

# WELCOME TO MY READING GUIDE

JUSTIN VEENHUIS

# VERSION CONTROL

VERSION 1.0 - 28-9-2024

FIRST DRAFT

PAGE 2

# TABLE OF CONTENTS

PAGE 2: VERSION CONTROL

PAGE 3: TABLE OF CONTENTS

PAGE 4: INTRODUCTION

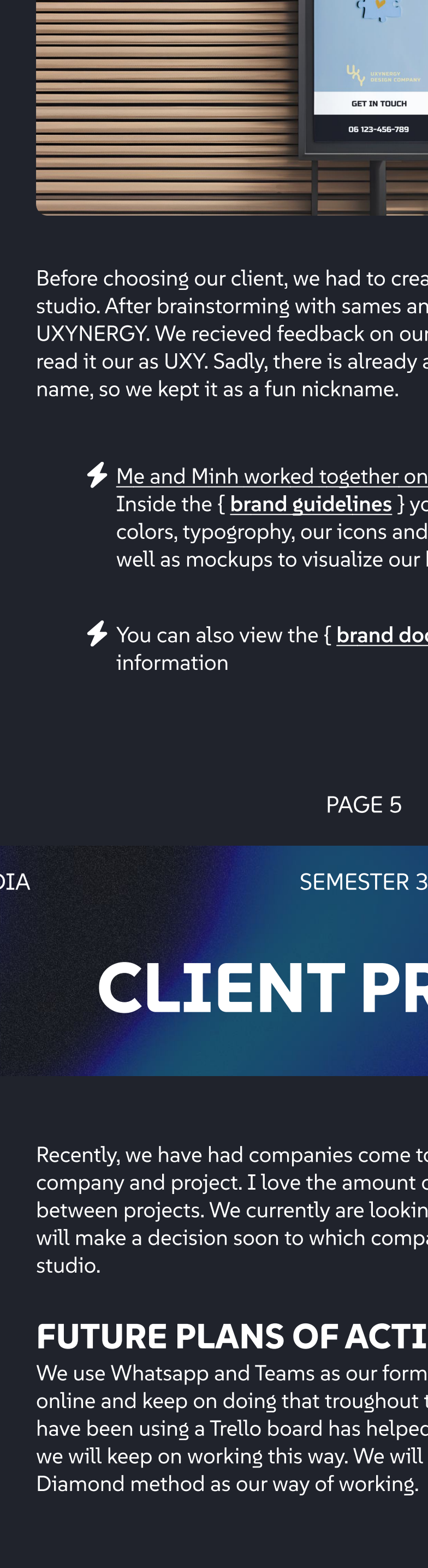
PAGE 5: UXYENERGY

PAGE 6: CLIENT PROJECT

PAGE 9: BURDEN OF PROOF

PAGE 3

# INTRODUCTION



HELLO, I'M JUSTIN VEENHUIS

HBO-ICT MEDIA S3 STUDENT

## ABOUT ME

Hello, I'm Justin, 19 years old and after this semester I will have completed my second year at Fontys.. I am a motivated, hardworking and social student. Current goal is improving my abilities so that I can make better media products and become a better webdesigner/developer.

## STRENGTHS AND WEAKNESSES

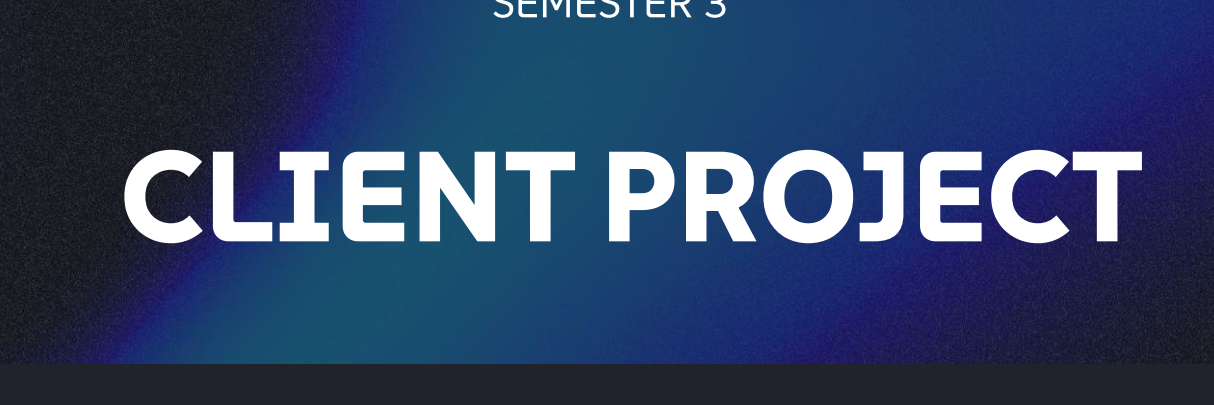
I feel like my strengths lie on the things that I enjoy doing such as webdesigning in figma and developing them with HTML and CSS. I am trying my best at improving my JS skills for the semester and I have been trying and testing. My biggest weakness is procrastinating since I tend to start a bit too late on my work and I get in a time crunch as a result.

## BIGGEST GOAL CURRENTLY

My biggest goal right now is improving my webdesign and development so that I can keep up with my internship company and later be able to be on the same level in terms of skills as them.

PAGE 4

# UXYENERGY



Before choosing our client, we had to create a brand identity for our studio. After brainstorming with sames and voting, we went with UXYENERGY. We recieved feedback on our name that people could read it our as UXY. Sadly, there is already a media company with that name, so we kept it as a fun nickname.

⚡ Me and Minh worked together on the brand guidelines. Inside the { brand guidelines } you can find our studio colors, typography, our icons and way of using our logo as well as mockups to visualize our brand in the real world.

⚡ You can also view the { brand document } for extra information

PAGE 5

# CLIENT PROJECT

Recently, we have had companies come to R10 to pitch their company and project. I love the amount of variety that we get between projects. We currently are looking over all the options and will make a decision soon to which company we want to pitch our studio.

## FUTURE PLANS OF ACTION

We use Whatsapp and Teams as our form of communication online and keep on doing that throughout the whole project. We have been using a Trello board has helped us keep on track and we will keep on working this way. We will use the Double Diamond method as our way of working.

PAGE 6

# CLIENT PROJECT



## HOW WE WILL BE USING THE DOUBLE DIAMOND

### DISCOVER PHASE

At first we will start by doing a problem definition to define the problem. After that we will see which research methods are fit so that we can get a better insight of the problem. We will be making sure to do primary and secondary research after.

### DEFINE PHASE

We will scope down our focus and make sure we get rid of unnecessary data in this phase. We will define a problem statement, POV and HMW.

PAGE 7

# CLIENT PROJECT

### DELIVER PHASE

In this phase we will deliver our solution, receive more feedback and pitch it to the client. We will also explain the future and rooms of further development.

### DEVELOP PHASE

We will first make sketches, then go on with wireframes, prototyping, while testing these ofcourse. We will also make sure to use Git effectively.

PAGE 8

# BURDEN OF PROOF

LO1 - SELF ASSESMENT: ORIENTING

LO2 - SELF ASSESMENT: ORIENTING

LO3 - SELF ASSESMENT: ORIENTING

LO4 - SELF ASSESMENT: ORIENTING

LO5 - SELF ASSESMENT: BEGINNING

PAGE 9