Yusi "Justin" Cheng

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Education

Northeastern University Seattle Campus, Seattle, WA

Aug 2018 – May 2020

Master of Science, Information Systems

George Mason University, Fairfax, VA

Jan 2015 – May 2017

Bachelor of Arts, Communication Studies, Media Production Concentration

Minor in Software Engineering, overall GPA 3.22, Major GPA 3.6, Minor GPA 3.25

Skills

Programming Languages: Java, C, HTML, Basic CSS and JavaScript

Operating Systems: Windows, Mac OS X, Linux

Applications: Microsoft Office suite, Adobe Audition, Premiere Pro, Photoshop, Basic Adobe Lightroom and

Aftereffects

Social Media platforms: Facebook, Instagram, Tumblr, Renren, Baidu Forum

Equipment: Canon 5D Mark 3 & 6D

Languages: Bilingual in Mandarin and English.

Course Project

Business Analysis & Info Engineering, Aug 2018: Worked with a team and currently designing a mock application campaign. Currently focusing on the main UX design and creating MRD for the application. (On going)

Mass Communication Advertising and Promotions, May 2017: Worked with a team and practiced a mock advertising campaign. Worked on team as Creative Director and designed a mock website.

Introduction to Media Production project, Dec 2016: Single-handedly produced, wrote, shot and edited a 30-second commercial for an assigned product.

Video Performance and Writing Project, May 2016: Worked with classmates and practiced news broadcasting and public announcement project on camera.

Work Experience

Video Editor Internship, Seattle Chinese Times, Seattle, WA

Jan 2018 – May 2018

 Served as Video Editor Intern of the Seattle Chines Times' Digital Media department, created new content, video shooting and editing.

On Air Host, WGMU, Fairfax, VA

Aug 2016 – May 2017

- Hold a weekly on air music rotation show, and managed a public Facebook page and WGMU twitter for the show.
- Managed the sound board and on air broadcasting

Public Page Administrator, Renren, China

Dec 2011 - Jul 2015

 Served as public page administrator of the AC Milan public page, managed to obtain the second-class prize for the Most Popular public page in 2013

Honors and Activities

Member, George Mason Patriot Hackers

Jan 2015 – May 2017

Member, George Mason Linux Users Group

Jan 2015 – May 2017

Dean's List, at George Mason University in Spring 2016, at Northern Virginia Community College in Spring to Fall 2014