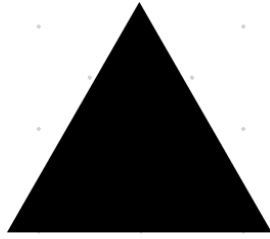


# Just in Tech podcast

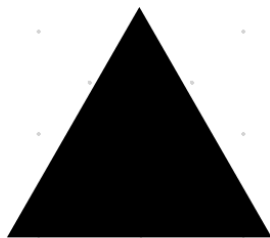
*AI Generated Pitch Deck*



Problem Statement In today's rapidly  
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**Problem Statement** leading to missed opportunities and

In today's rapidly changing tech landscape, professionals struggle to stay up-to-date on the latest industry trends and insights, leading to missed opportunities and impaired decision-making....

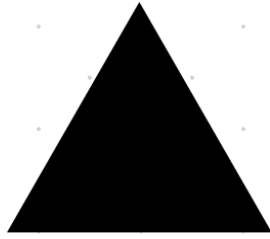


Solution Overview Just in Tech is a weekly podcast that delivers cutting-edge tech news and analysis, in-depth interviews, and expert insights. Hosted

**Solution Overview** by experienced journalists with a deep

Just in Tech is a weekly podcast that delivers cutting-edge tech news and analysis, in-depth interviews, and expert insights. Hosted by experienced journalists with a deep understanding of the industry, the podcast empowers listeners to make informed decisions, stay ahead of the curve, and advance their careers.

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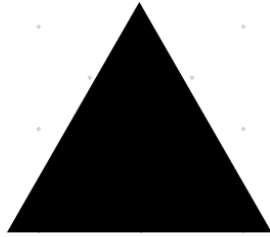


Market Opportunity The global podcast market is valued at over \$5 billion and is projected to grow at a CAGR of 31.4% from 2022 to 2030. The tech industry is

**Market Opportunity** one of the fastest-growing segments,

The global podcast market is valued at over \$5 billion and is projected to grow at a CAGR of 31.4% from 2022 to 2030. The tech industry is one of the fastest-growing segments, with a large and engaged audience hungry for up-to-date information.

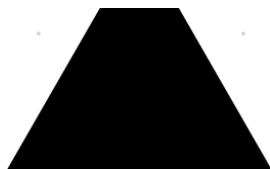
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Business Model Just in Tech generates revenue through advertising and premium subscriptions. Advertisers can reach a highly targeted audience of

**Business Model** tech professionals through host-read

Just in Tech generates revenue through advertising and premium subscriptions. Advertisers can reach a highly targeted audience of tech professionals through host-read ads and branded segments. Premium subscribers gain access to exclusive content, early access to episodes, and a subscriber-only community.

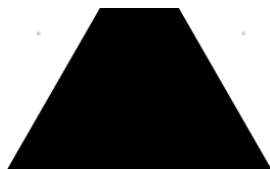


Competition Analysis There are several competing podcasts in the tech space, but none match the combination of journalistic excellence, industry expertise, and actionable insights

### **Competition Analysis**

offered by Just in Tech. Our unique

There are several competing podcasts in the tech space, but none match the combination of journalistic excellence, industry expertise, and actionable insights offered by Just in Tech. Our unique blend of daily news updates and in-depth analysis sets us apart in the market.

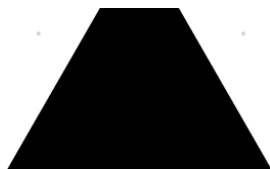


Go-to-Market Strategy Just in Tech will be launched through a combination of targeted online marketing campaigns, influencer endorsements, and partnerships with tech industry

### **Go-to-Market Strategy**

publications. We will also leverage our

Just in Tech will be launched through a combination of targeted online marketing campaigns, influencer endorsements, and partnerships with tech industry publications. We will also leverage our host's extensive network to promote the podcast and reach key decision-makers.



Financial Projections Based on  
conservative revenue projections and  
industry benchmarks, Just in Tech is  
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### **Financial Projections**

revenue of \$3 million in year two and \$5

Based on conservative revenue projections and industry benchmarks, Just in Tech is expected to achieve profitability within 18 months of launch.

We project revenue of \$3 million in year two and \$5 million in year three.





Team The Just in Tech team consists of seasoned journalists with over 20 years of combined experience covering the tech industry. Our host, [Host Name], is

**Team** a respected industry expert with a

The Just in Tech team consists of seasoned journalists with over 20 years of combined experience covering the tech industry. Our host, [Host Name], is a respected industry expert with a proven track record of engaging audiences.

**proven track r...**



Investment Ask We are seeking  
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growth, expand our reach, and develop  
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**Investment Ask** investment will enable us to enhance

We are seeking [Investment Amount] to accelerate our growth, expand our reach, and develop additional revenue streams. This investment will enable us to enhance our content offerings, hire additional staff, and implement a robust marketing strategy to drive rapid adoption and increase our impact on the tech industry.