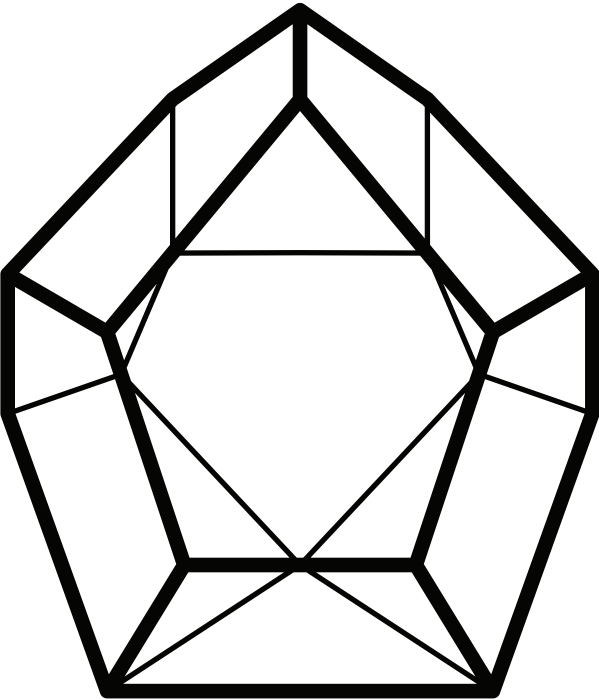
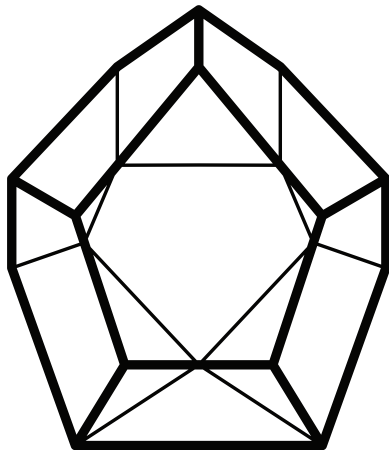


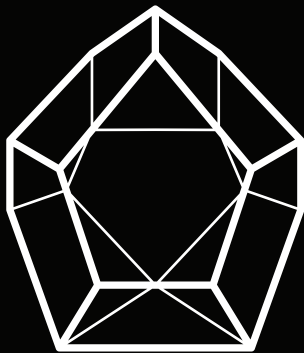
EOS FOUNDATION

Brand Guidelines



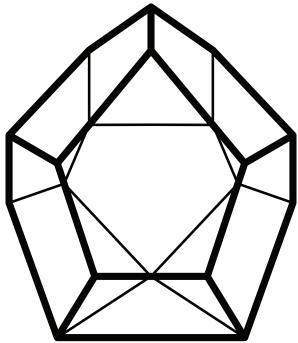


EOS FOUNDATION

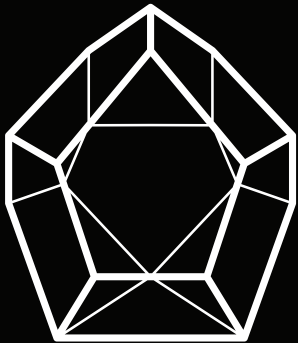


EOS FOUNDATION

EOS FOUNDATION

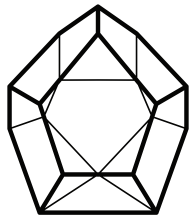


EOS
FOUNDATION

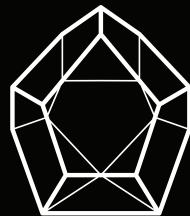


EOS
FOUNDATION

EOS FOUNDATION



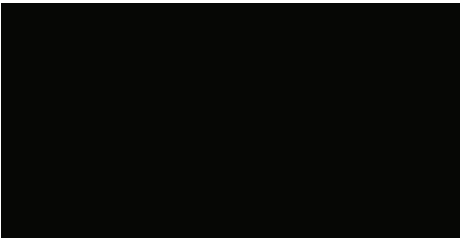
EOS FOUNDATION



EOS FOUNDATION

EOS FOUNDATION

COLOR



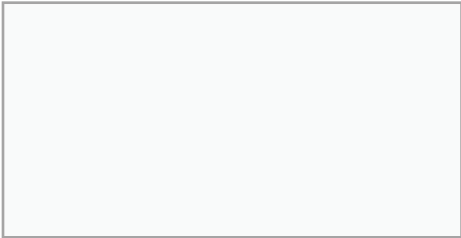
| | |
|------|--------------|
| Name | Almost black |
| CMYK | #050505 |



| | |
|------|-----------|
| Name | Dark grey |
| CMYK | #3d3d3d |



| | |
|------|------------|
| Name | Light grey |
| CMYK | #afafaf |



| | |
|------|--------------|
| Name | Almost white |
| CMYK | #f7f7f7 |

Oswald

Logo font. To be used primarily for titles, headers, and print based collateral.

A B C D E F G H I J L M N O P Q R S T U V W X Y Z
1 2 3 4 5 6 7 8 9 0 ! @ # \$ % &

Old Standard

To be used for support copy, subheaders, and body copy

Old Standard Regular

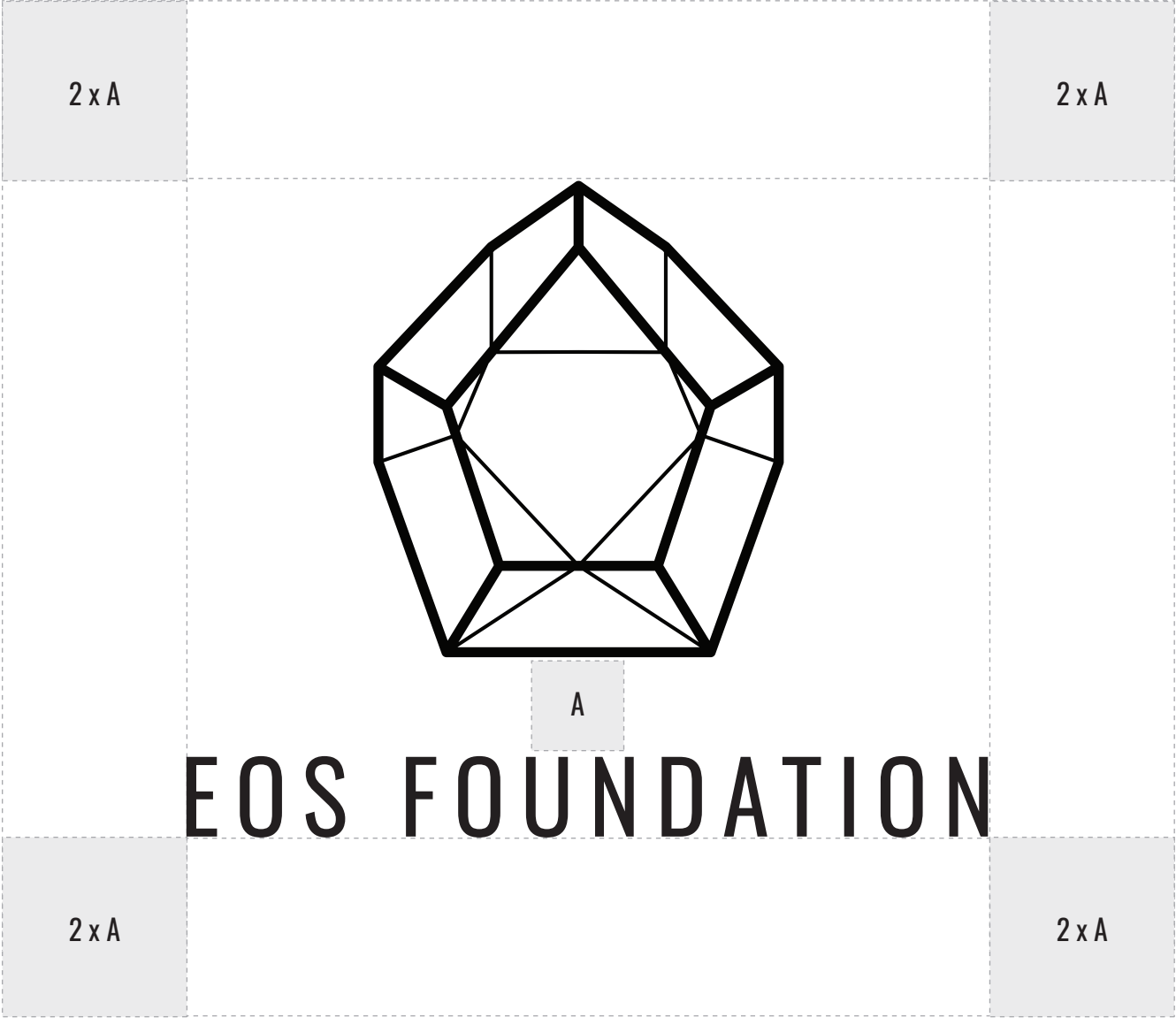
A B C D E F G H I J K L M N O P Q R S
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0 ! @ # \$ % &

Old Standard Italic

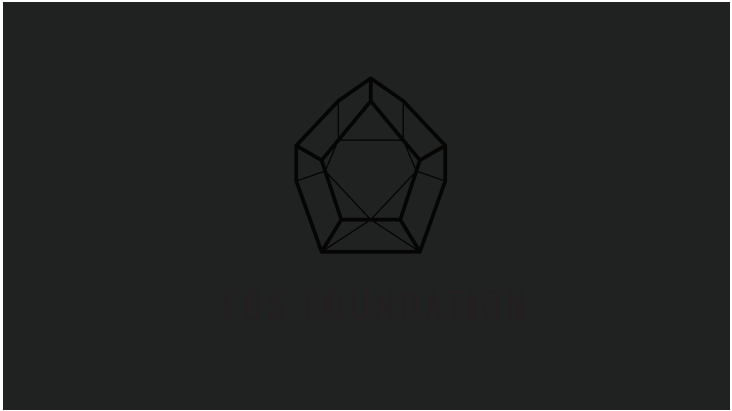
A B C D E F G H I J K L M N O P Q R S
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0 ! @ # \$ % &

Old Standard Bold

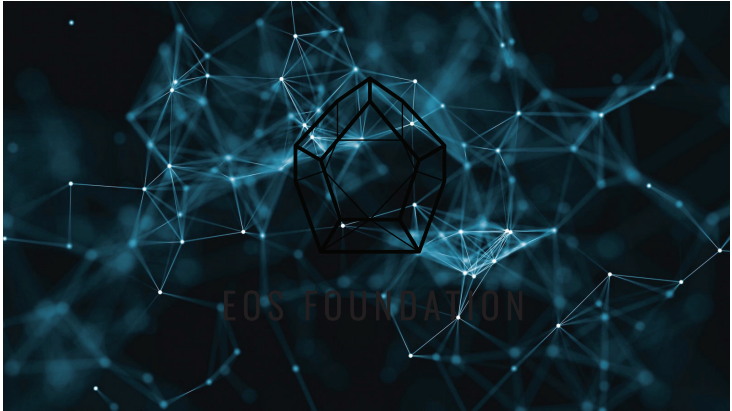
A B C D E F G H I J K L M N O P Q R S
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0 ! @ # \$ % &



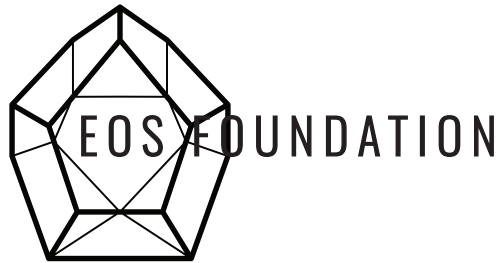
DONT DO THIS



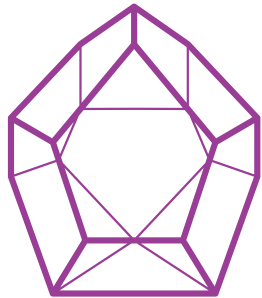
If you’re going to put the logo on a dark bg use a white version.



Do not put logos on photography without a background overlay.

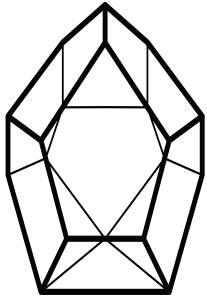


Do not change the suggested layout of the logos.



EOS FOUNDATION

Do not change or mix the suggested color treatment



EOS FOUNDATION

Do not stretch logos to fit a particular area. Scale the logo instead