# **Justin Chong**

## **Product Designer**

#### **Contact**

justin-chong.com

213-215-5522

☑ justinchong753@gmail.com

## **Education**

## **Dartmouth College**

Sep. 2020 - Jun. 2024

B.A. in Computer Science Modified with Human-Centered Design

**GPA:** 3.83

## **Skills**

#### Design

UI/UX Design
Interaction Design
Prototyping
User Research
Competitive Analysis
Information Architecture
Usability Testing
Design Systems

## Tools

Figma
FigJam
Adobe InDesign
Adobe XD
Agile
Scrum

## Coding

HTML

CSS

JavaScript

React.is

MongoDB

**Express** 

Node.js

## **Interests**

Accessibility
Participatory Design
Freestyle Skiing
Hiking
Instagram Food Blogging

## **Experience**

## **Product Designer, MongoDB**

Aug. 2024 - Present

- Prevented \$61 million of revenue loss after redesigning a customer churn prediction tool based on interviews with 30+ users across 4 go-to-market teams
- Increased weekly active users by 26% after designing an analytics dashboard that aggregates 13 customer metrics such as database health and revenue spikes
- Streamlined how Customer Success Managers monitor risk and growth signals for 1,300+ enterprise accounts with a centralized, customizable portfolio view
- Cut time-to-engagement for 6 customer support teams by delivering Al-driven, personalized recommendations from 60+ product signals

## Product Designer, DALI Lab

Jun. 2022 - Jun. 2024

- Reduced user activation time by 17% by designing a swipeable card carousel that personalizes fitness goals with Apple Health data and 70+ activity preferences
- Boosted lesson completion rates by 24% for a youth financial literacy app by transforming a 9-topic, 50+ lesson curriculum into an interactive, gamified map
- Expanded platform monetization by creating 5+ native ad and sponsored content placements for a college athletics ranking platform

## Accessibility Lead, DALI Lab

Mar. 2023 - Jun. 2024

- Championed a year-long inclusive design strategy for 100+ designers and developers across UI/UX and AR/VR design, full-stack development, 3D modeling, and graphics
- Increased visual and interaction accessibility in 10+ products by implementing accessibility workshops, ADA compliance testing, and automated developer checks

#### **Product Design Intern, MongoDB**

Jun. 2023 - Aug. 2023

- Improved performance diagnosis for 48,000+ monthly active users by redesigning a cloud analytics tool to consolidate recommendations across multiple databases
- Created a scalable, cross-product component for workload isolation from 15+ interviews, later adopted as the design system standard for data monitoring tools

### Product Manager, DALI Lab

Dec. 2021 - Jun. 2022

- Guided click tracking development on 15+ metrics to collect user testing data on position bias, points of friction, and user journey success rates
- Improved sensitive medical content for a depression treatment decision aid by consulting with 15+ health services researchers and cancer patients

## **Projects**

## Predictive Health Monitoring, MongoDB

Oct. 2024 - Present

- Prioritized 3,200+ customer databases growing 46% slower MoM by assigning health statuses and providing actionable diagnostic guidance linked to key metrics
- Enhanced scalability with a customizable spreadsheet feature with 20+ data points to support health checks, cost optimization, and cross-sell opportunities

### AI Sales Intelligence Chatbot, MongoDB

Mar. 2025 - Jul. 2024

- Streamlined how senior leaders across 4 business units gather customer insights with an AI chatbot that analyzes trends and patterns from sales conversations
- Improved how users detect sentiment anomalies with a context-based chart visualization that maps and clusters 100,000+ sales transcripts into themes
- Increased trust and transparency in Al-driven insights by displaying live, multi-step processing as responses are generated to a user's question