails, drive-by downloads, malvertising, and USB
			malware, emphasizing the role of both technological
			vulnerabilities and human behavior in malware distribution.
		•	Be prepared to discuss the implication of the real world scenario
			presented at the beginning of class on network types and devices.
			There are specific prompts that you should ask learners to reflect
			on to apply this concept to the real world scenario.
30 min	Lab:	•	Remind learners to use this lab to practice and apply the concepts
	Advanced		they have learned throughout the day.
	Malware	•	Learners will receive direct feedback on their lab to properly
	Investigation		assess their knowledge and determine where they might need
			additional assistance.
	5 min Pulse Ch	eck	(wait for ~75% respondent rate then close the poll)
			5 min Break
25 min	Cyber	•	Provide an overview of FinTrust Corporation, emphasizing its
	Uncovered:		industry, digital infrastructure, and client base.
	Cyber Attack	•	Explore the attackers' initial steps, focusing on the reconnaissance
	Cycle		phase and the methods used for social engineering.
	Cycic	•	Discuss the significance of detailed information gathering and its
			role in a sophisticated social engineering campaign.
		•	Examine the tactics employed in delivering the malware-laden
			payload, emphasizing the use of phishing emails and counterfeit
			websites.
		•	Highlight the consequences of employees clicking on the malicious
		•	link.
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		•	Discuss FinTrust's response to the cyberattack, including engaging
			the guidance of a cybersecurity firm and efforts to restore data.
		•	Explore the long-term consequences on client trust and the
			company's reputation.
		•	Conclude by emphasizing the crucial lesson learned: The need for
			regular employee cybersecurity risk training, specifically on the
			topics of phishing and social engineering.
		•	Be prepared to discuss the implication of the real world scenario
			presented at the beginning of class on network types and devices.
			There are specific prompts that you should ask learners to reflect
			on to apply this concept to the real world scenario.
30 min	Lab:	•	Remind learners to use this lab to practice and apply the concepts
	Introduction to		they have learned throughout the day.
	SEH	•	Learners will receive direct feedback on their lab to properly
			assess their knowledge and determine where they might need
			additional assistance.
10 min	Lesson Closure	•	For this lesson, spend just a few minutes reminding the learners
			what the key "take-aways" were from the lesson and what they
			should do to prepare for the next module. The take-aways
			discussion should include key concepts such as the understanding
			of hacking vs cybersecurity and knowledge of social engineering as
			a cyber threat. Students should review this information prior to
			moving to the next module.
		•	Recommend that the students read-ahead and come prepared for
			the next lesson.
		•	Q&A
	710.0110.0110.1	•	Kahoot
	Filler (if needed)	•	Discuss interview prep and questioning
		•	Use breakout rooms for additional lab practice
		•	Continue Real World Scenario Conversation