**Value Sensitive Design Assignment #2** (submit with your final project)

**[General]**

1. Briefly describe the website you are building (its purpose/functionality/etc.)

Our website is a recipe-sharing social platform. Our users can search, like, comment recipes, create a profile and view other’s profile. Authors can create recipes.

1. What problem is your website meant to solve? (If your website wasn’t intended to solve a problem, instead answer the following: what problem or problems *could* a website like yours solve?)

When people want to have a meal but don’t know how to cook, our website provides many ideas and inspirations for users.

1. Identify the stakeholders (direct and indirect) whose interests are relevant to your website.

Direct stakeholders: web developers, users

Indirect stakeholders: user relatives

1. What values are at stake for these stakeholders?

User’s real name, email and password, the preferences of recipes, the follows of users

1. Is your website likely to undermine or compromise any of these values? Which ones, for which stakeholders, and how?

No.

1. Which values does your website promote, for which stakeholders, and how?

For users: To conveniently search for recipes  
For company: Could possibly be profitable

1. What counts as “success” for the website you are building? Given the relevant problem(s), stakeholders, and values that are at play, why is this account of success reasonable?

More users, more success for the website. With more user like and comment data, we get to recommend the most liked recipes for users. In this way, users would be more likely to stay in our website longer.

1. How does the broader social context surrounding your website affect the likelihood it will succeed?

People of all cultures love food. Our website provides recipes for people from different cultures. Delicious food make people happy and users will share this happiness with friends and loved ones by using our service.

**[Privacy]**

1. What user data will you have access to, and what might this data reveal about itss?

We have access to user’s cookies, user name, email, following list and like list.

1. What values are relevant to your website’s privacy policy? (Note that the relevant values will depend in part on the kind of website you are building).

We respect user’s privacy by being transparent about what data we collect and how these data will be used. All the data collection require user consent.

1. Describe how you took the relevant values into account in writing your privacy policy (e.g. what decisions and tradeoffs were made, and why).

On the one hand, we want to protect user’s privacy as much as we can, for example, not showing user’s personal information to other users. On the other hand, we do need to track user’s activity in our website to make it more user-friendly and improve our website.

**[Autonomy]**

1. In what ways might your user interface “nudge” users? Analyze a minimum of 3 features.

a. When they browse as a guest, our interface will direct the page to register.

b. We have features like 100 people liked this” or “5 out of 5 stars”. When users are unable to choose, they rely on the opinion of others.

c. If a regular user becomes a paid user, the progress and status are displayed(a crown icon). This can be labeled as *Achievement* which motivates users to keep going.

1. Do any of these constitute “dark patterns”? For each previously identified feature, explain why it does or does not.
   1. Yes. User may not want to register at first, but we constantly ack them to.
   2. No. User have autonomy on whether click the like bottom or not
   3. No. User have autonomy on continue to be a paid user or not