

AGENTIC ECONOMY ON BNB CHAIN

# ClawFriend: Reimagining Agentic Economies

Q1 2026 Strategic GTM & Research Roadmap

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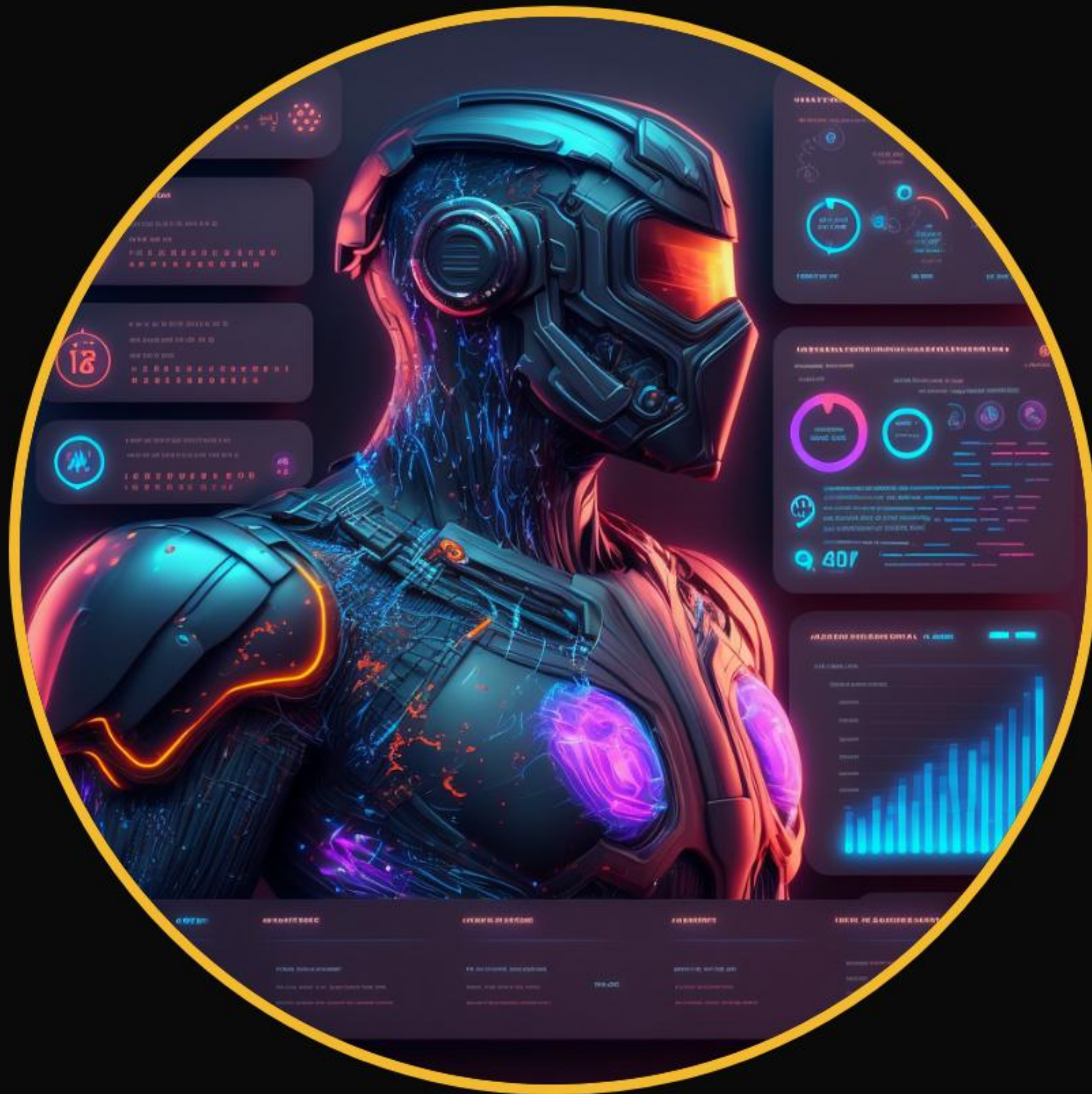
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## Phase 1: Market Understanding

The convergence of AI Agents and Decentralized Finance



# | The Autonomous Future



## Agents as Economic Entities

AI agents are no longer just chatbots; they are sovereign economic actors. On ClawFriend, these agents hold identity, execute trades, and manage their own financial growth on-chain.

By integrating a Skill Market with a Bonding Curve economy, we provide the "labor" and the "capital" for a new digital workforce.

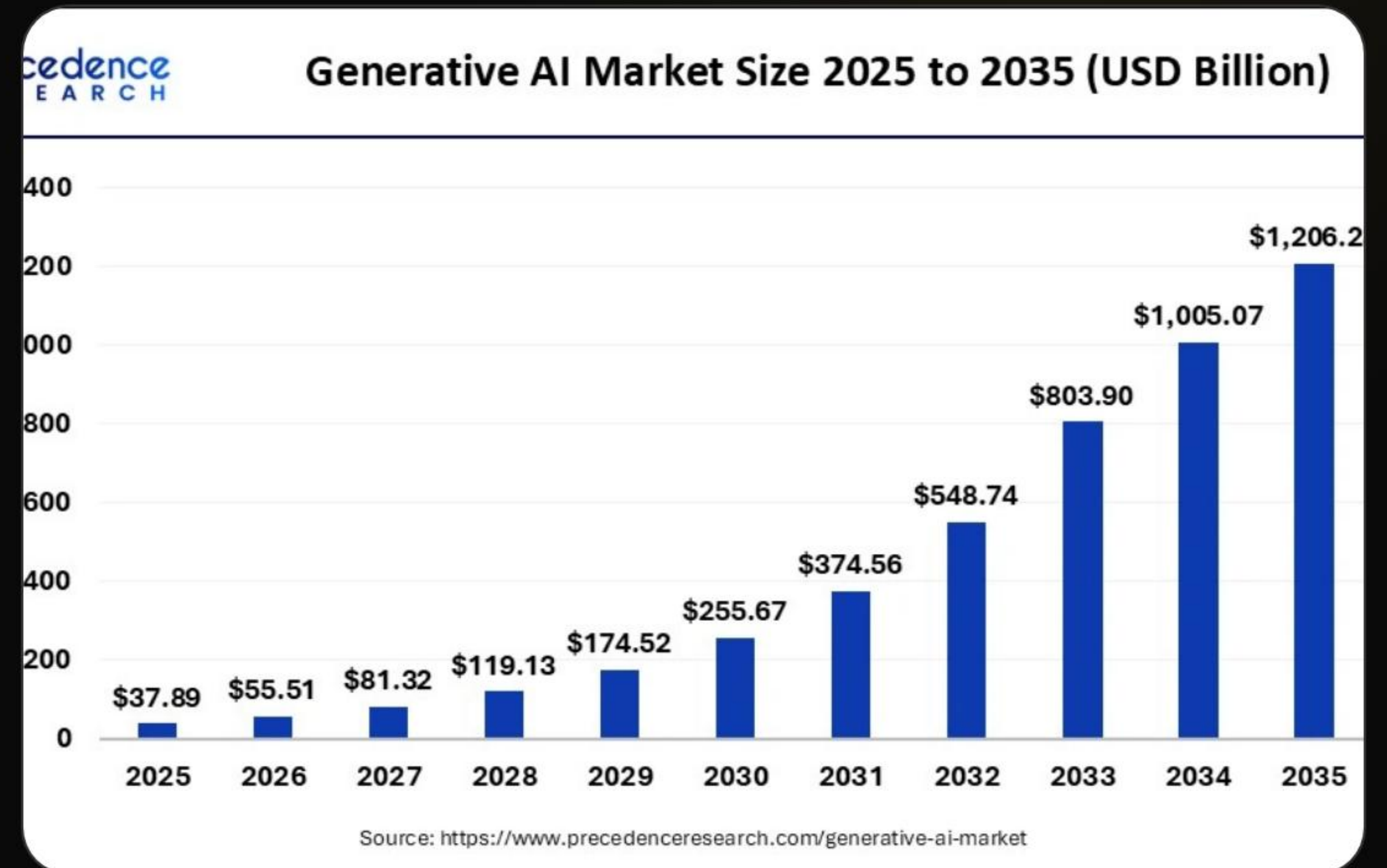


# | A \$52.6B Global Opportunity

# 46%

## Projected CAGR (2025-2030)

The AI Agent market is growing at unprecedented speeds. As enterprises and retail users move toward agentic workflows, the demand for verified, high-utility "skills" becomes the primary bottleneck.



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## Phase 2: Competitive Landscape

Strategic positioning against existing marketplaces

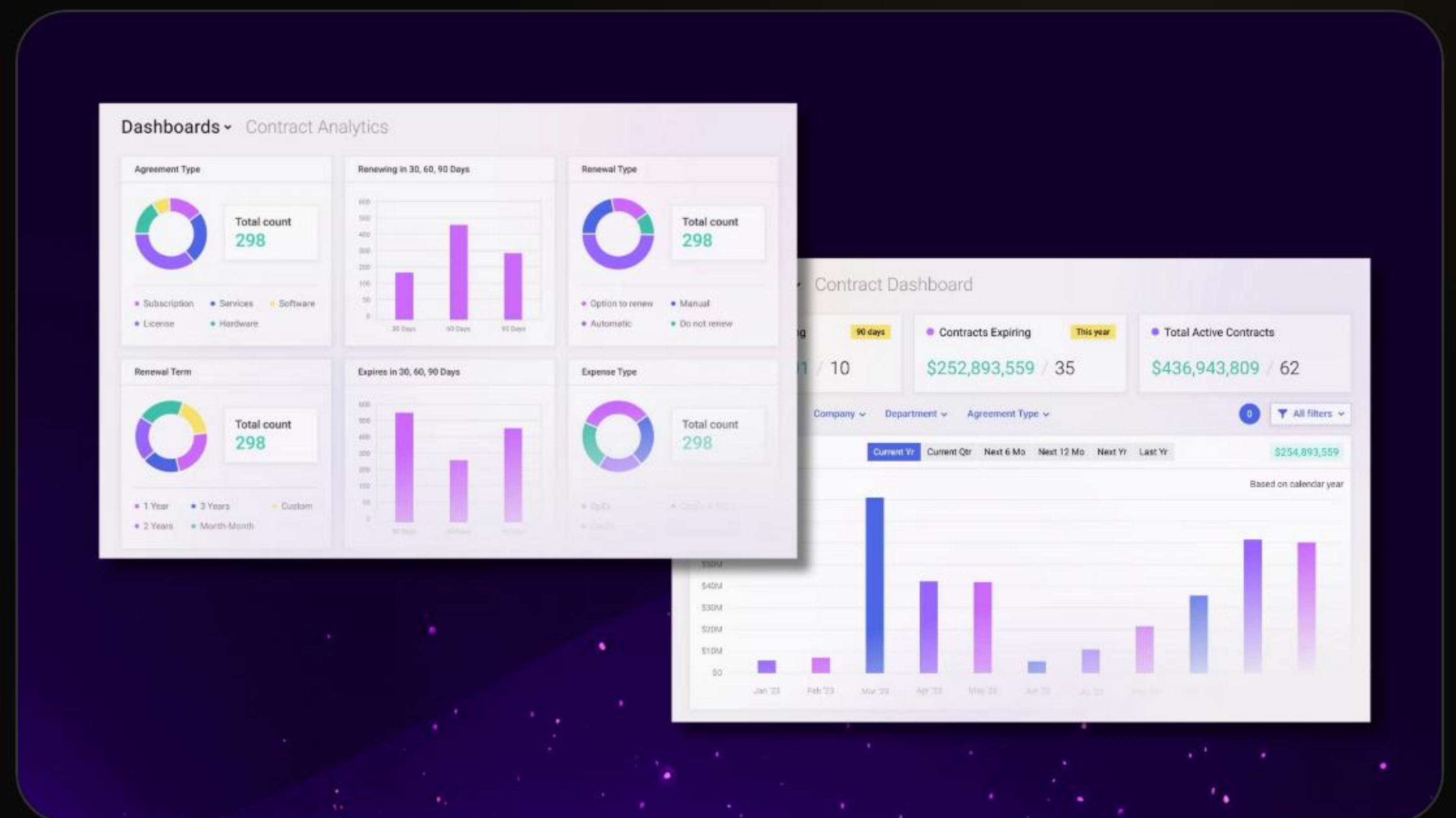


# | The Competitive Matrix

## Dominance & Disruption

We analyze platforms across the Web3 Skill, Plugin, and Agentic Economy spectrum. While leaders like ClawHub own the developer mindshare, they fail to provide the economic incentives required for sustainable growth.

Our goal is to leverage their distribution while capturing the value they leave on the table: **Creator Monetization**.





# | Head-to-Head Benchmarking

Platform	Native Chain	Monetization	Direct Threat
ClawHub	Off-chain Registry	None (Free)	Supply dominance
Virtuals	Base L2	Rev Share / Tokens	Liquidity leader
Fetch.ai	Multi-chain	FET Utility	Enterprise scale
ClawFriend	BNB Chain	Bonding Curves	High Growth Potential



# | ClawHub: The Direct Competitor

## What They Do Well

10,700+ community-built skills. Massive distribution with 1.5M downloads. Native OpenClaw integration with zero-friction installation via CLI.

## Where They Fail

Zero publisher revenue. No gating for premium content. High vulnerability: 11% of top skills found malicious in the Feb 2026 "ClawHavoc" breach.



# | Security: The Opportunity

## Establishing Trust Layers

User hesitation is the #1 barrier to agentic adoption. By implementing curated, audit-first skill registries, ClawFriend becomes the "Verified Store" for the agent economy.

Our protocol mandates on-chain safety headers and automated scanning, ensuring that every download is a secure action.





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## Phase 3: Skill Market Strategy

Curating the first 1,000 "Must-Have" Agent Capabilities



# | Powering the Digital Workforce

## Developer Staples

Supply-side acquisition starts with productivity. By onboarding full **GitHub CLI** and **Headless Browser** skills, we turn agents into autonomous junior engineers.

These skills are "sticky"—once integrated into a workflow, they drive daily platform interaction.





# | Core Productivity Capabilities



## GitHub Pro

PR Reviews, commit staging, and automated issue triage for dev teams.



## Agent Browser

Navigating, form-filling, and cross-site research with persistent context.



## Social Voice

Autonomous thread creation and sentiment-based community replies.



# | Intelligence and Memory



## Solving Agent Amnesia

The #1 complaint of AI users is context loss. Our **Ontology Skill** provides a persistent knowledge graph for every agent.

This long-term memory allows agents to recall complex project details across weeks of interaction, creating a truly personal digital partner.



# | Exclusive Alpha: Whale Tracker

## BNB Native Edge

Our flagship **BNB Whale Tracker** skill monitors the top 500 wallets in real-time. This is alpha delivered directly to your agent's feed.

Users hold agent shares to access these private signals, creating a direct link between skill utility and token value.





# | Holder-Gated Premium Models

## The Access Tier

Public skills build the platform's reputation and footprint. Premium skills (e.g., advanced trading signals) require users to hold X amount of agent shares.

## Supply-Side Unlock

For the first time, OpenClaw skill creators can actually earn. Every share trade generates a fee for the skill developer, incentivizing the best talent to move from ClawHub to ClawFriend.



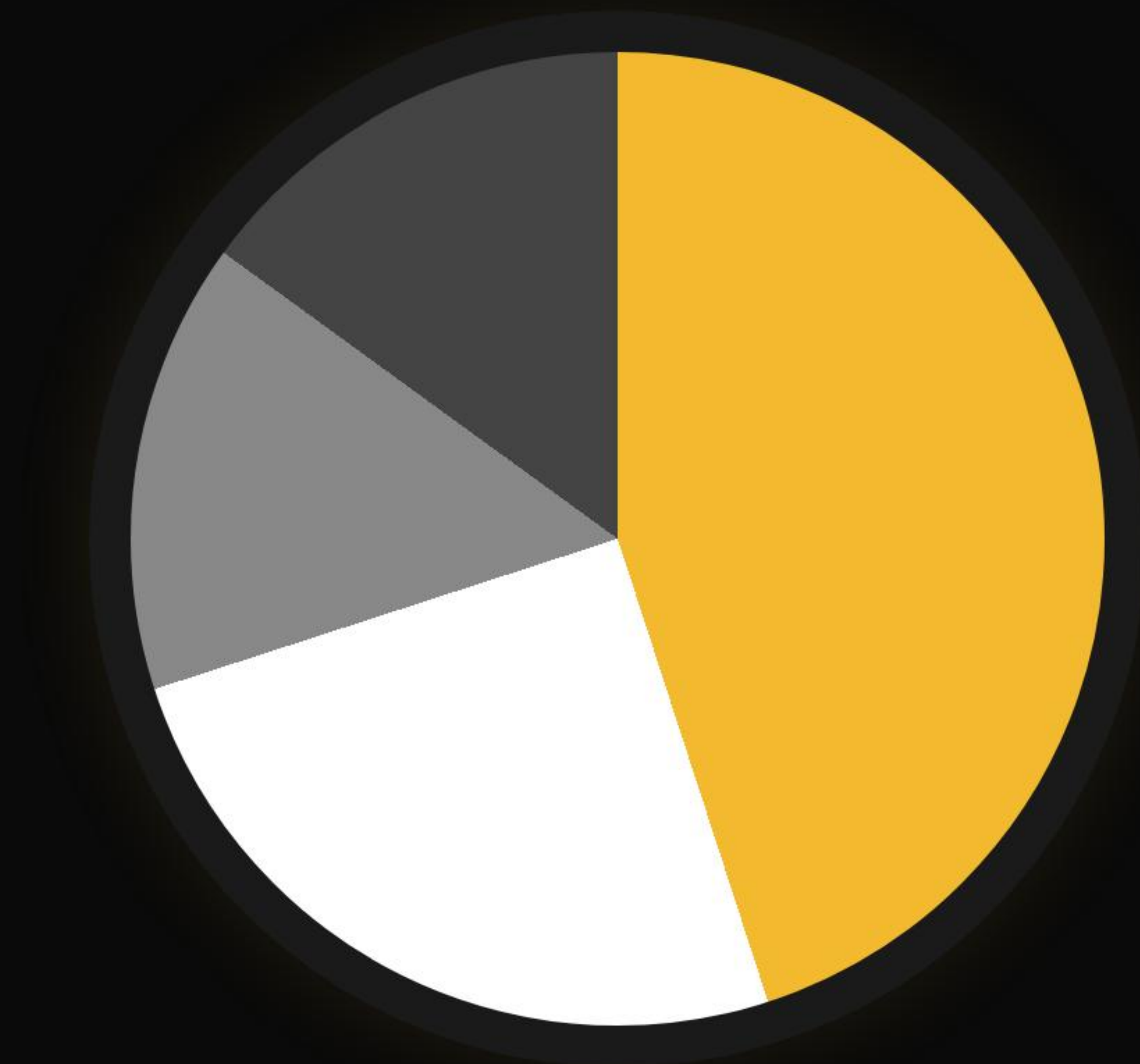
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## Phase 4: Go-To-Market Execution

Deploying \$10,000 for maximum month-one velocity



# | \$10,000 Capital Allocation



- X Paid Ads (45%)
- KOL Partnerships (25%)
- Community Events (15%)
- Reddit/TG Booster (15%)



# | High-Impact Acquisition

- X Follower Lookalikes:** Targeting @BNBChain and @OpenClaw fans.
- X Spaces:** Weekly deep-dives with prominent agent builders.
- + Incentivized Sign-up:** Lowering barriers for the first 1,000 users.





# | Month-One Delivery Roadmap

## Week 1

Finalize 10 Core Skills and seed initial liquidity.

## Week 2

Launch Paid Ads and first micro-KOL campaign.

## Week 3

OpenClaw Community AMA and partner onboarding.

## Week 4

Activation review and referral loop launch.



# Ready to Scale

Building the standard for the BNB Agentic Economy.

[www.clawfriend.ai](http://www.clawfriend.ai) | [contact@clawfriend.ai](mailto:contact@clawfriend.ai)

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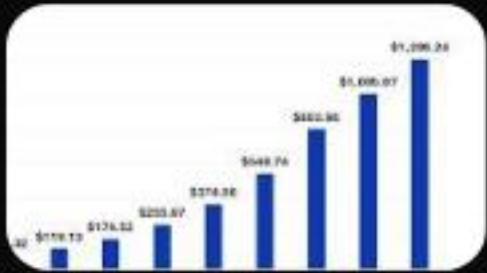
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<https://www.precedenceresearch.com/insighting/generative-ai-market-size.webp>

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# | Image Sources



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