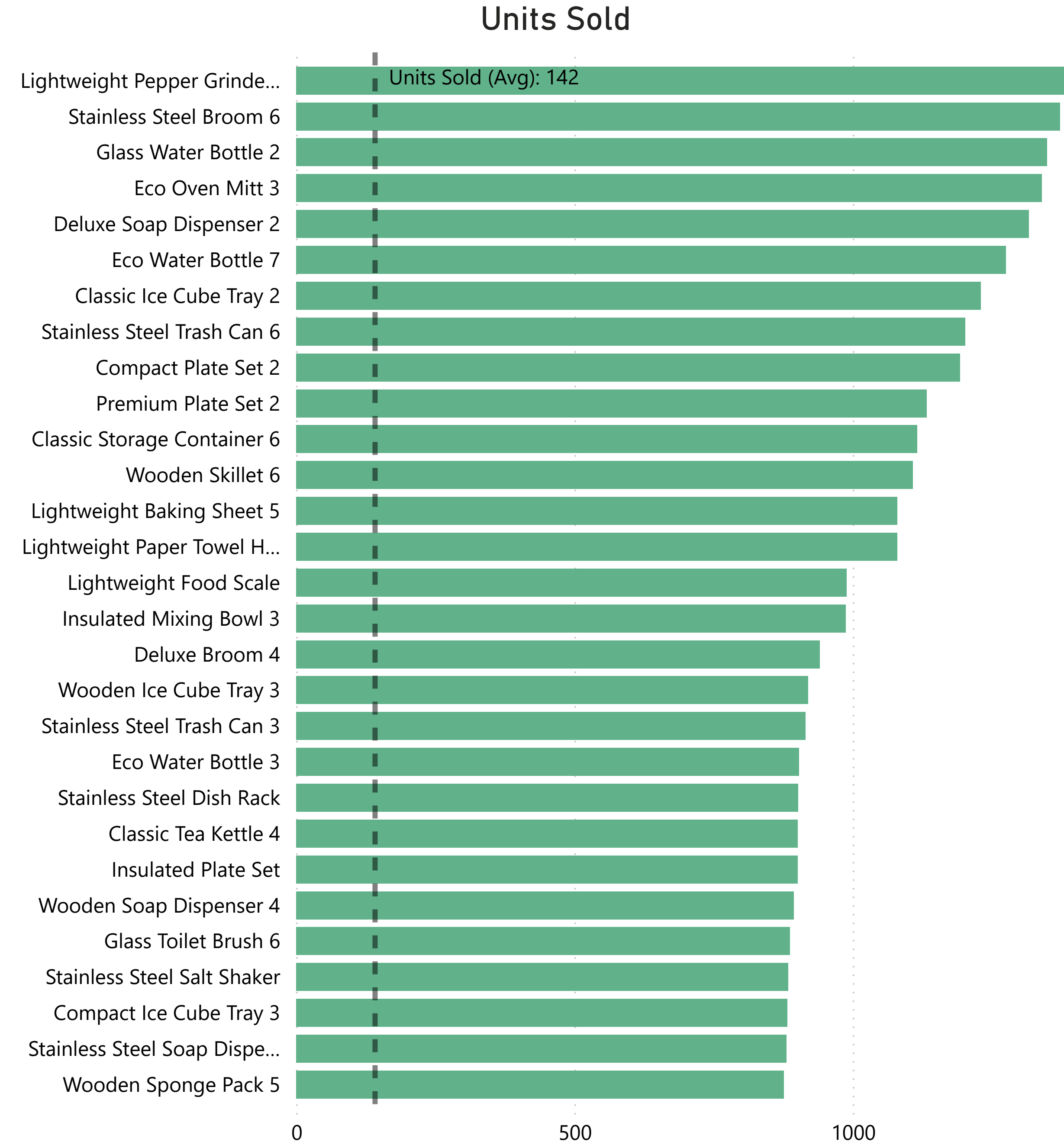


Audience: Marketing / Sales Team
Purpose: Helps marketing teams filter out the lesser selling products



Year

Ctrl + Left Click for Multi

2020	2021	2022
------	------	------

Quarter

Qtr 1	Qtr 2	Qtr 3	Qtr 4
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Month, Day

All

Categories

Ctrl + Left Click for Multi

Bathroom Accessories	Food Storage	Serveware
Cleaning Tools	Kitchen Tools	
Cookware	Laundry Supplies	
Dinnerware	Miscellaneous Housewares	
Drinkware	Organizers	

Units Sold

284K

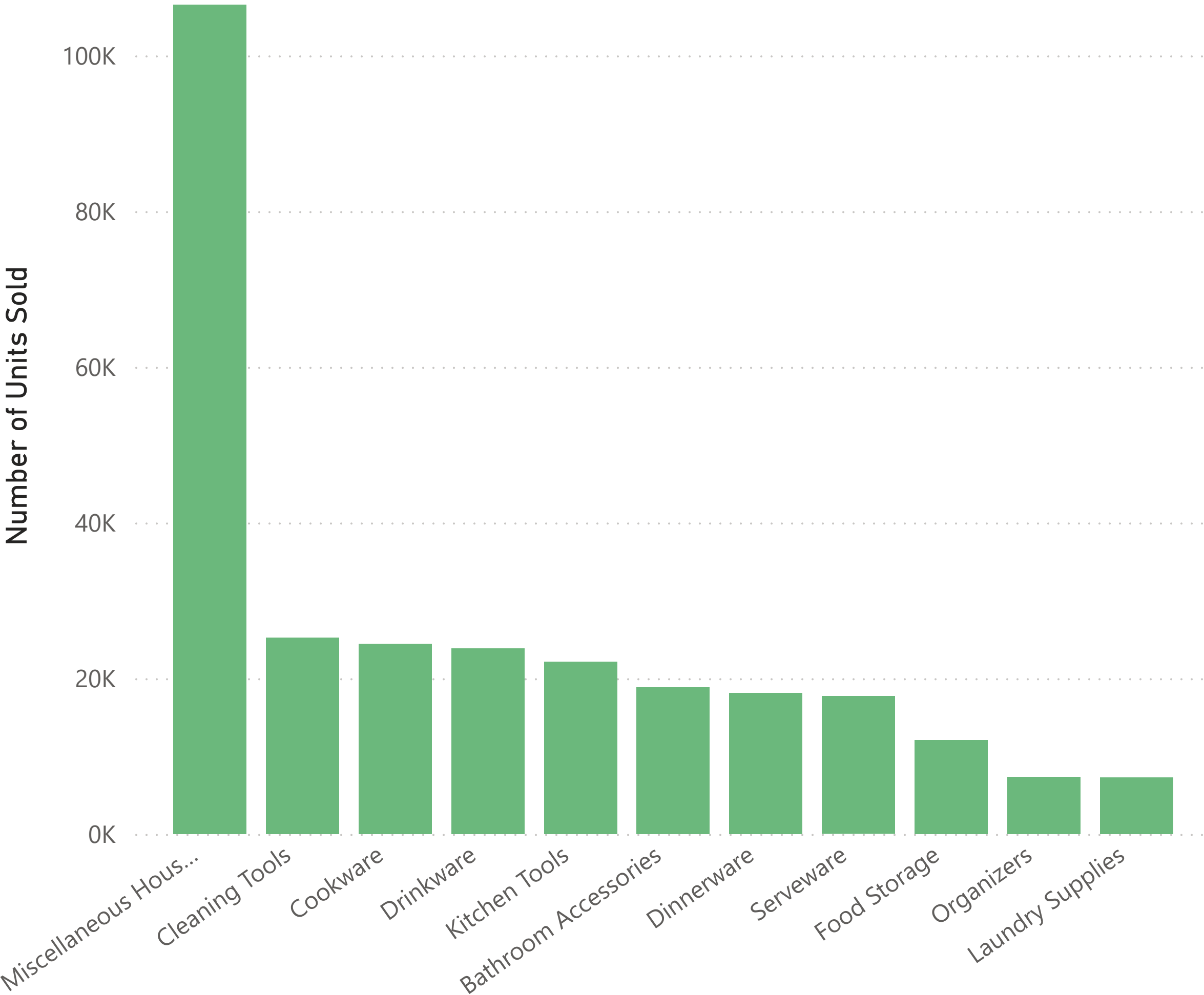
Total Sales

\$5.64M

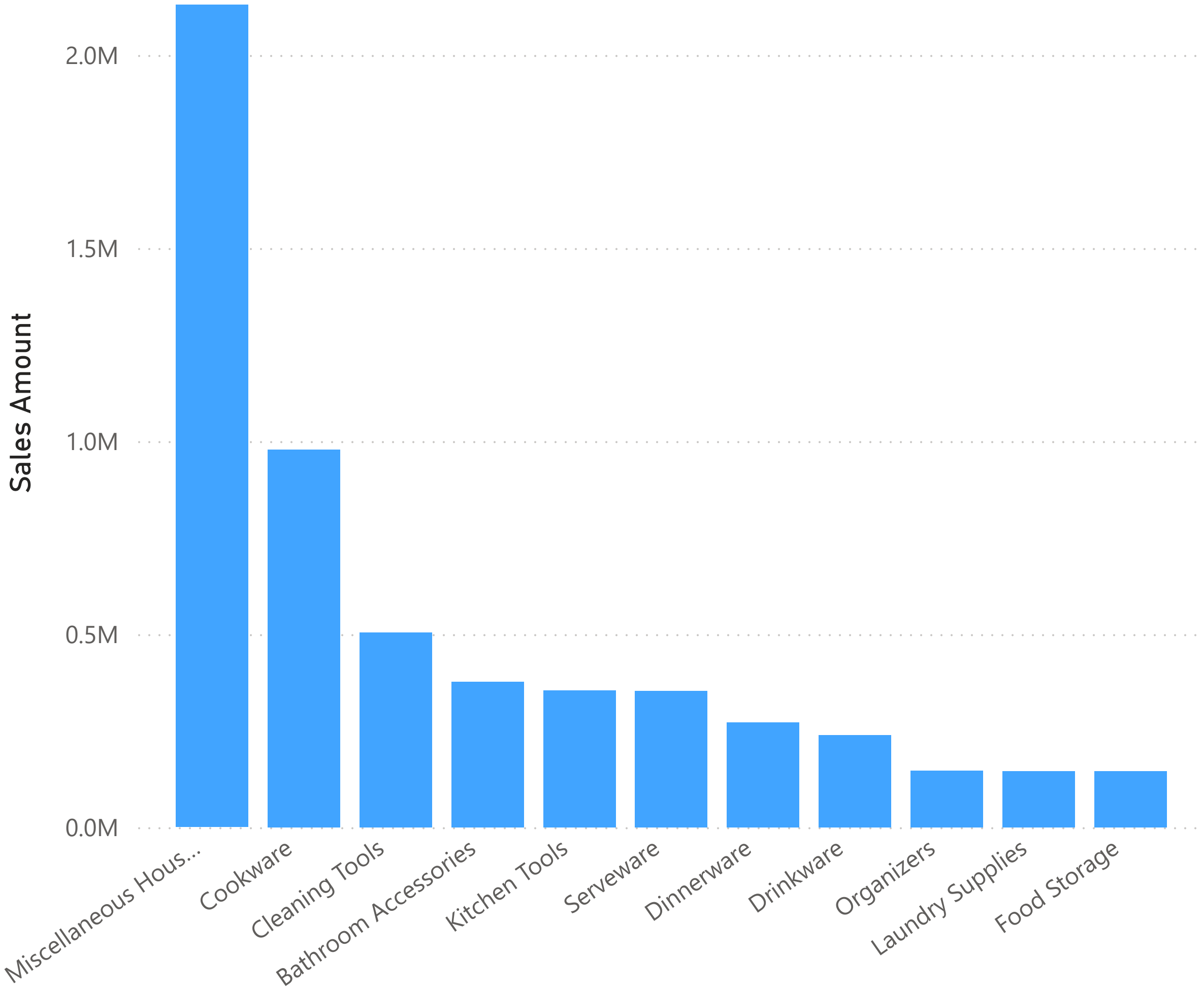
Audience: Marketing / Sales Team
Purpose: Help find which products are more important to keep stock of.
(despite less cookware goods being sold, the profitability is nearly double so it could be a focus moving forward)

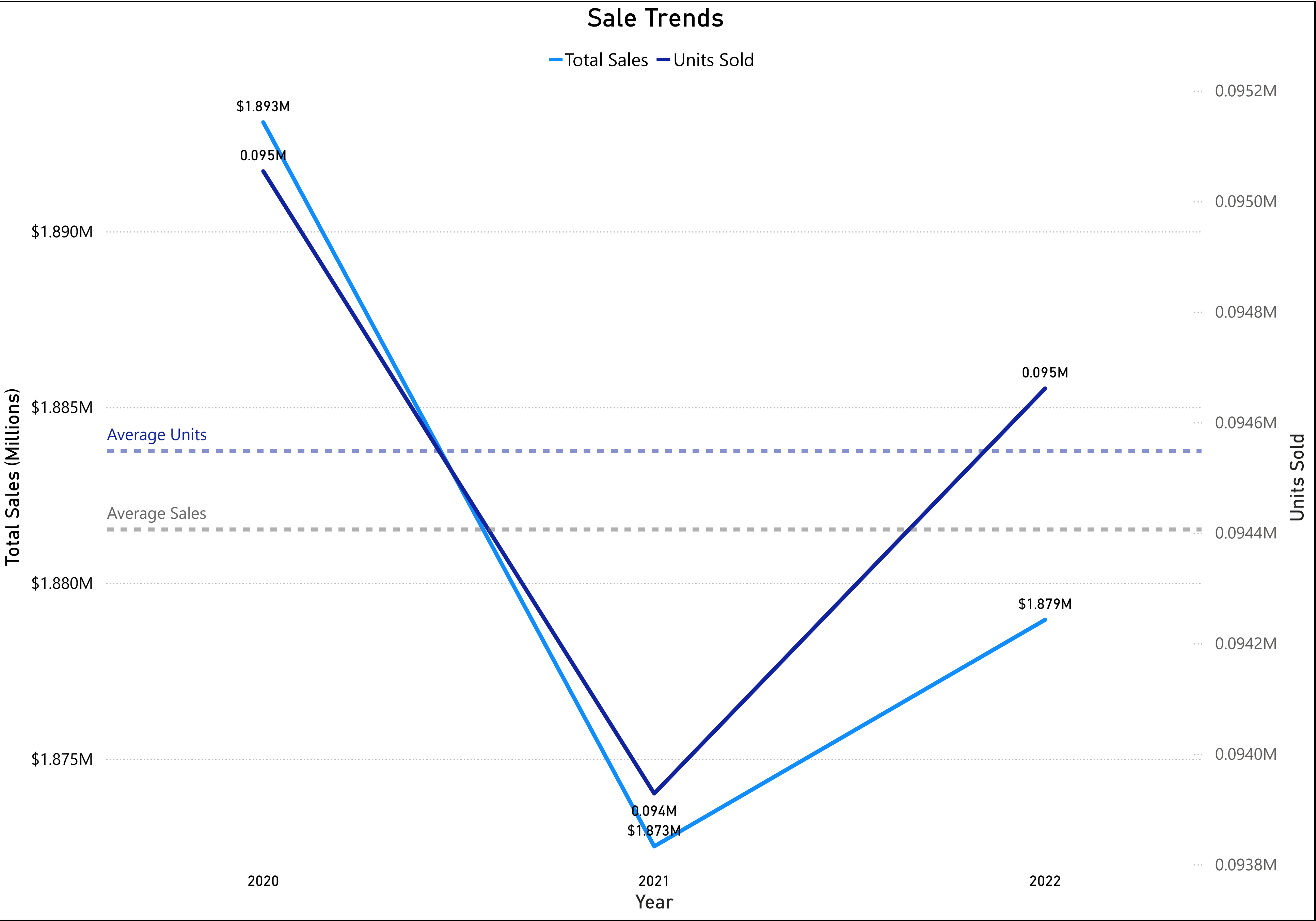
Year		
2020	2021	2022

Category Units Sold



Category Sales Amount





No Date Chosen

Selected Time Period

No data

YoY Sales

\$5.645M

Sales Amount

283.64K

Units Sold

\$19.90

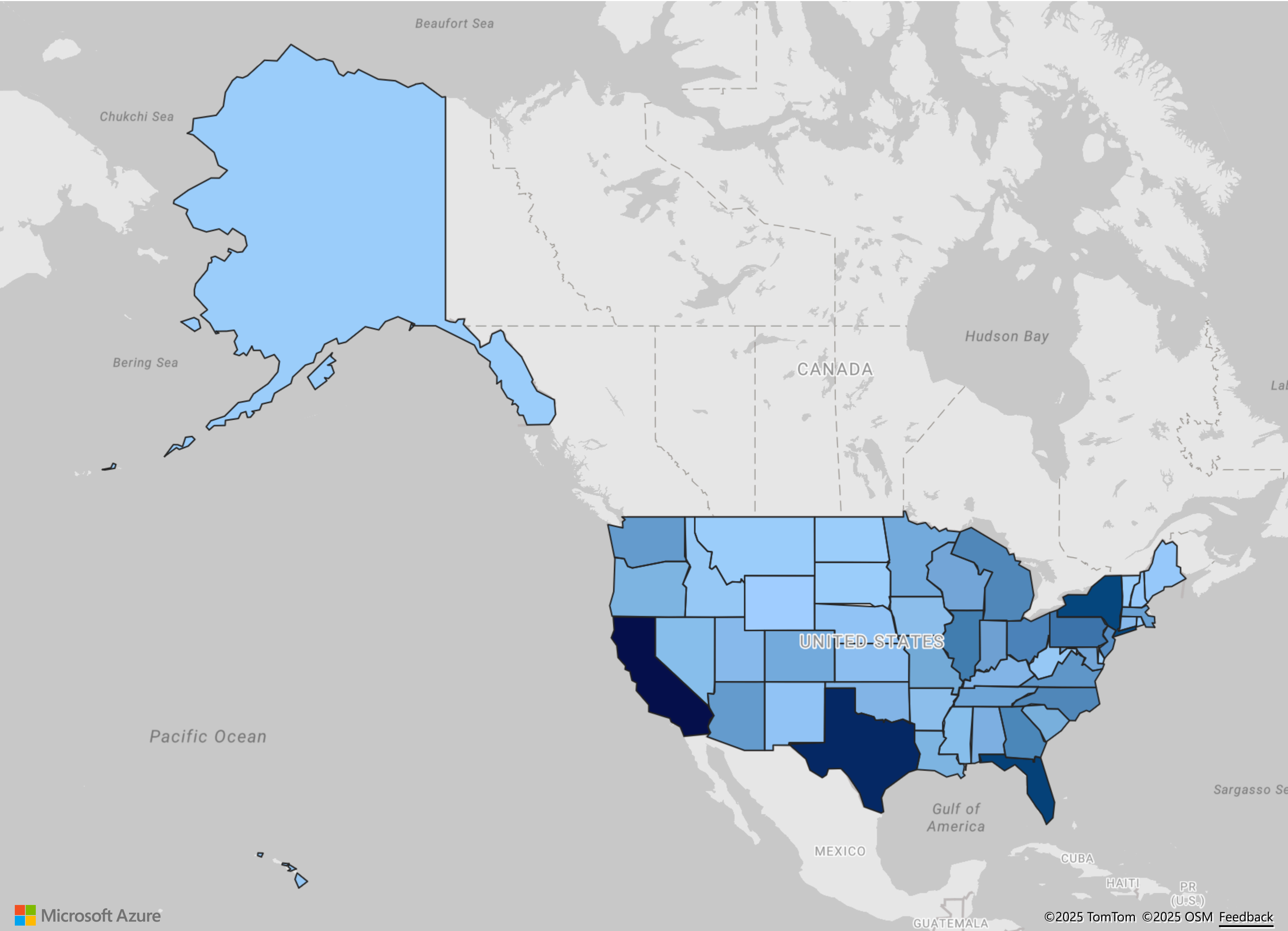
Average Unit Cost

No data

YoY Units

Audience: Marketing Teams / Executives
Purpose: Aid executives and marketing to keep track of where most profitability lies

Sales Amount by State



Year

2020

2021

2022

Quarter

Qtr 1

Qtr 2

Qtr 3

Qtr 4

Month, Day

All

 Ask a question about your data

Try one of these to get started

Which state has the lowest total sale amount?

Which state has the highest total sale amount?

What state has the lowest total sales amount?