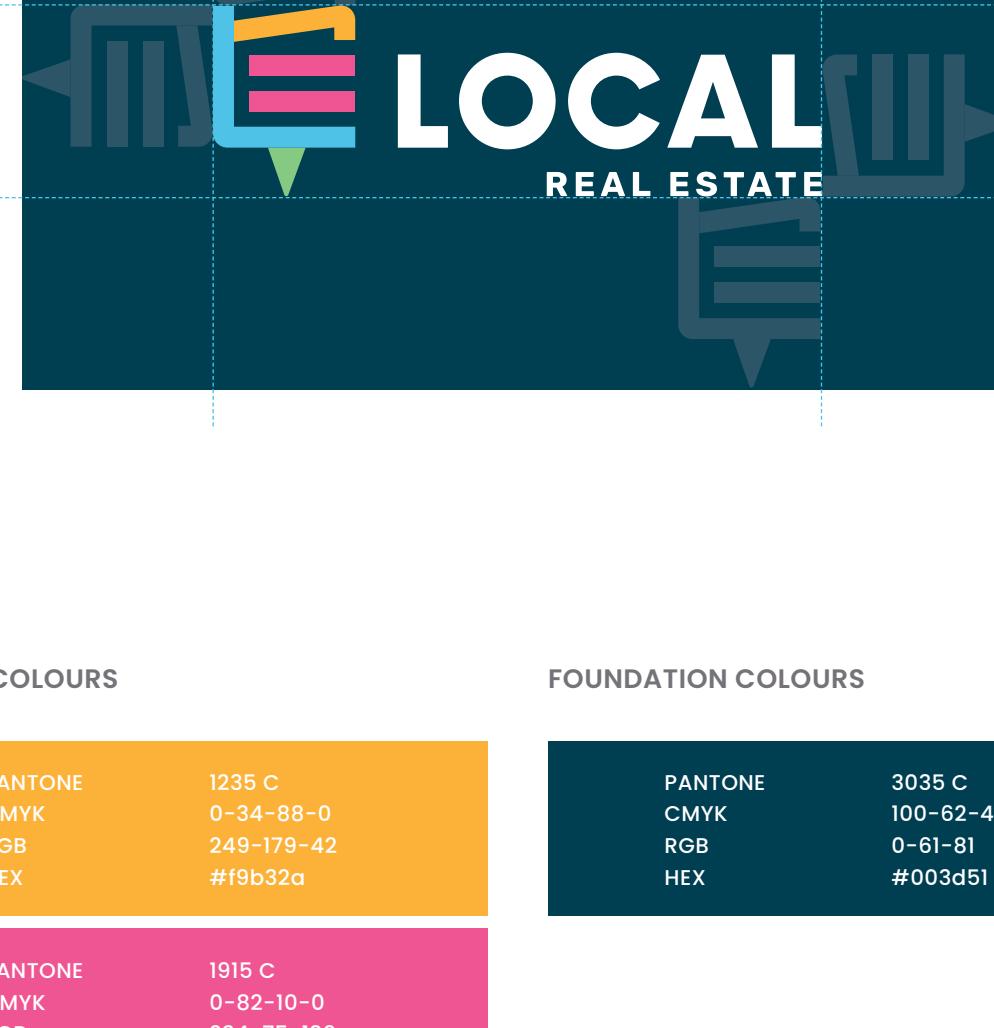


# Brand Guidelines

## LOGO



## COLOUR

### PRIMARY COLOURS

PANTONE	1235 C
CMYK	0-34-88-0
RGB	249-179-42
HEX	#f9b32a

PANTONE	1915 C
CMYK	0-82-10-0
RGB	234-75-139
HEX	#ea4b8b

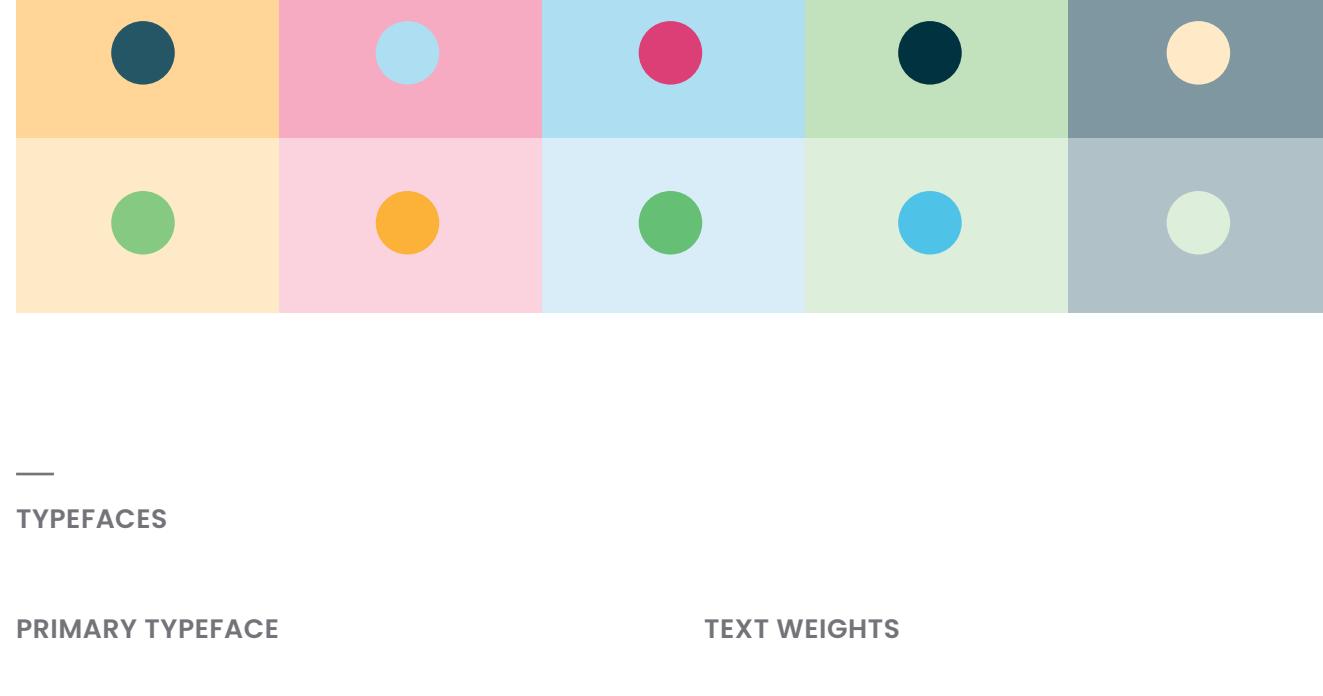
PANTONE	0821 C
CMYK	60-2-5-0
RGB	93-194-232
HEX	#5dc2e8

PANTONE	7487 C
CMYK	50-0-65-0
RGB	146-198-121
HEX	#92c679

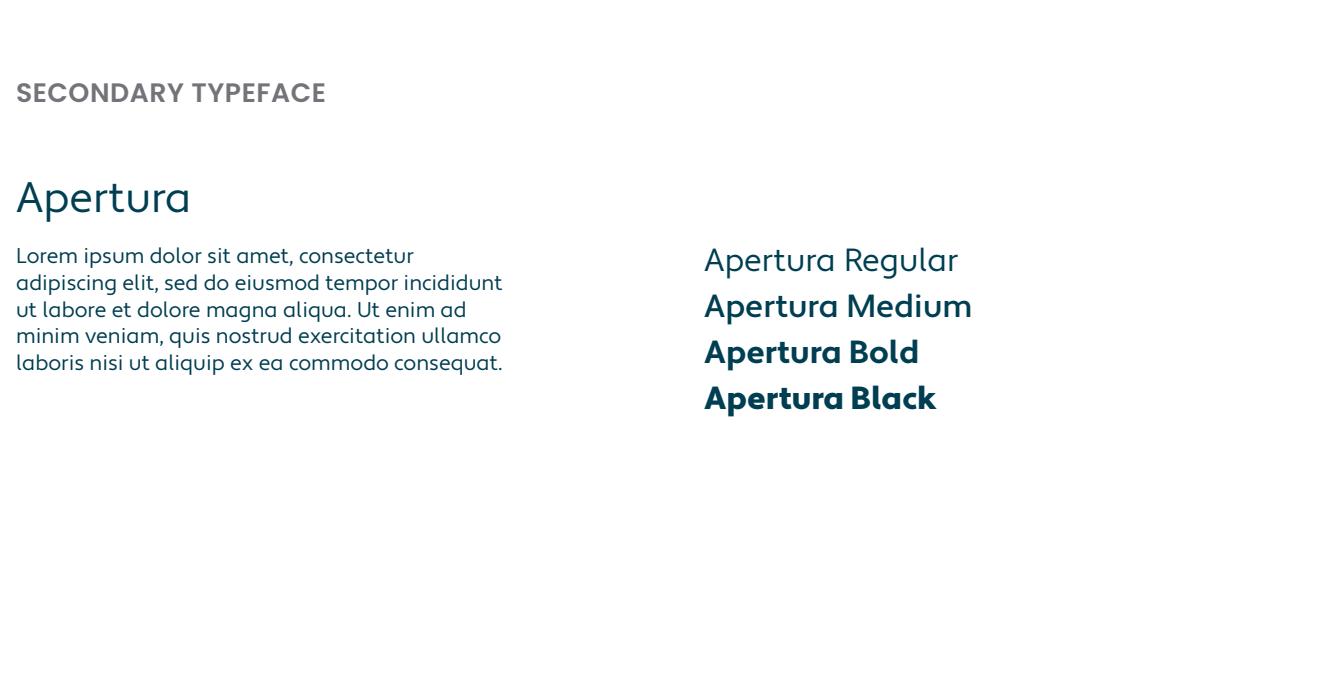
### FOUNDATION COLOURS

PANTONE	3035 C
CMYK	100-62-45-43
RGB	0-61-81
HEX	#003d51

## SHADES & TINTS



## COLOUR PAIRINGS



## TYPEFACES

### PRIMARY TYPEFACE

#### RUBIK

LOREM IPSUM DOLOR SIT AMET,  
CONSETETUR ADIPISCING ELIT,  
SED DO EIUSMOD TEMPOR.

### TEXT WEIGHTS

RUBIK LIGHT  
RUBIK REGULAR  
RUBIK MEDIUM  
RUBIK BOLD

### SECONDARY TYPEFACE

#### Apertura

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Apertura Regular  
Apertura Medium  
Apertura Bold  
Apertura Black