**Value Sensitive Design Assignment #1**

**Due Date**: submit w/ Final Project

Write the privacy policy for the website you are designing. Your aim is to be sensitive to all the values that are at play, and make appropriate tradeoffs between them. There are two parts to this assignment:

* Write the privacy policy itself (length is somewhat flexible, but it must be readable by an average person in 5 minutes or less).
* Complete a worksheet (see attached) explaining why you wrote your privacy policy as you did.

Be realistic about what data you’re going to collect, and what you’re going to do with it. At a minimum, you’re presumably going to want some data to improve your website via analytics, so don’t just go with a utopian ‘we won’t collect any of your data’ approach. Your interests matter too (e.g. producing a good website that will make money), and collecting data can be an important part of this. What we’re looking for is a reasonable and intelligible privacy policy that, through being sensitive to all the values that are at stake, strikes an appropriate balance between collecting useful data, and respecting user privacy.

**Privacy Policy Justification Worksheet**

1. Briefly describe the website you are building (its purpose/functionality/etc.)

Our website is a recipe-sharing social platform. Our users can search, like, comment recipes, create a profile and view other’s profile. When people want to have a meal but don’t know how to cook, our website provides many ideas and inspirations for users.

1. Identify the stakeholders (direct and indirect) whose interests are relevant to your website.

Direct stakeholders: web developers, users

Indirect stakeholders: user relatives

1. What data will you have access to, and what might this data reveal about its subjects?

We have access to user’s cookies, user name, email, following list and like list.

These data reveal user’s personal contact information and preference.

1. What values are relevant to your website and its privacy policy? (Note that the relevant values will depend in part on the kind of website you are building).

We respect user’s privacy by being transparent about what data we collect and how these data will be used. All the data collection requires user consent.

1. What counts as “success” for the website you are building?

More users, more success for the website. With more user like and comment data, we get to recommend the most liked recipes for users. In this way, users would be more likely to stay in our website longer.

1. Describe how you took the relevant values into account in writing your privacy policy (e.g. what decisions and tradeoffs were made, and why).

On the one hand, we want to protect user’s privacy as much as we can, for example, not showing user’s personal information to other users. On the other hand, we do need to track user’s activity in our website to make it more user-friendly and improve our website.