

### Year

Ctrl + Left Click for Multi

2020	2021	2022
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### Quarter

Qtr 1	Qtr 2	Qtr 3	Qtr 4
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### Month, Day

All

### Categories

Ctrl + Left Click for Multi

Bathroom Accessories	Kitchen Tools
Cleaning Tools	Laundry Supplies
Cookware	Miscellaneous Housewares
Dinnerware	Organizers
Drinkware	Serveware
Food Storage	

### Units Sold

# 284K

### Total Sales

# \$5.64M

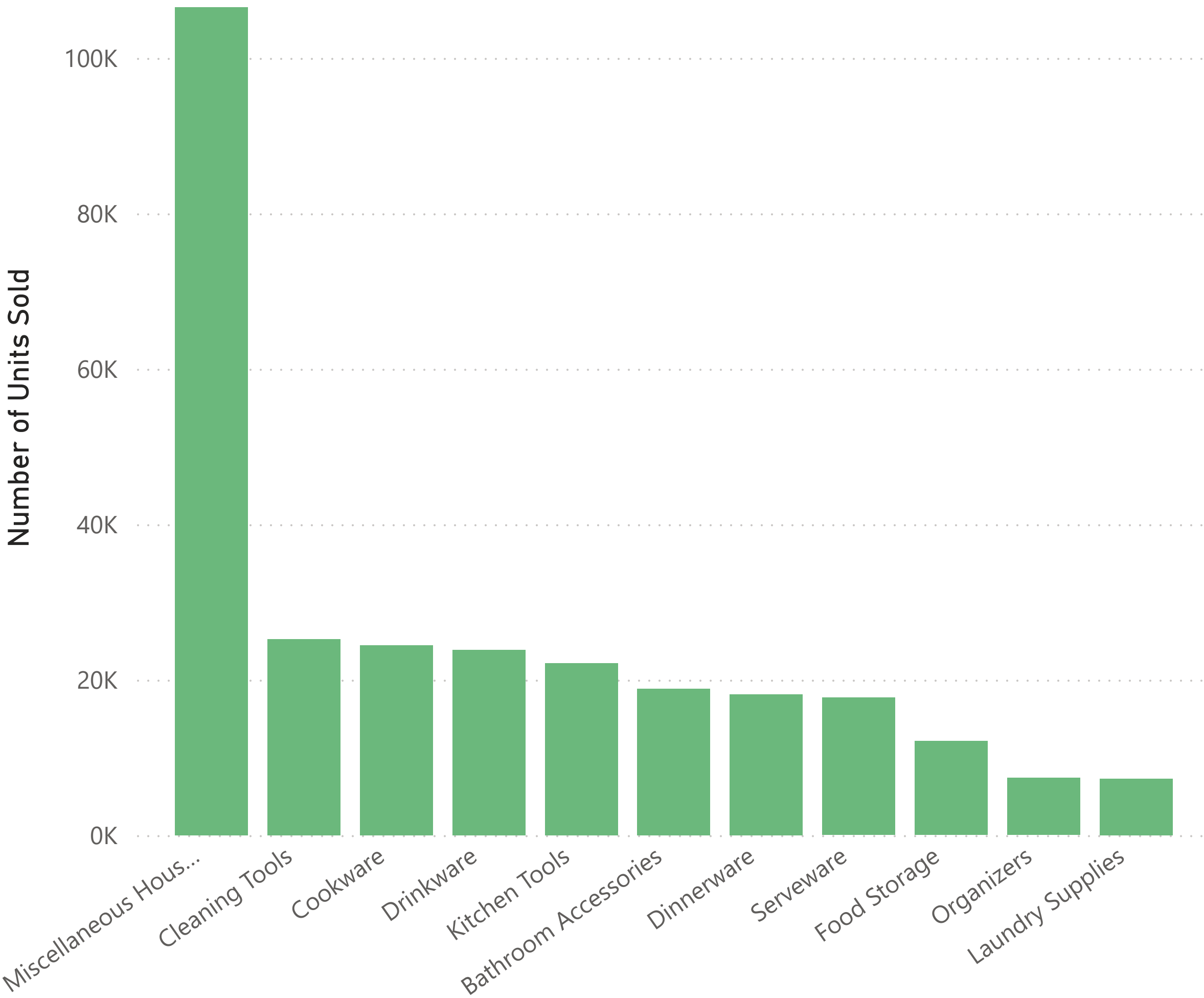
### Sales (Above Avg Product)

# \$3.76M

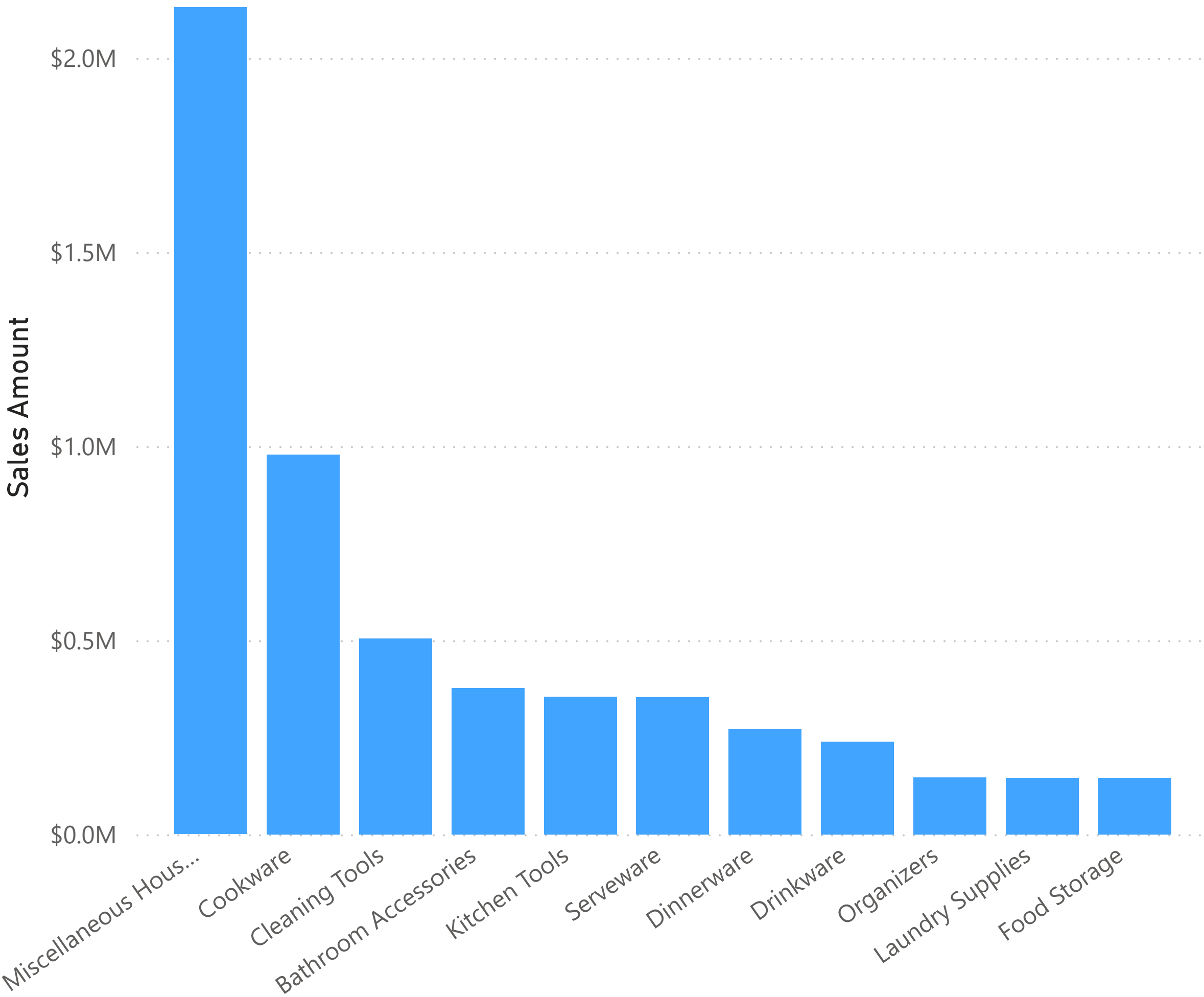
Audience: Marketing / Sales Team  
Purpose: Help find which products are more important to keep stock of.  
(despite less cookware goods being sold, the profitability is nearly double so it could be a focus moving forward)

Year		
2020	2021	2022

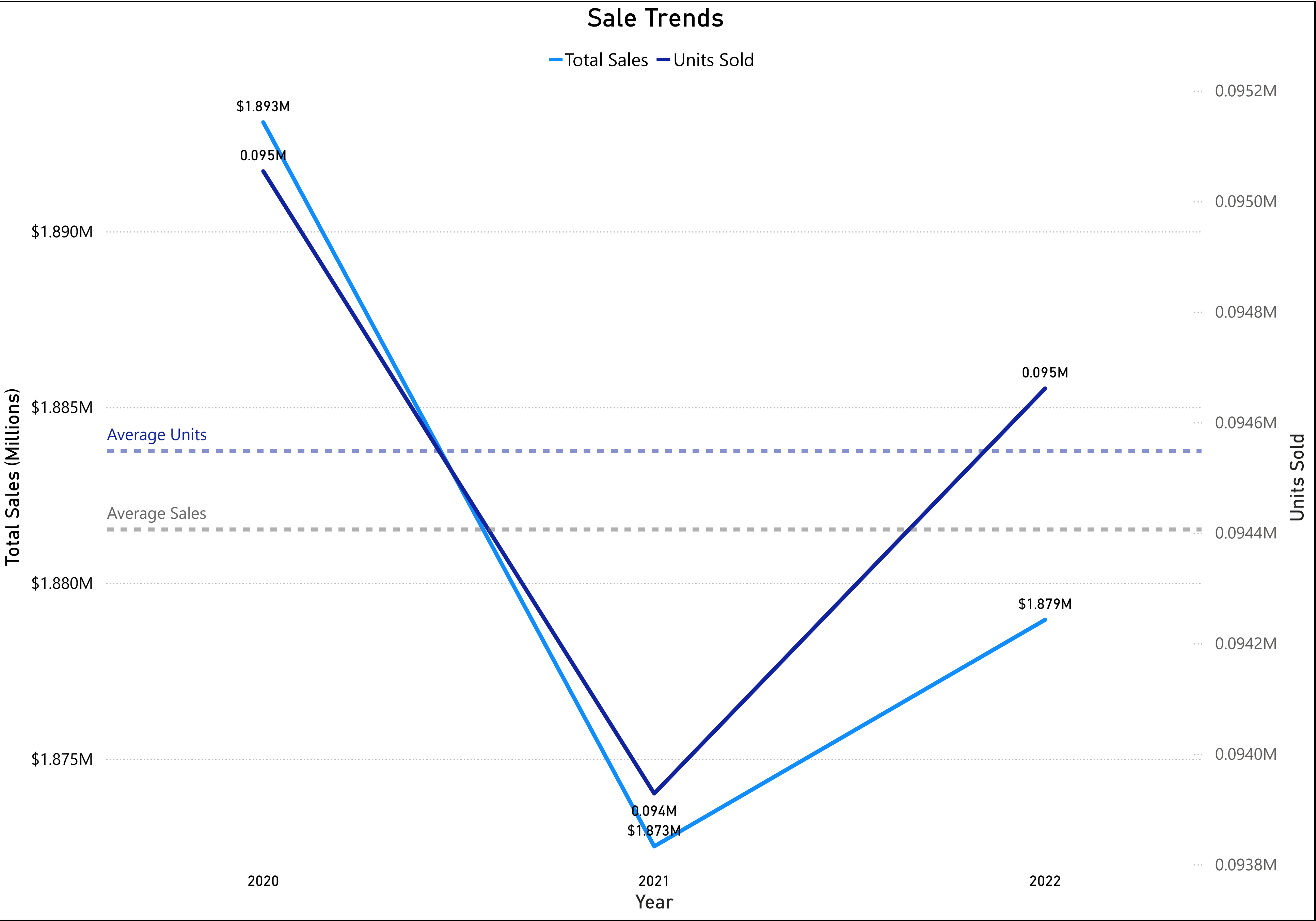
Category Units Sold



Category Sales Amount



Audience: Executives / Sales Managers  
Purpose: Aid in delivery of company health to shareholders, or deliver reports on YoY statistics



No Date Chosen

Selected Time Period

No data

YoY Sales

\$5.645M

Sales Amount

283.64K

Units Sold

\$19.90

Average Unit Cost

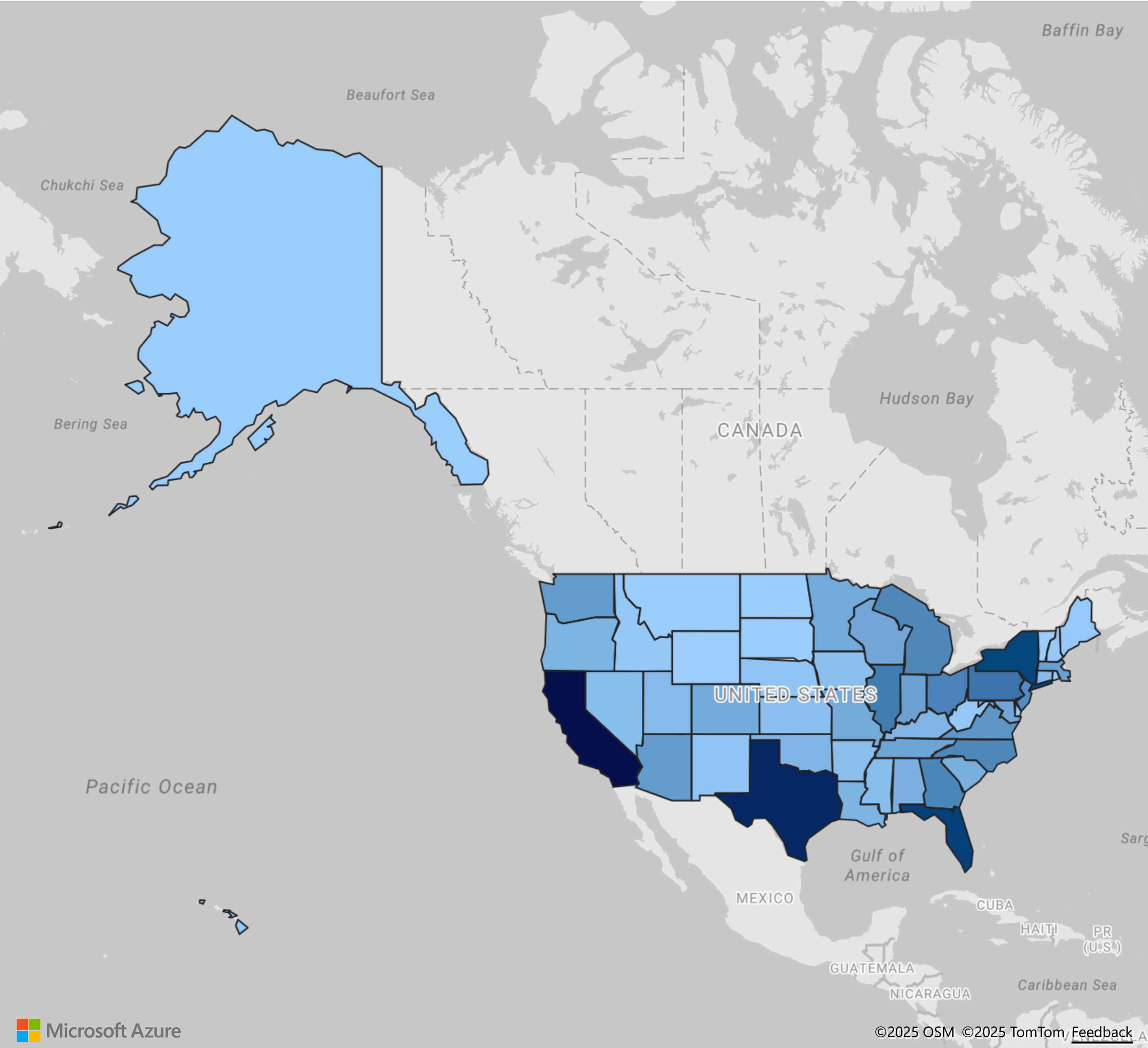
No data

YoY Units

Audience: Marketing Teams / Executives

Purpose: Aid executives and marketing to keep track of where most profitability lies

## Sales Amount by State



## Product Categories

Year

2020

2021

2022

# Quarter

Qtr

Qtr

Qtr

Qtr

## Month, Day

Al

☐ Bathroom Accessories

## ☐ Cleaning Tools

## □ Cookware

☐ Dinnerware

☐ Drinkware☐ Food Storage☐ Kitchen Tools☐ Laundry Supplies☐ Miscellaneous Housewares

☐ Organizers

☐ Serveware

## Most Profitable Product

## Eco Oven Mitt

## Wooden Skillet

## Lightweight Baking Sh

## Compact Skillet

## Compact Skillet

## Modern Skillet

## Insulated Skillet

## Classic Oven Mitt

Glass Oven Mitt

## Lightweight Penner Gr

## Stainless Steel Broom

### Deluxe Soap Dispense

## Premium Baking Sheet

### Classic Ice Cube Tray

## Total Sales