



# THE E.P.I.C. ROSUVASTATIN

EFFECTIVE • POTENT • IDEAL • CONVENIENT



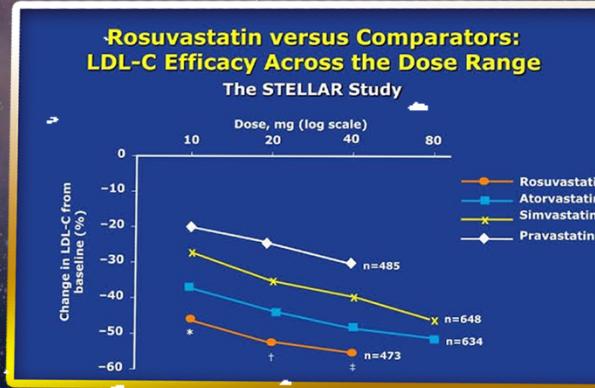
Heart Attack      Stroke      Unstable Angina

*JUPITER TRIAL - Justification for the Use of statins in Primary prevention: an Intervention Trial Evaluating Rosuvastatin  
Ridker PM et al. Am. J Cardiol 2007; 100: 1659-1664.*

# The EPIC Rosuvastatin in POTENCY



**Rosuvastatin (ROVASTIN)  
has the highest  
LDL-C reduction among all Statins**



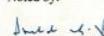
**46% Reduction  
in LDL-C**

**STELLAR TRIAL ("Comparison of the Efficacy and Safety of Rosuvastatin versus Atorvastatin, Simvastatin, Pravastatin across doses.")**

# The EPIC Rosuvastatin in QUALITY



- ✓ Manufactured by Hizon Laboratories
- ✓ Passed the Bio-Assay Test

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<b>CERTIFICATE OF ANALYSIS</b>														
COA Control No: 2024-00265 Date of Issue: March 8, 2024														
<b>A. SAMPLE</b>														
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<p>without an official dry seal.</p> <p>Analyzed by:</p> <p> <b>MAE JOSEFLE G. TAN, RPh, MS</b> License No.: 0079985 Analyst</p> <p> <b>RICHELLE ANN M. MANALO, RCh, MS</b> License No.: 0010531 Research Faculty</p> <p>Checked and Approved by:</p> <p> <b>IMELDA G. PEÑA, RPh, MS, DrPH</b> Director Institute of Pharmaceutical Sciences - National Institutes of Health University of the Philippines Manila</p> <p>Page: 1 of 1</p> <p>Revision: 1</p>														

# The EPIC Rosuvastatin in AFFORDABILITY



## PRICE COMPARISON

BRAND	PRICE	ADDITIONAL BURDEN TO PATIENTS (30 days)
ROVASTIN	₱22.00	None
CRESTOR	₱77.00	₱1,650.00
ROSWIN	₱41.75	₱ 592.50
ROVISTA	₱28.75	₱ 202.50
RITEMED ROSVASTATIN	₱27.75	₱ 172.50

NOW AVAILABLE IN:



A Filipino Pharmaceutical Company

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watsons



# DETAILED STORY: ROVASTIN

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Good morning Doctor Abelardo! I am Mitch Estrada of GX International. How are your Doctor?

Doctor, in treating your patients with Dyslipidemia, usually what are your considerations when choosing Rosuvastatin? Diba aside from Efficacy, dapat quality and kayang i-comply ng patients? Tama po ba Doctor?

Doctor, when it comes to efficacy, quality, and affordability, we have the The EPIC Rosuvastatin – ROVASTIN. Why EPIC? ROVASTIN is Effective, based on JUPITER Trial, Rosuvastatin like ROVASTIN can reduce the incidence of Heart Attack by 54%, Stroke by 48%, and Unstable Angina by 47%. ROVASTIN is the EPIC Rosuvastatin when it comes to Potency. Rosuvastatin like ROVASTIN based on STELLAR Trial –has the highest LDL reduction among all statins by as much as 46%.

Why Rovastin is Ideal? Because ROVASTIN is the EPIC Rosuvastatin in Quality because it is manufactured by Hizon Laboratories and passed the bio-assay test conducted in UP which means that you are assured that there is a right amount of drug for each tablet of ROVASTIN.

ROVASTIN is the EPIC Rosuvastatin in Affordability. ROVASTIN is only 22.00 per tablet. Based on a 30-day treatment, you can save as much as 172.00 to 1,650.00 per month with ROVASTIN. These savings can be used to comply with other medications or expenses of the patient.

And lastly C for Convenience because ROVASTIN is available in Mercury Drug, Watsons, and other local chain drugstores nationwide,

Doctor, I hope with your next patients with Dyslipidemia, you can seal with your prescription with ROVASTIN! The EPIC Rosuvastatin!

Thank you very much Doctor and have an EPIC day ahead!