

FORMULAS:

$$\bar{Q} = f(L, K)$$

$$AP_L = \frac{f(L, K)}{L}$$

$$MP_L = \frac{\partial f(L, K)}{\partial L}$$

$$AP_K = \frac{f(L, K)}{K}$$

$$MRTS_{LK} = \frac{MP_L}{MP_K}$$

Perfect Substitute

$$f(L, K) = aL + bK$$

perfect complement

$$f(L, K) = \min\{aL, bK\}$$

Perfect Cobb-Douglas

$$f(L, K) = A L^\alpha K^\beta$$

$$\Rightarrow MRTS_{LK} = \frac{\alpha}{\beta} \left( \frac{K}{L} \right)$$

Constant Returns to Scale:  $f(\lambda L, \lambda K) = \lambda Q$

Increasing Returns to Scale:  $f(\lambda L, \lambda K) > \lambda Q$

Decreasing Returns to Scale:  $f(\lambda L, \lambda K) < \lambda Q$

(Cobb Douglas)

$$f(L, K) = A L^\alpha K^\beta$$

$\alpha + \beta > 1$ : Increasing

$$f(\lambda L, \lambda K) = \lambda^{\alpha+\beta} A L^\alpha K^\beta$$

$$\Rightarrow \lambda^{\alpha+\beta} f(L, K)$$

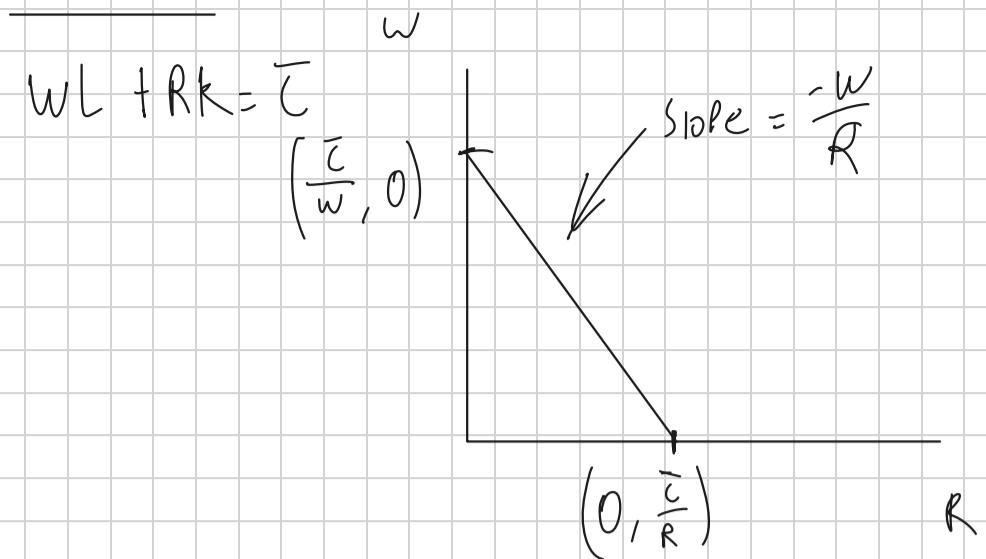
$\alpha + \beta < 1$ : Decreasing

$$((Q) = V(Q) + F$$

↑ can be recovered (sunk)  
can be avoided (avoidable)

$$f(L, K) = Q = A L^\alpha K^\beta$$

ISO-COST



COST MINIMIZATION:

Find  $(L, K)$  on ISO-QUIT that lies on ISO-COST that's closest to origin

INTERIOR SOLUTIONS - to show optimality

$$MRTS_{LK} = \frac{W}{R} \Rightarrow \frac{MP_L}{MP_K} = \frac{W}{R} \Rightarrow \frac{MP_L}{W} = \frac{MP_K}{R}$$

$$\text{Problem: } f(L, K) = 2L^{\frac{1}{2}} K^{\frac{1}{2}}, W=9, R=4, \bar{Q}=50$$

$$f(L, K) = \bar{Q} = 50 = 2L^{\frac{1}{2}} K^{\frac{1}{2}}$$

$$25 = L^{\frac{1}{2}} K^{\frac{1}{2}} \quad \frac{(K^{\frac{1}{2}})(\frac{1}{\sqrt{L}})}{(L^{\frac{1}{2}})(\frac{1}{\sqrt{K}})} = \frac{9}{4}$$

$$4 \left( \frac{\sqrt{K}}{\sqrt{L}} \right) = 9 \left( \frac{\sqrt{L}}{\sqrt{K}} \right)$$

$$4K = 9L$$

$$L = \frac{4K}{9} \quad \frac{2K}{3} = 25$$

$$K = 37.5$$

$$9 \left( \frac{4K}{9} \right) + 4K = \bar{C}$$

$$8K = \bar{C}$$

$$\bar{C} = 300$$

Cost minimization - corner solution

May only occur if

MRTS<sub>LK</sub> is always greater or lesser

than  $\frac{w}{r}$  for all of L/K

$\frac{MP_L}{MP_K} > \frac{w}{r}$ , this only L

$\frac{MP_L}{MP_K} < \frac{w}{r}$ , this only K

Cost function

$$AC(Q) = \frac{C(Q)}{Q}$$

$$MC(Q) = \frac{dC(Q)}{dQ}$$

Cost minimization yields  $(L(Q), K(Q))$

$$C(Q) = w \cdot L(Q) + r \cdot K(Q)$$

Efficient scale for costs

$$AC = MC \quad \text{or} \quad AC'(Q) = 0$$

Minimum Average Cost

- plug 0 for Q

$$AC(0) = \text{min. cost}$$

$$f(L/K) = 4\sqrt{L} \sqrt{K}, w=10, r=15, \sqrt{K}=25$$

$$C(L/K) = \bar{c} = wL + rK$$

$$\bar{c} = wL + 15L$$

$$\text{S.t., we want } Q=100 : f(L/K)$$

$$f(L, K) = 20\sqrt{L}$$

$$Q = 100 = 20\sqrt{L}$$

$$L = \sqrt{L}$$

$$L = 25$$

$$\text{So } 10(25) + 375 \\ 250 + 375 \\ = 625$$

$\frac{\partial C}{\partial Q} > 0$  (in show about SFCSE after (Griffin 6102))

$$(AC(Q))' \geq 0$$

Do AC ↑ or ↓ when Q↑

(Economy of scale or diseconomy)

$$\uparrow$$

$$AC(Q) \downarrow \text{as } Q \uparrow$$

$$AC(Q) \uparrow \text{as } Q \uparrow$$

$$\pi(Q) = P(Q) \cdot Q - C(Q)$$

Profit maximization at  $MR = MC$

so

$$\frac{d\pi}{dQ} = P'(Q) \cdot Q + P(Q) - C'(Q)$$

$$\frac{d\pi}{dQ} = 0$$

$$P(Q) + QP'(Q) = C'(Q)$$

If  $> 0$ , produce more

$< 0$ , produce less

price setting firms

$$\pi = Q \cdot P - C(Q) \text{ also } \pi = Q^*(P - AC(Q^*))$$

$$\frac{\partial \pi}{\partial Q} = P - C'(Q)$$

Optimal quantity can occur at

$$\frac{\partial \pi}{\partial Q} = 0, \text{ Hence } P = C'(Q)$$

$$\text{or } Q=0, \text{ and } \frac{\partial \pi}{\partial Q} < 0$$

### Quantity Rule

Derive  $Q^*$  such that  $P = MC(Q^*)$

such that

$$\pi^* = \pi(Q^*) = P \cdot Q^* - C(Q^*)$$

If  $> 0$ , optimal quantity is  $Q^*$

If  $< 0$ , optimal quantity is 0 so shutdown

If  $= 0$ , either  $Q=0$  or  $Q^* > 0$  fine

If fixed costs exist, then

$$\begin{aligned} C(Q) &= TAC(Q) + SC \\ &\quad \uparrow \qquad \uparrow \\ &= \text{Variable} \qquad \text{sunk cost} \\ &\quad - \text{Fixed} \end{aligned}$$

Note: we don't care about SC

$$AAC(Q) = \frac{TAC(Q)}{Q} \quad \text{By Definition, if } Q=0, \text{ then Average costs are } \infty$$

Average Avoidable cost

$$\text{Problem: } P = 8, C(Q) = 200 + 4Q + \frac{Q^2}{50}$$

$$TAC(Q) = 200$$

$$\pi^* = P \cdot Q^* - [TAC(Q)]$$

$$MC = C'(Q)$$

$$8 = 4 + \frac{Q}{50}$$

$$200 = 2Q$$

$$Q = 100$$

$$AAC(Q) = \frac{\text{Avoidable Cost}(Q)}{Q}$$

$$\Rightarrow \frac{(C(Q) - SC)}{Q}$$

to find min do

$$\frac{\partial AAC(Q)}{\partial Q} = 0$$

We can find optimal quantity by  $Q(P) \leftarrow$  supply function

Note: Qty rule is  $P = MC(Q)$

$$\text{problem: } 200 + 4Q + \frac{Q^2}{50}, 200 \text{ is SC}$$

$$P = MC(Q) \Rightarrow C'(Q) = 4 + \frac{Q}{25}$$

$$Q(P) = \begin{cases} (P-4)25 & \text{if } P > 4 \\ 0 & \text{if } P \leq 4 \end{cases}$$

$$Q(P) = \begin{cases} (P-4)25 & \text{if } P > MC(Q) \\ 0 & \text{or } P \geq AAC_{\min} \end{cases}$$

$$Q(P) = \begin{cases} (P-4)25 & \text{if } P > MC(Q) \\ 0 & \text{or } P \geq AAC_{\min} \\ 0 & (\text{Find } P \text{ when } Q(P) = 0) \end{cases}$$

free entry market equilibrium

$$P = AAC_{min}$$

$$Q = Q_d(AAC_{min})$$

$$N = \frac{I}{Q_{min}(AAC_{min})}$$

$$Q^d(P) = \sum_i Q_i^d(P)$$

$$Q_{LR}^S(P) = \begin{cases} 0, & P < AAC_{min} \\ \infty, & P = AAC_{min} \end{cases}$$

free entry mark

then  $Q^S(P) = Q^D(P)$

IS equilibrium