



# The Complete Solar Quote Buyer's Guide

*Your Essential Guide to Avoiding Overpriced Solar Installations*

Protecting UK homeowners from overpriced solar installations

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## Quick Start Guide

**New to solar?** Start with sections 1, 2, and 4 for the essentials.

**Getting quotes?** Focus on sections 5, 6, and 7 for immediate help.

**Ready to buy?** Use our checklist in section 7 before signing anything.

# 1. Introduction: Why This Guide Could Save You Thousands

## The £5,000 Problem

The average UK homeowner overpays by £5,000 for their solar installation. Don't become another statistic.

Welcome to the most comprehensive solar buying guide available to UK homeowners. If you're reading this, you're already ahead of the 73% of homeowners who sign solar contracts without proper research.

## The Problem

The UK solar industry has a pricing problem. Our analysis of over 5,247 quotes reveals that homeowners regularly overpay by £3,000-£8,000 for identical systems.

## The Solution

This guide gives you the knowledge to identify fair pricing, quality equipment, and reputable installers. Armed with this information, you'll negotiate better deals and avoid costly mistakes.

## What You'll Learn

<b>Fair Pricing</b> <ul style="list-style-type: none"><li>• Current UK market prices</li><li>• Price per kW benchmarks</li><li>• Red flag pricing indicators</li></ul>	<b>Equipment Quality</b> <ul style="list-style-type: none"><li>• Tier 1 vs poor components</li><li>• Brand recommendations</li><li>• Warranty comparisons</li></ul>
<b>Warning Signs</b> <ul style="list-style-type: none"><li>• Installer red flags</li><li>• Sales tactics to avoid</li><li>• Contract pitfalls</li></ul>	<b>Negotiation</b> <ul style="list-style-type: none"><li>• Proven tactics</li><li>• What to ask for</li><li>• When to walk away</li></ul>

## 2. Fair Pricing Guide: What You Should Actually Pay

### Current UK Market Prices (October 2025)

Based on analysis of 5,247+ real installations

System Size	Fair Price Range	Price per kW	Red Flag Price
3kW	£4,200 - £5,100	£1,400 - £1,700	Over £6,000
4kW	£5,200 - £6,400	£1,300 - £1,600	Over £7,500
5kW	£6,000 - £7,500	£1,200 - £1,500	Over £9,000
6kW	£6,600 - £8,400	£1,100 - £1,400	Over £10,000
8kW	£8,400 - £10,400	£1,050 - £1,300	Over £12,500
10kW	£10,000 - £12,500	£1,000 - £1,250	Over £15,000

### What's Included in Fair Pricing

- Tier 1 solar panels (e.g., Longi, JA Solar, Trina)
- Quality inverter (e.g., SolarEdge, Enphase, GivEnergy)
- Professional installation with scaffolding
- MCS certification and warranty registration
- Building regulations compliance
- Minimum 10-year workmanship warranty

### 3. Equipment Quality: Separating Premium from Poor

#### Solar Panel Tiers Explained

Tier	Quality Level	Examples	What to Expect
Tier 1	Premium	Longi, JA Solar, Trina, Canadian Solar	25-year warranty, proven track record, bankable
Tier 2	Mid-Range	Lesser-known brands	20-25 year warranty, less proven
Tier 3	Budget	Unknown brands	Shorter warranties, higher failure risk

## 4. Installer Red Flags: Warning Signs to Avoid

### Critical Warning Signs

If you see these, walk away immediately:

Red Flag	Why It Matters	What to Do
No MCS certification	Required for SEG payments and insurance	Walk away immediately
Pressure tactics ("today only")	Sign of unethical business practices	Never sign same day
Won't provide references	Likely poor track record	Insist on 3+ recent references
Vague contract terms	Opens door to disputes and hidden costs	Demand detailed contract
Large upfront payment (>25%)	Risk of company folding with your money	Max 25% deposit
No insurance proof	You're liable if something goes wrong	Request insurance certificates

## 5. Essential Questions: What to Ask Before Signing

Use this checklist for every installer meeting:

### About the System

- What is the total system size in kW?
- What brand and model of panels are you using?
- What type and brand of inverter is included?
- What is the expected annual energy generation?
- How will shading affect my system performance?

### About Installation

- How long will installation take?
- What structural work is required?
- Will you handle all permissions and notifications?
- What happens if you find roof problems during installation?

## 6. Negotiation Strategies: Getting the Best Deal

Save thousands with these proven strategies:

### **Get Multiple Quotes**

- Aim for 3-5 detailed quotations
- Ensure quotes are for comparable systems
- Don't just compare total prices - look at price per kW
- Consider equipment quality, not just price



## 7. Contract Checklist: Protecting Your Investment

Use this checklist before signing anything:

### System Specifications Checklist

- Exact panel make, model, and quantity
- Inverter type, make, and model
- Expected annual energy generation (kWh)
- System size in kW (DC and AC)
- Mounting system specifications

## 8. How Solar Verify Helps: Your Analysis Advantage

Get professional analysis in under 60 seconds

### Our AI-Powered Analysis

- Price Fairness: Compare against 5,247+ installations
- Equipment Quality: Verify specifications
- Market Comparison: Show what others paid
- Red Flag Detection: Identify overpricing
- Savings Potential: Calculate potential savings

## Don't Overpay for Solar

Get your quote analyzed in seconds at  
**[www.solarverify.co.uk](http://www.solarverify.co.uk)**

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