

JUSTIN COUTINHO

FULL STACK WEB DEVELOPER

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PROFILE

I live for creative projects where I can work on a team of like-minded people that encourage each other. Currently, I am enrolled in Humber's Web Development program where I have learned the fundamentals of full stack web development. My experience in the program has made me confident in my ability to learn anything whether it is a new language or framework. One of my favourite things about web development is that there is always more to learn, which makes me look forward to growing as a developer.

EDUCATION

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| • Web Development - Post-Graduate Certificate | Humber College (Fall 2018 – Current) |
| • Communications Studies - Bachelor of Arts (Honours) | York University (Fall 2017) |

SKILLS

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| • HTML5 and CSS3 | • ASP.NET |
| • JavaScript and jQuery | • XML |
| • PHP | • Adobe Photoshop, Xd, and Premiere Pro |
| • Oracle SQL, PL/SQL, and MySQL | • Microsoft Office |

EMPLOYMENT EXPERIENCE

Communications Coordinator at Moneris (Contract)	01/2018 – 06/2018
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- Collaborated on multiple projects across the company involving multimedia elements such as graphic design, video, and merchandise production.
- Wrote and edited content for Moneris' insights blog, highlighting news and trends in the payments industry.
- Crafted merchant communications emails, ensuring that they are well understood.
- Scheduled, developed, and executed weekly content on Moneris' digital display and intranet.
- Established the internal content request process, making it less ad hoc to optimize effective delivery and employee engagement.
- Coordinated Moneris' Daily News, which provides the latest insight on the payments industry in North America.
- Contributed to the planning and coordination of Moneris' annual National Sales Conference.
- Designed and created multiple pages on SharePoint for departments and programs.

Corporate Communications Intern at CAA Club Group of companies	04/2015 – 10/2017
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Corporate Communications (Internal)

- Developed and published content for the weekly internal newsletter (At-A-Glance).
- Contributed to redesigning the CAA SCO website, optimizing user experience.

- Developed content for the new CAA SCO charity page.
- Trained and became proficient in Microsoft SharePoint to design webpages and create content on CAA's internal website.
- Produced and edited corporate videos using Adobe Premier Pro, successfully creating multiple corporate videos regarding announcements, education, and events.
- Invited to work with the Associate Appreciation Committee to develop a communications strategy for Associate Appreciation week.

Public Relations (external)

- Assisted in the development of CAA's Worst Roads in Ontario campaign by drafting and editing the official news releases for each region.
- Updated CAA's media contacts lists to consult regarding news and press releases.
- Created and managed the CAA SCO News media network on Twitter.