

**Air Ink**

# Intro

**3D modeling is hard**

# 3D modeling is hard

- **Work with flat monitors and mice on flat tables**
  - None of them supports 3D inputs (obviously)
- **Many operators / windows / buttons to choose at once**
  - Steep learning curve (especially for amateurs like me)
- **Difficulties in Collaboration / Coaching**
  - Typically a standalone workflow (not fun!)
- **It is not as intuitive as sculpting out of a stone**

**Digital clothing  
design is hard, too**

# Issue

# Inkathon

- [Theme] What can Digital Ink bring to the EdTech industry?
- [Idea] Deploying Digital Ink into fashion design EdTech.
- [Evaluation] Currently available clothing design softwares.
  - How to use the software?
  - How well does it perform in the educational process?
  - How can we improve the experience?

# Clothing design softwares

*The development of cloth simulation software such as **Marvelous Designer**, **CLO3D** and **Optitex**, has enabled artists and fashion designers to model dynamic 3D clothing on the computer.*

– Wikipedia



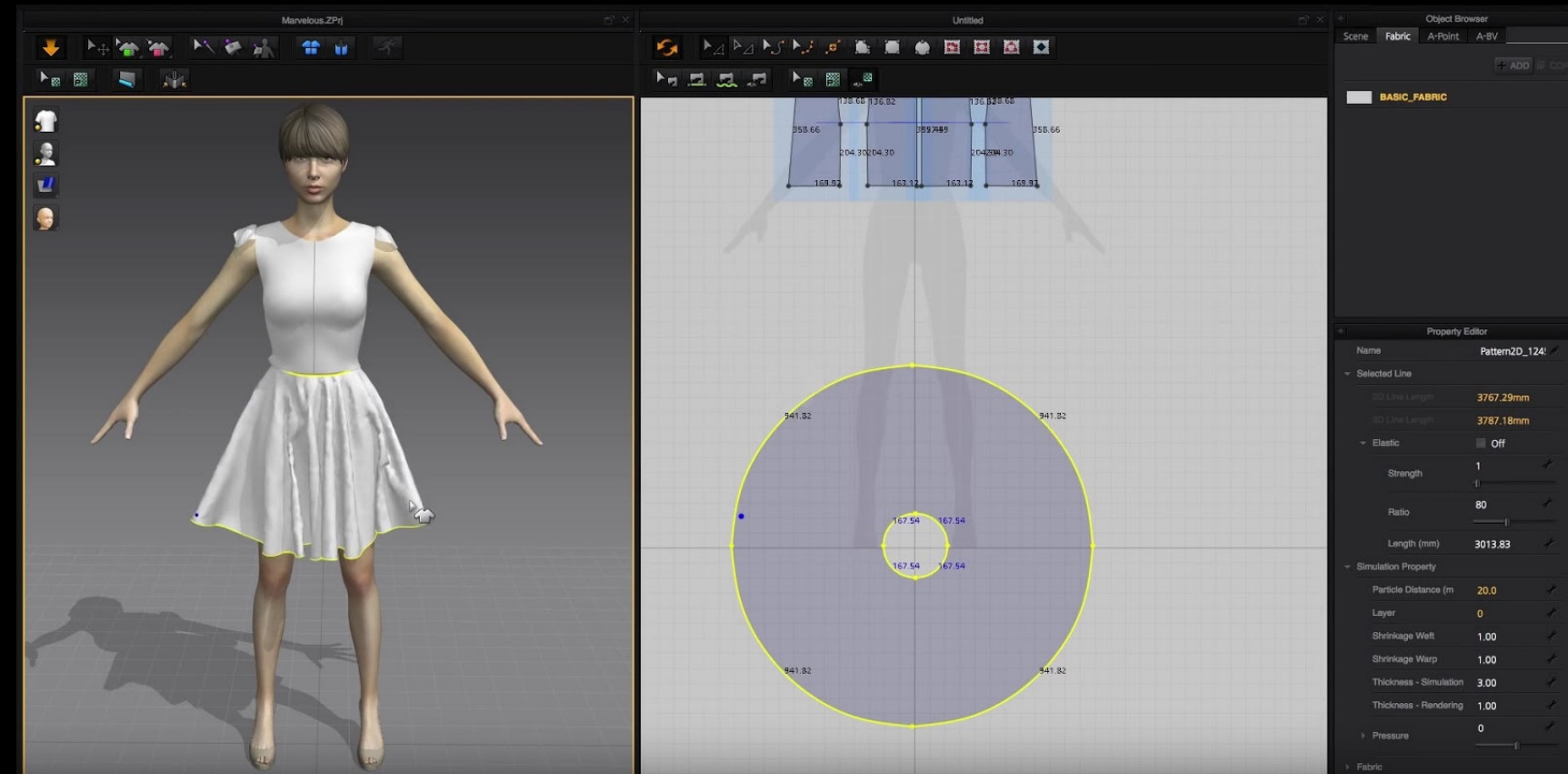
# How to use such softwares?

- Draw on 2D Projection View
- Link (Sew) Boundaries of Clothes
- Preview on Virtual Avatar



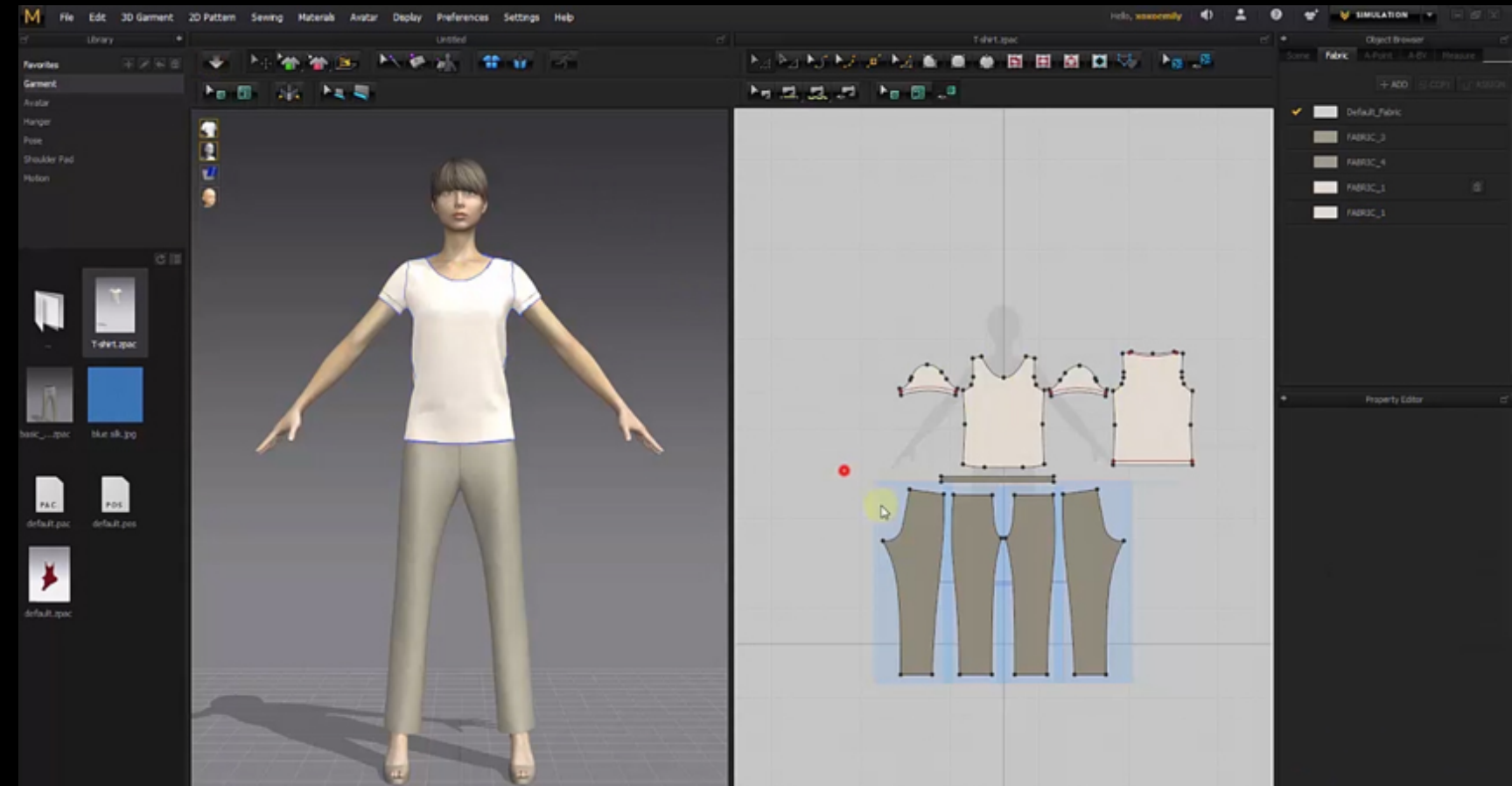
# How well does it perform in educational process?

- It is a 3D modeling software
  - All learning difficulties mentions previously on 3D modeling can be applied here



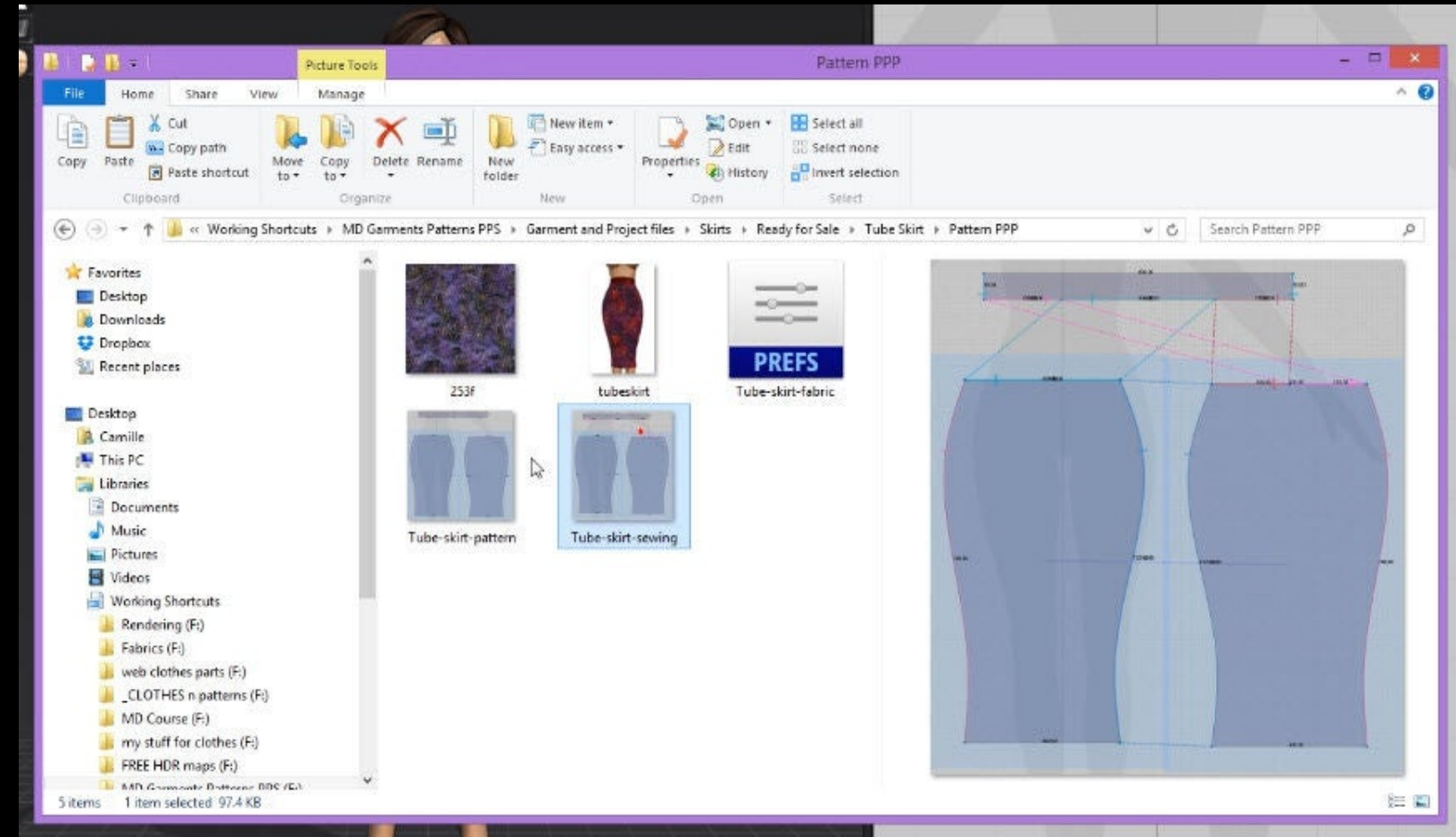
# How well does it perform in educational process?

- **Extra issues**
  - Visualize only on virtual avatars (Lack real-world feedback, rigid pose)
  - Additional cost if small-scale productions involved



# How well does it perform in educational process?

- **Extra issues**
  - What if teachers want to view the work when it is still WIP? (Use screen share?)
  - What if they were only in experiment / concept stages? (Use non-digitalized sketchbook?)



# **Digital clothing design is hard, too**

- **Not only it is not as intuitive as sculpting out of a stone**
- **It is also not as natural as painting on a sketchbook**

# Digital clothing design is hard, too

- Not only it is not as intuitive as sculpting out of a stone
- It is also not as natural as painting on a sketchbook
- **But what if we can leverage real-world context to achieve both 3D modeling and clothing design, in a natural way?**

*Empowering the advancement  
of **EdTech** in **Clothing-Design**  
with **3D & Wacom SDK** by  
using **styluses** to model &  
texture clothes wearable in **AR**.*

**– Air Ink Initiative**

# Demo



# Solution

*Wacom Ink 3.0 SDK + ARKit + Unity3D*

- **Easy to Learn** (Pen + Tablet + Environment)
- **Simple Workflow** (Design / Preview)
- **Intuitive Presentation** (Handheld Sensor / Pose / Simulation)
- **Realtime Collaboration** (Shared / Multipeer / Whole Class)

# Tech Inside

## **Wacom SDK** + ARKit + Unity

- Pressure Sensitive 3D Line Drawing
- Curve Serialization (Networking)
- Sketch Based Modeling (Still WIP)

# Tech Inside

Wacom SDK + **ARKit** + Unity

- Motion Tracking
- CoreML Depth Estimation
- Environment Probe

# Tech Inside

Wacom SDK + ARKit + **Unity**

- Runtime SkinnedMesh
- UV-Free Shader

# Team

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Indie Developer / Apple WWDC 18 Scholar / Apps on Google Play Rank Top 10 / Hackathon Enthusiast
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Art & Design Student / Concept Art / Sticker Pack

**Thank you**