



# THE E.P.I.C. ROSUVASTATIN

EFFECTIVE • POTENT • IDEAL • CONVENIENT

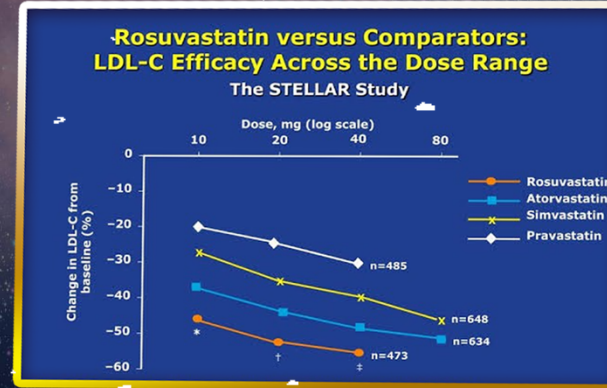


**JUPITER TRIAL** - Justification for the Use of statins in Primary prevention: an Intervention Trial Evaluating Rosuvastatin  
Ridker PM et al. Am. J Cardiol 2007; 100: 1659-1664.



# The **EPIC** Rosuvastatin in **POTENCY**

**Rosuvastatin (ROVASTIN)**  
has the highest  
**LDL-C reduction among all Statins**



**46% Reduction  
in LDL-C**

**STELLAR TRIAL** ("Comparison of the Efficacy and Safety of Rosuvastatin versus Atorvastatin, Simvastatin, Pravastatin across doses.")



# The EPIC Rosuvastatin in QUALITY



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**CERTIFICATE OF ANALYSIS**

COA Control No: 2024-00265  
Date of Issue: March 8, 2024

**A. SAMPLE**

Sample: Rosuvastatin Calcium (Rovastin) 10mg Film-Coated Tablet	
Lot No: GRT1-010	D.R. No.: DRP-6743-02
Mfg. Date: August 2023	Expiry Date: August 2025
Manufacturer: Hizon Laboratories, Inc.	
Distributor: GX International, Inc.	
Requested by: GX International, Inc.	
Purpose of Request: Hospital Bidding/Inclusion: Philippine General Hospital	

**B. STANDARD**

Reference standard: Rosuvastatin Calcium (Working Standard)
Lot No: STD-054-2023
Potency: 96.4% (anhydrous)

Parameters	Specifications	Results
Rosuvastatin Calcium (Rovastin) 10mg Film-Coated Tablet	Contains not less than 90.0% and not more than 110.0% of Rosuvastatin	97.76 % ± 1.49 % of label claim Or 9.78 ± 0.15 mg of Rosuvastatin

without an official dry seal.

Analyzed by:  
MAE JOSELLE G. TAN, RPh, MS  
License No.: 0079985  
Analyst

Checked and Approved by:  
RICHELLE ANN M. MANALO, RCh, MS  
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Noted by:  
IMELDA G. PEÑA, RPh, MS, DrPH  
Director  
Institute of Pharmaceutical Sciences - National Institutes of Health  
University of the Philippines Manila

UPM-IPS-WI-33F1  
Revision: 1

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✓ Manufactured by Hizon Laboratories  
✓ Passed the Bio-Assay Test



# The **EPIC** Rosuvastatin in **AFFORDABILITY**



## PRICE COMPARISON

BRAND	PRICE	ADDITIONAL BURDEN TO PATIENTS (30 days)
<b>ROVASTIN</b>	<b>₱22.00</b>	<b>None</b>
CRESTOR	₱77.00	₱1,650.00
ROSWIN	₱41.75	₱ 592.50
ROVISTA	₱28.75	₱ 202.50
RITEMED ROSUVASTATIN	₱27.75	₱ 172.50

**NOW AVAILABLE IN:**





# The **EPIC** Rosuvastatin in **AFFORDABILITY**



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**NOW AVAILABLE IN:**

 **mercury drug**  
NAKASISIGURO CAMOT AY LAGING BAGO

 **watsons**

 **RODAMEL DRUG STORE**

 **st.josephdrug**

 **Carlos SuperDrug**  
LUPATIN'S BIGGEST

 **GX INTERNATIONAL**  
A Filinvest Pharmaceutical Company

# DETAILING STORY: ROVASTIN

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Good morning Doctor Abelardo! I am Mitch Estrada of GX International. How are you Doctor?

Doctor, in treating your patients with Dyslipidemia, usually what are your considerations when choosing Rosuvastatin? Diba aside from Efficacy, dapat quality and kayang i-comply ng patients? Tama po ba Doctor?

Doctor, when it comes to efficacy, quality, and affordability, we have the The EPIC Rosuvastatin – ROVASTIN. Why EPIC? ROVASTIN is Effective, based on JUPITER Trial, Rosuvastatin like ROVASTIN can reduce the incidence of Heart Attack by 54%, Stroke by 48%, and Unstable Angina by 47%. ROVASTIN is the EPIC Rosuvastatin when it comes to Potency. Rosuvastatin like ROVASTIN based on STELLAR Trial –has the highest LDL reduction among all statins by as much as 46%.

Why Rovastin is Ideal? Because ROVASTIN is the EPIC Rosuvastatin in Quality because it is manufactured by Hizon Laboratories and passed the bio-assay test conducted in UP which means that you are assured that there is a right amount of drug for each tablet of ROVASTIN.

ROVASTIN is the EPIC Rosuvastatin in Affordability. ROVASTIN is only 22.00 per tablet. Based on a 30-day treatment, you can save as much as 172.00 to 1,650.00 per month with ROVASTIN. These savings can be use to comply with other medications or expenses of the patient.

And lastly C for Convenience because ROVASTIN is available in Mercury Drug, Watsons, and other local chain drugstores nationwide,

Doctor, I hope with your next patients with Dyslipidemia, you can seal with your prescription with ROVASTIN! The EPIC Rosuvastatin!

Thank you very much Doctor and have an EPIC day ahead!