

5:46



Rewards

News Redeem My Status My Rewards Upload



Chick-fil-A One®
Signature Member

19,563

Available Points




Grilled Chicken Club Sandwich

1,500 points


Redeem Now

200 - 300 Points




Icedream® Cone


200 points



Chocolate Chunk Cookie

300 points





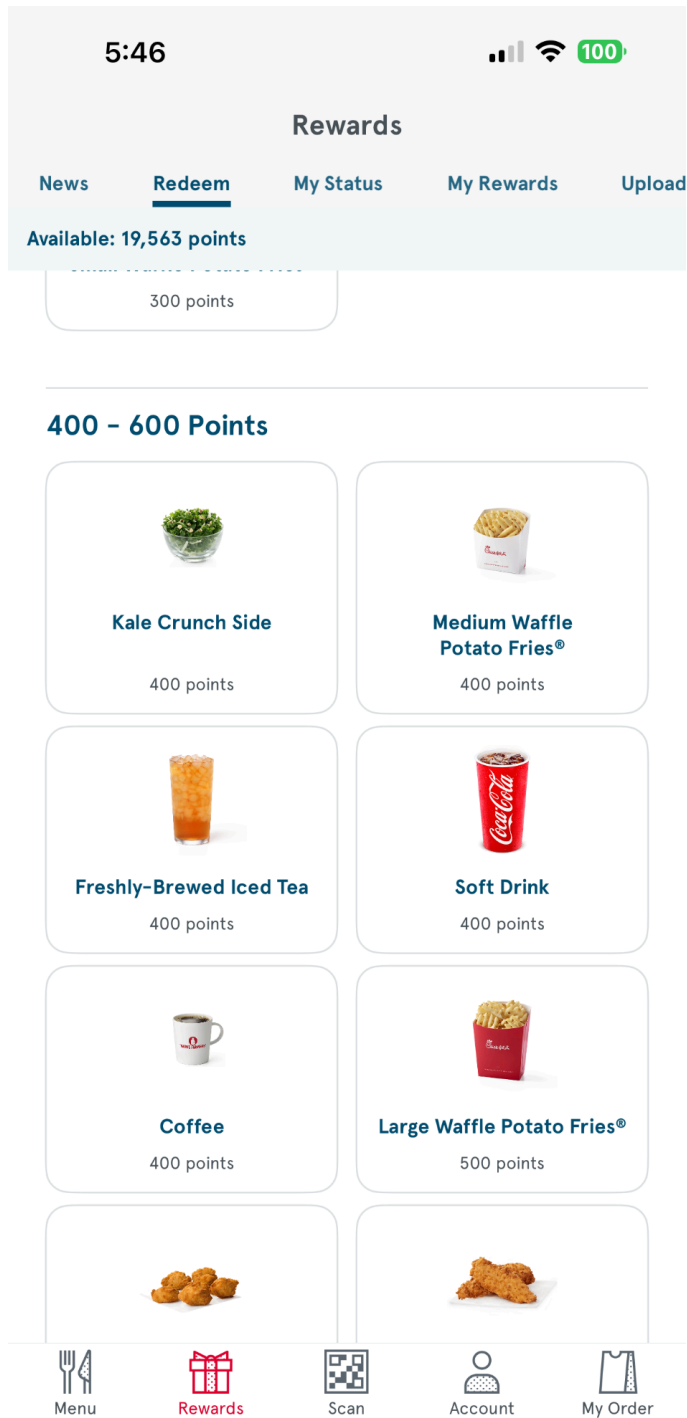

Menu


Rewards


Scan

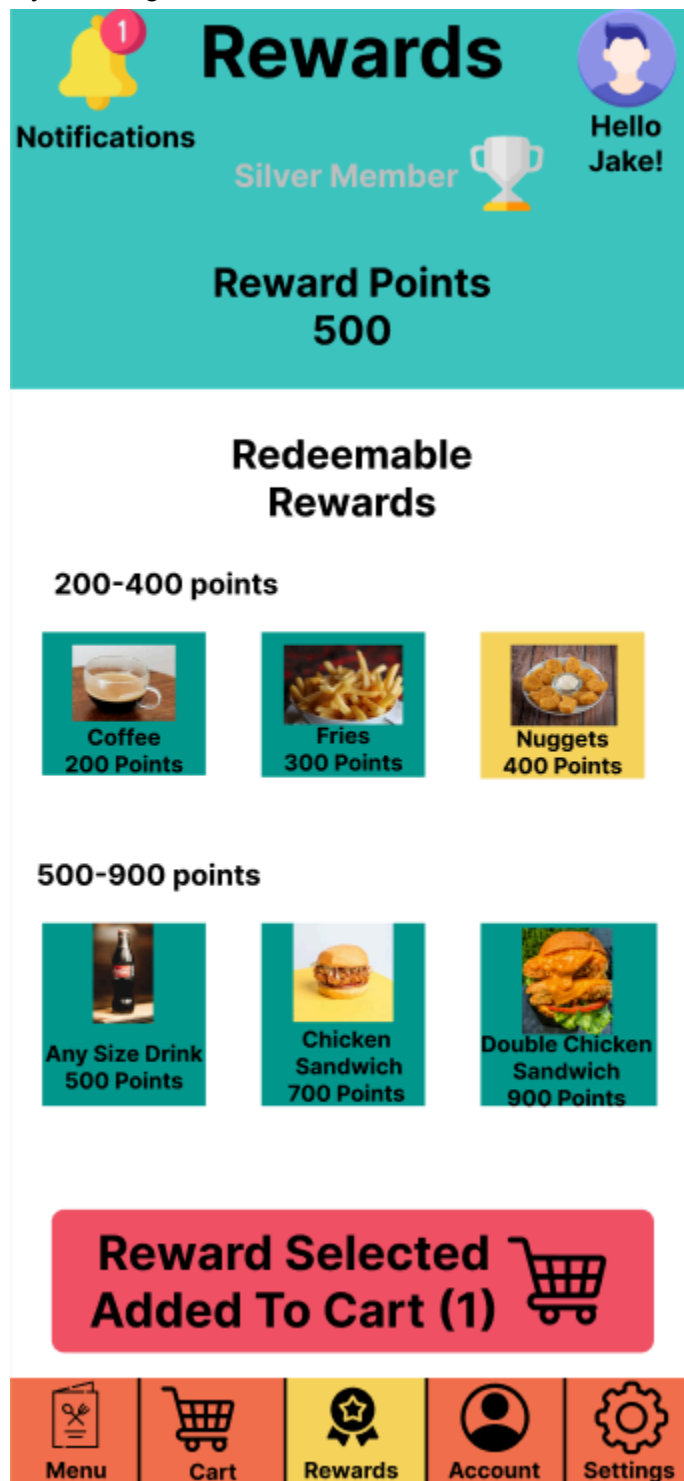

Account


My Order



Description: This is the Chick-fil-A rewards app and the features in this part of the app is being able to earn reward points by purchasing food and using those points to get free food. This also encourages customers to spend more because they know they will get some free food. At the top-center it shows how many reward points you have and what kind of member you are. The membership status shows how many points you have accumulated and allows you to earn more points for being a loyal customer.

My Redesign:



Description: In my redesign I added some more color and buttons that can access the user to their account, notifications, and to the cart. Showing the user's account on the top right can help the user know who is logged in, in case they have a separate account and share it with family members. The notifications show what new things that are offered, like rewards and food.

Adding a cart at the bottom can make things more convenient and easy for the user to go directly to the cart if they want to.