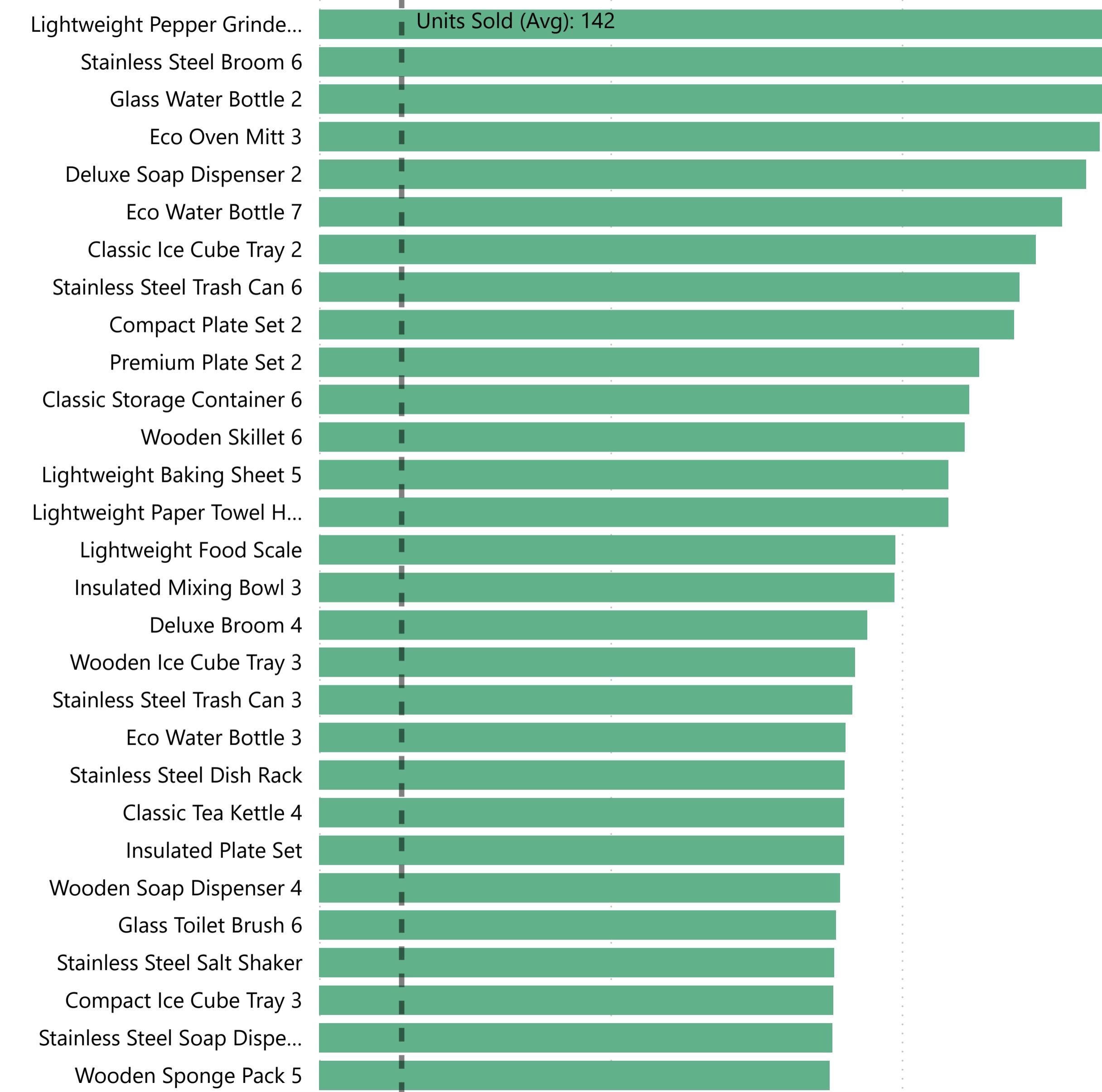


Audience: Marketing / Sales Team

Purpose: Helps marketing teams filter out the lesser selling products

## Units Sold



Year

Ctrl + Left Click for Multi

2020

2021

2022

Quarter

Qtr 1

Qtr 2

Qtr 3

Qtr 4

Month, Day

All

Units Sold

**284K**

Categories

Ctrl + Left Click for Multi

Bathroom Accessories

Kitchen Tools

Cleaning Tools

Laundry Supplies

Cookware

Miscellaneous Housewares

Dinnerware

Organizers

Drinkware

Serveware

Food Storage

Total Sales

**\$5.64M**

Sales (Above Avg Product)

**\$3.76M**

Audience: Marketing / Sales Team

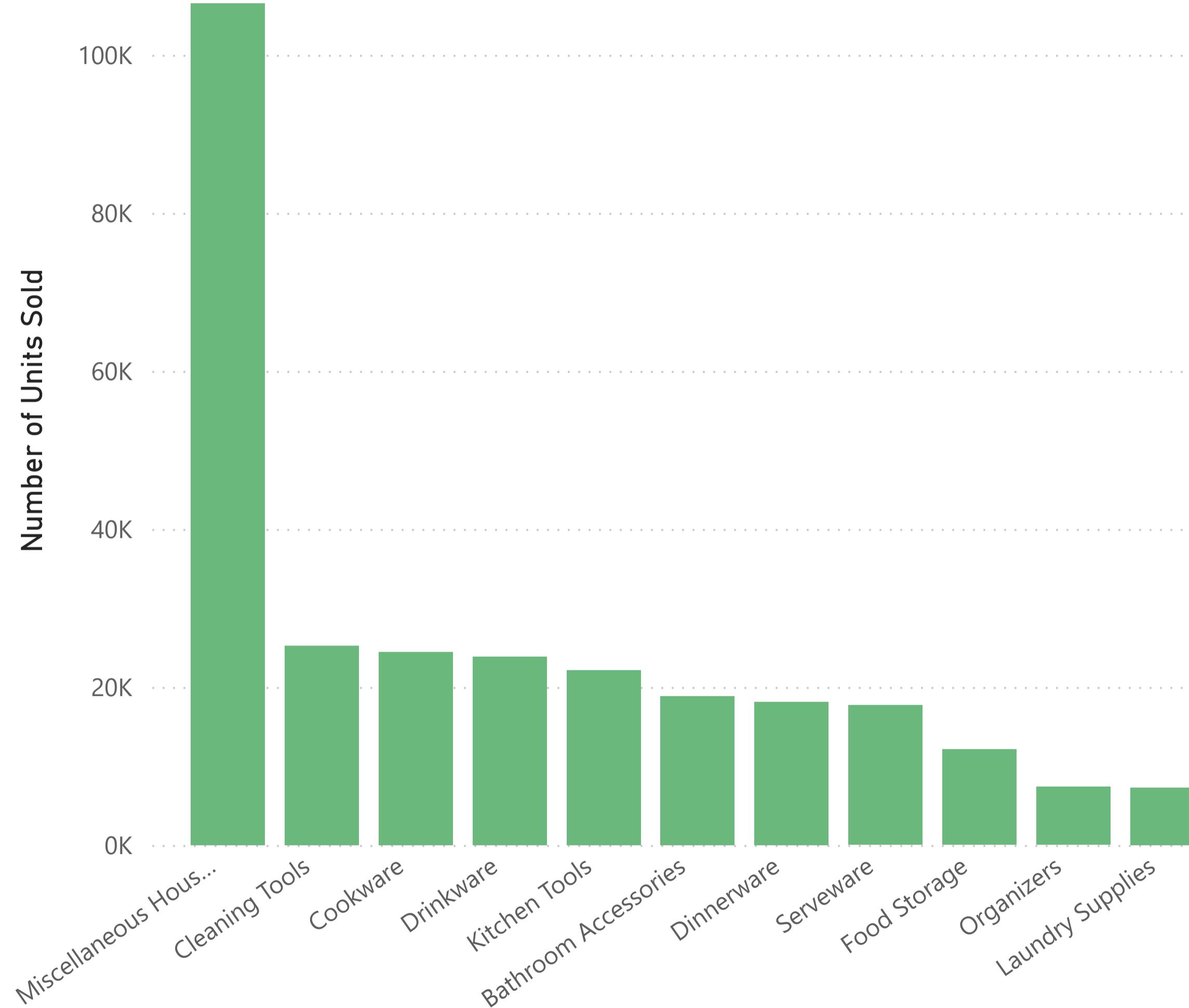
Purpose: Help find which products are more important to keep stock of.

(despite less cookware goods being sold, the profitability is nearly double so it could be a focus moving forward)

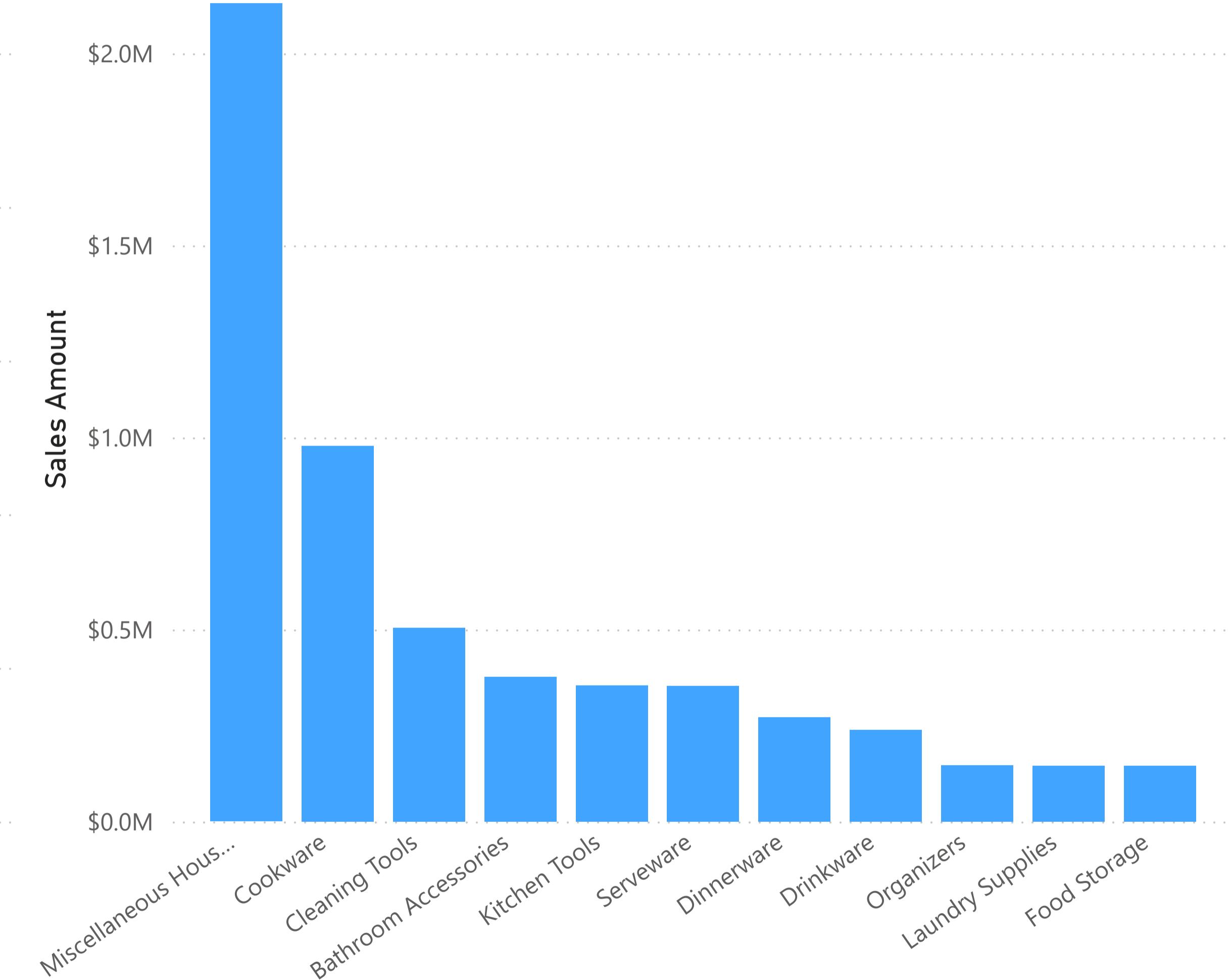
Year

2020	2021	2022

Category Units Sold

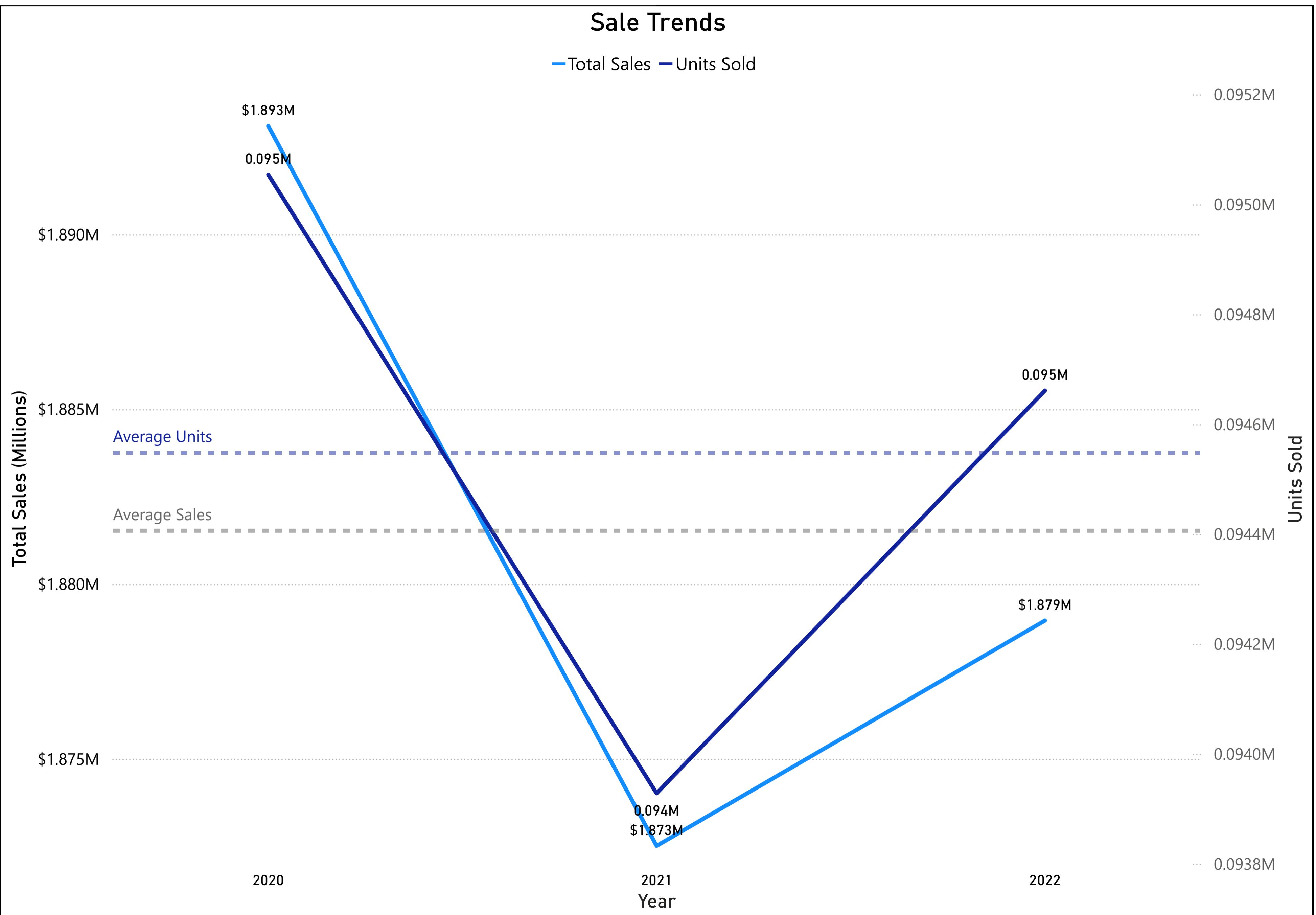


Category Sales Amount



Audience: Executives / Sales Managers

Purpose: Aid in delivery of company health to shareholders, or deliver reports on YoY statistics



# No Date Chosen

Selected Time Period

# No data

YoY Sales

# \$5.645M

Sales Amount

# 283.64K

Units Sold

# \$19.90

Average Unit Cost

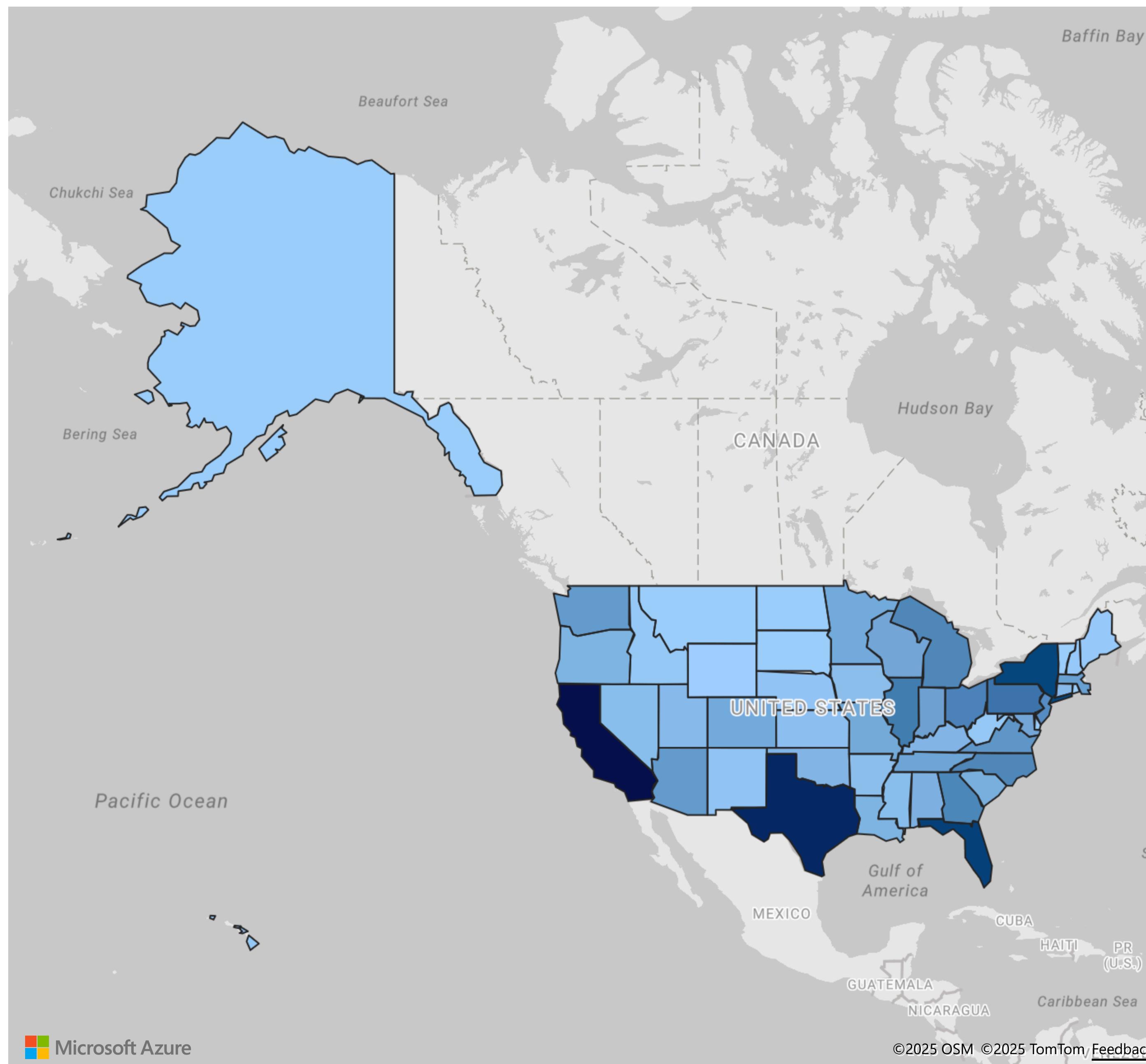
# No data

YoY Units

Audience: Marketing Teams / Executives

Purpose: Aid executives and marketing to keep track of where most profitability lies

## Sales Amount by State



## Year

2020	2021	2022
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## Quarter

Qtr 1	Qtr 2	Qtr 3	Qtr 4
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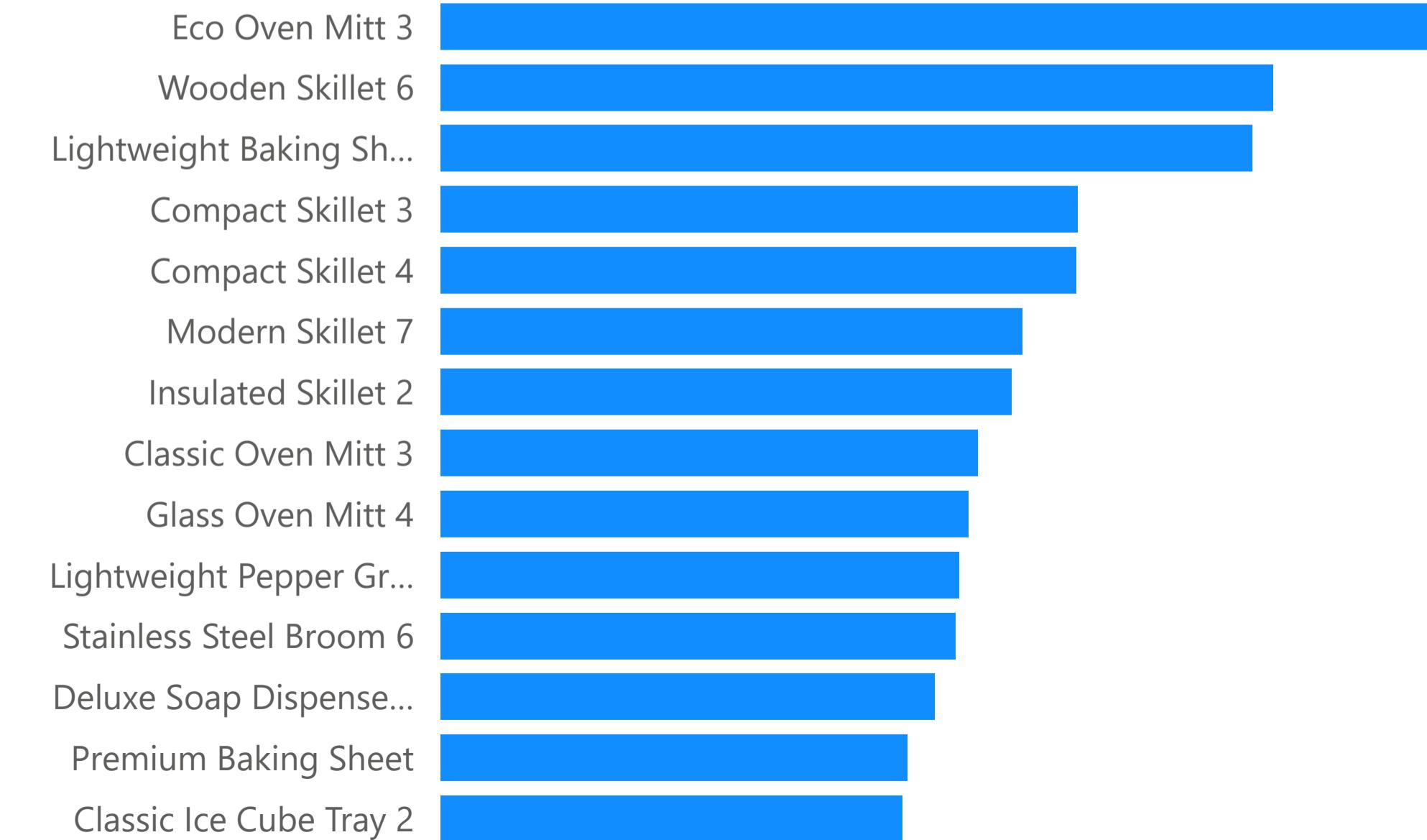
## Month, Day

All ▼

## Product Categories

<input type="checkbox"/> Bathroom Accessories
<input type="checkbox"/> Cleaning Tools
<input type="checkbox"/> Cookware
<input type="checkbox"/> Dinnerware
<input type="checkbox"/> Drinkware
<input type="checkbox"/> Food Storage
<input type="checkbox"/> Kitchen Tools
<input type="checkbox"/> Laundry Supplies
<input type="checkbox"/> Miscellaneous Housewares
<input type="checkbox"/> Organizers
<input type="checkbox"/> Serveware

## Most Profitable Product



Total Sales