

Formulas:

$$\bar{Q} = f(L, K)$$

$$AP_L = \frac{f(L, K)}{L}$$

$$AP_K = \frac{f(L, K)}{K}$$

$$MRTS_{LK} = \frac{MP_L}{MP_K}$$

$$MP_L = \frac{\partial f(L, K)}{\partial L}$$

$$MP_K = \frac{\partial f(L, K)}{\partial K}$$

Perfect substitute

$$f(L, K) = aL + bK$$

Perfect complement

$$f(L, K) = \min\{aL, bK\}$$

Perfect Cobb-Douglas

$$f(L, K) = AL^\alpha K^\beta$$

$$\Rightarrow MRTS_{LK} = \frac{\alpha}{\beta} \left(\frac{K}{L} \right)$$

Constant returns to scale: $f(\lambda L, \lambda K) = \lambda Q$

Increasing returns to scale: $f(\lambda L, \lambda K) > \lambda Q$

Decreasing returns to scale: $f(\lambda L, \lambda K) < \lambda Q$

Cobb Douglas

$$f(L, K) = AL^\alpha K^\beta$$

$$f(\lambda L, \lambda K) = \lambda^{\alpha+\beta} AL^\alpha K^\beta$$

$$\Rightarrow \lambda^{\alpha+\beta} f(L, K)$$

$\alpha + \beta > 1$: Increasing

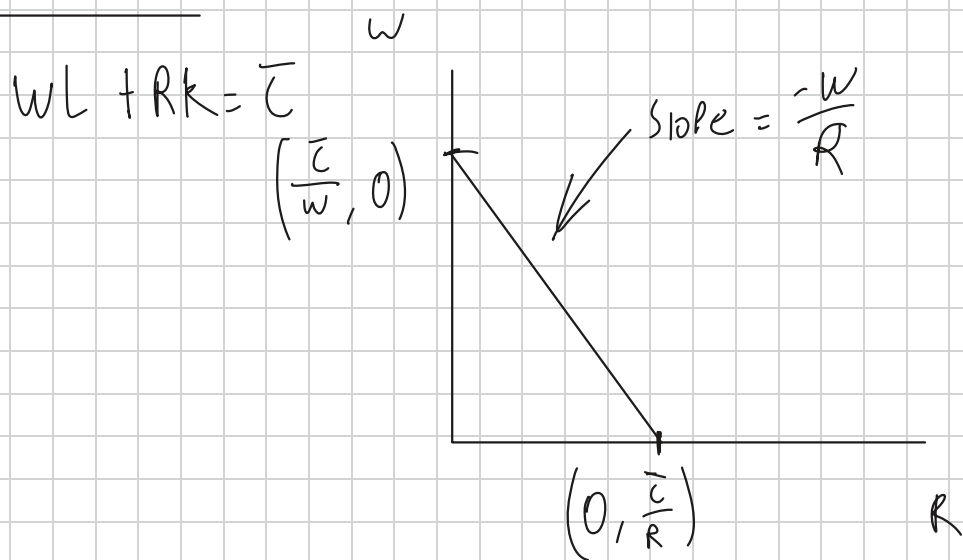
$\alpha + \beta < 1$: Decreasing

$$C(Q) = VC(Q) + F$$

cannot be recovered (sunk)
can be recovered (avoidance)

$$f(L, K) = Q = AL^\alpha K^\beta$$

Isocost



Cost minimization:

Find (L, K) on ISO Quant that lies on ISOCOST that's closest to origin

Interior solution - to show optimality

$$MRTS_{LK} = \frac{w}{r} \Rightarrow \frac{MP_L}{MP_K} = \frac{w}{r} \Rightarrow \frac{MP_L}{w} = \frac{MP_K}{r}$$

Problem: $f(L, K) = 2L^{\frac{1}{2}}K^{\frac{1}{2}}$, $w=9$, $r=4$, $\bar{Q}=50$

$$f(L, K) = \bar{Q} = 50 = 2L^{\frac{1}{2}}K^{\frac{1}{2}}$$

$$25 = L^{\frac{1}{2}}K^{\frac{1}{2}}$$

$$MRTS_{LK} = \frac{\frac{1}{2}}{\frac{1}{2}} \left(\frac{K}{L} \right) = \frac{MP_L}{MP_K} = \frac{\left(K^{\frac{1}{2}} \right) \left(\frac{1}{\sqrt{L}} \right)}{\left(L^{\frac{1}{2}} \right) \left(\frac{1}{\sqrt{K}} \right)} = \frac{9}{4}$$

$$4 \left(\frac{\sqrt{K}}{\sqrt{L}} \right) = 9 \left(\frac{\sqrt{L}}{\sqrt{K}} \right)$$

$$4K = 9L$$

$$L = \frac{4K}{9}$$

$$9 \left(\frac{4K}{9} \right) + 4K = \bar{C}$$

$$8K = \bar{C}$$

$$\bar{C} = 300$$

$$2 \left(\frac{2\sqrt{K}}{3} \right) (\sqrt{K}) = 50$$

$$\frac{2K}{3} = 25$$

$$K = 37.5$$

Cost minimization - corner solutions

may only occur if

$MRTS_{LK}$ is always greater or lesser

than $\frac{w}{r}$ for all of L, K

$\frac{MP_L}{MP_K} > \frac{w}{r}$, gives only L

$\frac{MP_L}{MP_K} < \frac{w}{r}$, gives only K

Cost function

$$A(Q) = \frac{C(Q)}{Q}$$

$$M(Q) = \frac{C'(Q)}{Q}$$

$$L^* = \frac{\alpha}{\alpha + \beta} \left(\frac{1}{w} \right) Q$$

cost minimization yields $(L(Q), K(Q))$

$$C(Q) = w \cdot L(Q) + r \cdot K(Q)$$

Efficient scale for costs

$$AC = MC \quad \text{or} \quad AC'(Q) = 0$$

Minimum Average Cost

- Plug 0 for Q

$$AC(0) = \text{min. cost}$$

$$F(L, K) = 4\sqrt{L}\sqrt{K}, \quad W=10, R=15, \bar{K}=25$$

$$C(L, K) = \bar{C} = WL + RK$$

$$\bar{C} = wL + 15(25)$$

$$\text{So, we want } Q=100 = f(L, K)$$

$$f(L, K) = 20\sqrt{L}$$

$$Q \approx 100 = 20\sqrt{L}$$

$$5 = \sqrt{L}$$

$$L = 25$$

$$\text{So } 10(25) + 375 \\ 250 + 375 \\ = 625$$

$\frac{\partial x}{\partial p_x} > 0$ can show about SELSITE
offer
(Griffin 402)

$$C(\pi Q) \geq \pi C(Q)$$

Do AC \uparrow or \downarrow when $Q \uparrow$
(Economies of scale or diseconomies)

\uparrow

$AC(Q) \downarrow$ as $Q \uparrow$

$AC(Q) \uparrow$ as $Q \uparrow$

$$\pi(Q) = P(Q) \cdot Q - C(Q)$$

profit maximization at $MR = MC$

So

$$\frac{d\pi}{dQ} = P'(Q) \cdot Q + P(Q) - C'(Q)$$

$$\text{see } \frac{d\pi}{dQ} = 0 \quad \text{so } P(Q) + QP'(Q) = C'(Q)$$

If > 0 , produce more
 < 0 , produce less

Price taking firms

$$\pi = Q * P - C(Q) \quad \text{Also} \quad \pi = Q * (P - AC(Q^*))$$

$$\frac{\partial \pi}{\partial Q} = P - C'(Q)$$

Optimal quantity can occur at

$$\frac{\partial \pi}{\partial Q} = 0, \text{ Hence } P = C'(Q)$$

$$\text{or } Q=0, \text{ and } \frac{\partial \pi}{\partial Q} < 0$$

Quantity Rule

$$\text{Derive } Q^* \text{ such that } P = MC(Q^*)$$

such that

$$\pi^* = \pi(Q^*) = P \cdot Q^* - C(Q^*)$$

If > 0 , optimal quantity is Q^*

If < 0 , optimal quantity is 0 so shutdown

If $= 0$, either $Q=0$ or Q^* is fine

If fixed costs exist, then

$$C(Q) = \underset{\substack{\uparrow \\ \text{Variable} \\ \text{- Fixed}}}{TAC(Q)} + \underset{\substack{\uparrow \\ \text{Sunk Cost}}}{SC}$$

Note: we don't care about SC

$$AAC(Q) = \frac{TAC(Q)}{Q} \quad \text{By definition, if } Q=0, \text{ then Average costs are } 0$$

Average Avoidable cost

$$\text{Problem: } P=8, C(Q) = 200 + 4Q + \frac{Q^2}{50}$$

$$TAC(Q) = 200$$

$$\pi^* = P Q^* - [TAC(Q)]$$

$$MC = C'(Q)$$

$$8 = 4 + \frac{2Q}{50}$$

$$200 = 2Q$$

$$Q = 100$$

$$AAC(Q) = \frac{\text{avoidable cost}(Q)}{Q}$$

$$\Rightarrow \frac{C(Q) - SC}{Q}$$

to find min do

$$\frac{\partial AAC(Q)}{\partial Q} = 0$$

We can find optimal quantity by $Q(P) \leftarrow$ supply function

Note qty, rule is $P = MC(Q)$

$$\text{Problem: } 200 + 4Q + \frac{Q^2}{50}, 200 \text{ is } SC$$

$$P = MC(Q) \Rightarrow C'(Q) = 4 + \frac{Q}{25}$$

$$Q(P) = \begin{cases} (P-4)25 & \text{if } P > 4 \\ 0 & \text{if } P < 4 \end{cases}$$

$$\text{AKA } Q(P) = \begin{cases} MC^{-1}(Q) & \text{if } P > MC(Q) \\ & \text{or } P \geq AAC_{\min} \\ 0 & \text{(Find } P \text{ when } Q(P) = 0) \end{cases}$$

free entry market equilibrium

$$P = AC_{min}$$

$$Q = Q_d(AC_{min})$$

$$N = \frac{Q}{Q_{firm}(AC_{min})}$$

$$Q^d(P) = \sum_i Q_i^d(P)$$

$$Q_{LR}^s(P) = \begin{cases} 0, & P < AC_{min} \\ \infty, & P = AC_{min} \end{cases}$$

zero entry profit

$$\text{when } Q^s(P) = Q^d(P)$$

is equilibrium