

Justin Frazier

Business Analyst

jfrazier@yahoo.com

423-220-9520

Piney Flats, TN

SUMMARY

Business Analyst and MBA candidate with hands-on experience in SQL, Power BI, and financial data storytelling. Proven ability to transform raw data into actionable insights that improve operations, planning, and team performance. Strong communicator with a unique background in visual storytelling and team collaboration.

EDUCATION

EAST TENNESSEE STATE UNIVERSITY - Master's, Business Administration - Business Analytics
October 2024 - Expected October 2025 | GPA: 4.0 Johnson City, TN

EAST TENNESSEE STATE UNIVERSITY - Bachelor of Science, Digital Media - Animation
December 2018 - May 2021 | Awards: Dean's List 2020-2021 Johnson City, TN

WORK EXPERIENCE

COOTIE BROWN'S - Manager/Server
February 2024 - Current Johnson City, TN

- Assisted with monthly audits of business expenses to identify trends and cost-saving opportunities.
- Audit and monitor customer discounts and promotional coupon usage, uncovering patterns of misuse and contributing to improved policy enforcement and revenue protection.
- Trained and on boarded front-of-house staff on POS systems and service standards, contributing to improved team performance and staff retention.

THE THIRD FLOOR INC. - Previs/Postvis Artist
January 2022 - June 2023 Atlanta, GA

- Contributed to large-scale, high-budget film productions (\$125M–\$250M), collaborating with directors and visualization supervisors to previsualize complex cinematic sequences.
- Provided creative and technical support to ensure deadlines were met under tight production timelines.
- Streamlined communication across layout, animation, assets, and VFX teams, reducing revision cycle time by 20%.

PROJECTS

TIPS TRACKER DASHBOARD - Personal Project

January 2025 - June 2025

- Developed a Power BI dashboard to analyze and visualize almost two years of personal income data from server and manager earnings, enabling better financial planning and trend analysis.
- Created custom DAX measures and calculated columns to calculate weekly, monthly, and yearly earnings, identify seasonal trends, and track tip variability by shift type.
- Designed interactive visuals, slicers, and time filters to explore earnings by day of the week, cash vs. card tips, and percentage of earnings compared to sales volume.
- Delivered insights that led to optimized work schedules, highlighting high-earning periods and underperforming shifts.

SKILLS & CERTIFICATIONS

- **Languages & Querying:** SQL (MySQL, PostgreSQL, BigQuery)
- **Data Visualization:** Power BI, Tableau
- **Tools & Platforms:** Excel, Google Sheets, RapidMiner
- **Certifications:** Google Data Analytics