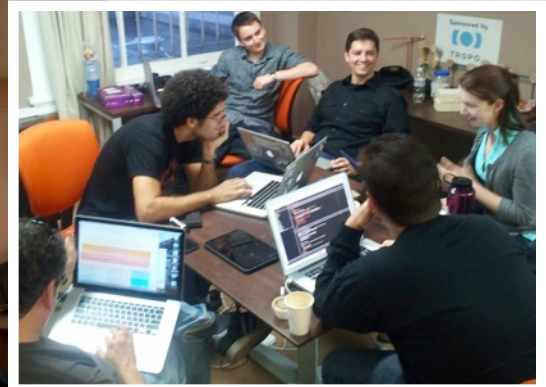# AdhearsionConf 2012

AdhearsionConf is the annual gathering of Ruby-language telephony developers

Innovative Telephony Thrives in 2012

Adhearsion is the Ruby-language framework for the creation of voice applications. The first of its kind: open source, cross-platform and modern, it revolutionizes the development landscape for the telephony world. This spring Adhearsion 2.0 was released and marks the first time that open source voice application developers can write using a single framework to target multiple telephony platforms ranging from hosted to enterprise to cloud options.

AdhearsionConf is the annual conference that directly addresses the Adhearsion Community. Now in its third year and with a new partnership with the AT&T Foundry, AdhearsionConf 2012 promises to be better than ever.

Audience Profile: Primarily Ruby-language Developers interested in integrating voice into existing applications or developing innovative voice services. Other attendees include System Administrators, Entrepreneurs, Independents and Product Managers.

Estimated Attendance: 100

2011 Sponsors:

• Digium

• Ifbyphone

• Mojo Lingo

• Telefónica/BlueVia

• Tropo

Past Speakers:

• Ben Klang (Mojo Lingo)

• Ben Langfeld (Mojo Lingo)

• Stephen George (Ifbyphone)

• Daniel Beauchamp (Shopify)

• Jonathan Rudenberg (Shopify)

• Steve Sokol (Digium)

• Jason Goecke (Voxeo Labs)

• Paul Golding (Telefónica)

• Juan de Bravo (Telefónica)

• Lance Gleason (Mojo Lingo)

• Nathaniel Barnes (Dept. of Defense)

• David Ryder (ContactPoint)

• Jose de Castro (Voxeo Labs)

• Johnny Diggz (Voxeo Labs)

• Eric Lindvall (Cloudvox)

AdhearsionConf 2012

Sponsorship Options

Core

$7,500

• Company logo on conference website with 50-word description

• Access to conference survey responses and demographics

• Personalized "Thanks!" tweet

• 10 conference passes

• Company logo on conference signage

• Space on swag table

• One 15-minute speaking opportunity

• Personal thanks by Ben Klang during opening keynote

• Limit 2 sponsorships at this level

Edge

$3,000

• Company logo on conference website

• Access to conference survey responses and demographics

• Personalized "Thanks!" tweet

• 5 conference passes

• Company logo on conference signage

• Space on swag table

Network Element

$1,500

• Company logo on conference website

• Access to conference survey responses and demographics

• Personalized "Thanks!" tweet

• 3 conference passes

Media Sponsor

$10,000

• All benefits of Core level

• Company logo on live stream

• Company logo featured on final published presentation videos

• Limit 1 sponsorship at this level

Party Sponsor

$4,500

• All benefits of Edge level

• Public recognition as party sponsor

• Company logo on sign at party

• Limit 1 sponsorship at this level

Snack & Coffee Sponsor

$2,500

• All benefits of Network Element level

• Sign with logo at refreshment table

• Limit 1 sponsorship at this level

Sponsored speaking opportunities are in addition to the regular schedule and may be more commercial in nature. All sponsors are invited to also submit a proposal for the regular conference agenda, which are considered separately from sponsorship packages.

Have something in mind that not listed here? We are open to alternative ideas. To discuss a custom sponsorship package please contact the AdhearsionConf organizers.

To secure a sponsorship: Contact Ben Klang at bklang@adhearsion.com or +1.404.475.4841

The Adhearsion Foundation, Inc. P.O. Box 79322 Atlanta, GA 30357-7322

AdhearsionConf 2012 will be held at the AT&T Foundry - 260 Homer Ave. Palo Alto, CA 94301