SCRIPT

**Moses:** Good [morning/afternoon], everyone. Thank you for joining us today. My name is (magpapakilala) from Infinitech Advertising Corporation and We are excited to present to you the features and functionalities of our website, which we believe will significantly enhance your online presence and engagement with your audience.

**Moses:** Who is infinitech?

**Moses:** Our expertise

**Gio**: Objective and Website development Process

**Gio**: Our website offers comprehensive branding options, including:

* **Logo**: Your company logo will be important displayed, ensuring brand visibility.
* **Color Palette**: We provide customizable color schemes to match your brand identity.

**Justin: Pages**

Our website is structured into several essential pages to provide a complete online experience:

1. **Homepage**
   * Ang section na ito ay naglalaman ng overview ng Website.
   * In addition, meron itong mga button upang I guide si user ( so bibigyan ko kayo ng isang example of button) ang halimbawa ay si Filtering of properties  
     so may button sya na (search)

* **Filtering of properties**

para sa mabilisang paghahanap ng mga properties base sa iyong preference. Dito sa section na ito, maglalagay ka ng location at unit type na gusto mo (may mga options tulad ng 1BR, 2BR, 3BR, at iba pa).

* **Site Progress**

nagpapakita ng lahat ng buildings/condominiums na kasalukuyang under construction kasama ang completion status (halimbawa, 95% done). Ang goal ng section na ito ay ipaalam sa mga bisita ang progreso ng inyong construction projects.

* **News and Updates**

This section will highlight the condos, focusing on their amenities. Updates will cover ongoing redevelopment projects, their impact on neighborhoods, and any changes affecting condos. The goal is to provide insights for making informed decisions about investing in or living in condos.

1. **Properties**

(Sa bawat category, makikita ang pangalan ng condominium , lokasyon at presyo nito, ang uri ng property tulad ng 1BR, 2BR, o 3BR. Ang layunin ng page na ito ay upang magbigay ng madaling access sa inyong paghahanap ng tamang property na kayang tugunan ang inyong mga pangangailangan.)

1. For Sale
   * + Sections dedicated para sa properties na available for sale
     + Listahan na may property descriptions, prices, locations, at contact options

(for example medyo busy na sila client or hindi nakikinig, pwedeng nating bigyan ng breakout sessions sila kung saan pwede sila magtanong about the website)

Then all their questions will be listed by one of us and will be answered on the last part.

Or another example is demonstrating to them the website.

Or another example is Making a surveys or polls?

Or Prototyping (bigyan natin sila ng time na Gamitin ang interactive prototypes o mockups na maaaring i-click at i-explore ng mga kliyente sa website)

1. For Lease
   * + Sections dedicated para sa properties na available for rent
     + Listahan na may property descriptions, prices, locations, at contact options

**Moses**:

1. **About Us**

-ang section na ito ay nagbibigay ng detalyadong impormasyon tungkol sa inyong kompanya, kabilang ang inyong Vision, Mission, Goals, at Objectives (VMGO).

In Vision it outlines the long term vision of the company or kung ano ang hinahangad ng company in the future.

In Mission- to ang purpose ng company on how to acquire the vision.

In Goal- ito ang specific accomplishments na gustong makamit ng company

Objectives- ay ang specific steps kung paano makakamit ang goals ng company

* Core Values

This section reflects the company culture and what it stands for.

* Brand Story

Ito ang kwento na naglalarawan kung paano nagsimula ang kompanya, ang journey nito sa paglipas ng panahon, at ang mga achievements nito.

* Certifications and Awards.

Ang part na ito ay para sa mga official recognition na nakuha ng kompanya.

* Executives

- Ang section na ito ay para sa mga executive’s ng kompanya at kung ano ang kanilang mga tungkulin at position.

**GIO**

1. **Submit Property**
   * + Sa submit property button dito pwedeng mag fillup at mag submit ng property si customer along with the picture at videos. Ire-review ng administrator ang submission. Kapag na-approve, magkakaroon ng "Approved" button, at makakatanggap ang user ng automated email na nagpapaalam na ang kanilang submitted property ay na-approve na at pwede ng maview sa website.

**Justin**

1. **Contact Us**
   * + Ang section na ito ay nagbibigay ng direktang paraan para makipag-ugnayan sa DMCI. Sa pamamagitan ng pag-fill out ng form, ang iyong message ay automatic na matatanggap sa email ni Admin.
2. **Social Media Icons**
   * + Ang section na ito ay naglalaman ng integrations ng mga social media tulad ng Facebook, WhatsApp, Telegram, at Instagram. Bawat icon ay may sariling link na direktang pupunta sa kani-kanilang social media page
3. **Request Viewing**
   * + Ang section na ito ay , maaaring mag fill up ang mga user, once nagsubmit, ay direktang magsesend sa email ng admin. Makakatanggap ang admin ng viewing request sa kanilang inbox at magkakaroon ng options na i-accept o i-decline ang request gamit ang mga buttons na nasa email. Bukod dito, kapag klinik ng admin ang accept o decline button, makakatanggap ang user ng automated email na nagpapaalam kung ang kanilang request ay na-accept o hindi.

**Moses**

1. **Multilingual Support**

* can change the language of the whole content based on user preference

1. **Loan Calculator**

* calculate the loan with desired percentage and time span (5-14%)

the loan calculator has an option (Loan amount the user wants, then it has a list of months payable up to 25yrs, then the monthly payment, the total payment and the total interest.

* it helps user to calculate financing options through the website

1. **Chatbot**

* Real time chat functionality (we will include all the details related to the website)
* Also, we can integrate FAQ based on the services offered

**Call to Action**

We have integrated multiple CTAs to enhance user interaction:

* **Send Inquiry (**It encourages potential customers to reach out for more information, fostering direct engagement and potential leads**)**
* **Book Now (**Clicking on this button allows users to schedule appointments or bookings directly through the website.**)**
* **Learn More (**It leads to comprehensive pages or sections that highlight key features, benefits, and unique selling points**)**
* **Call Us (**where you can contact us on email, telegram or any other social media available)

These buttons are strategically placed to drive conversions and user engagement."

**Social Media Links**

To expand your reach, our website includes:

* **Icons and Links** to your social media profiles.
* **Shareable Content** to promote engagement on social platforms.

**Footer**

Our footer contains:

* **Quick Links** to important pages.
* **Copyright Information**.
* **Social Media Icons** for easy navigation to your profiles.

**Responsive Layout**

Our website is designed to be **Mobile Friendly**, ensuring a seamless experience across all devices.

**Conclusion**

Thank you for your time. We believe that our website's features and functionalities will significantly enhance your business's online presence and engagement with your audience. We're excited to help you achieve your digital goals. Do you have any questions?

Q and A with the client

**End of Presentation**

Thank you once again for considering our website solutions. We look forward to partnering with you to create an exceptional online experience for your business.