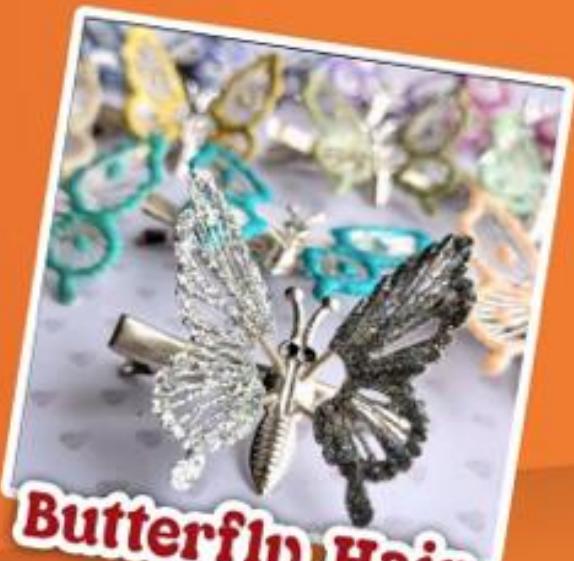


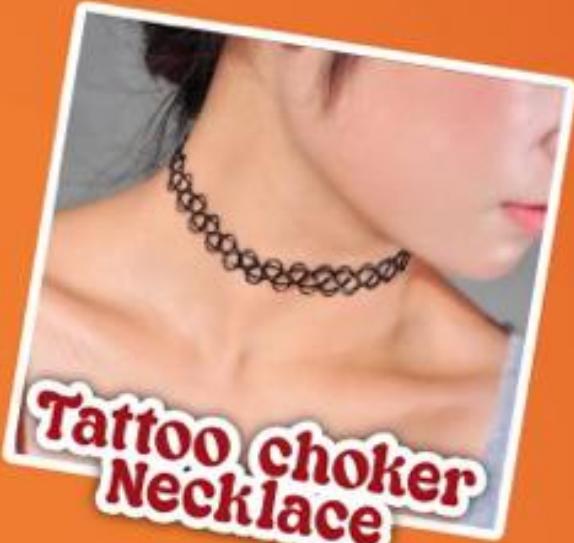


Elephant Pants

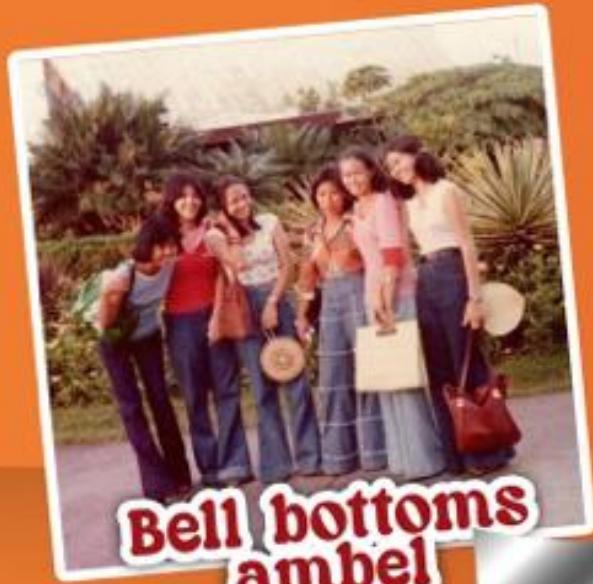


Butterfly Hair Clips

Batang 80s & 90s



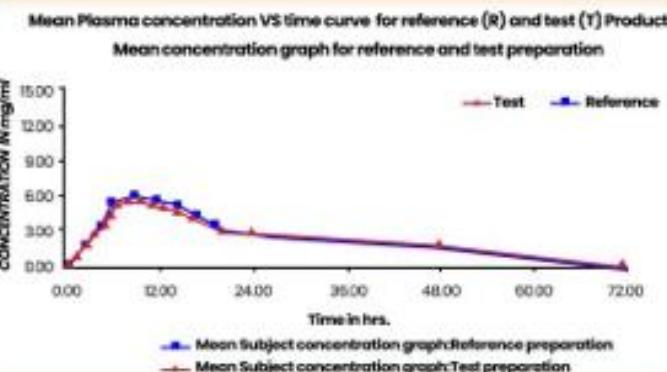
Tattoo choker
Necklace



Bell bottoms
ambel

Carvedilol[®] Betacard[®]: The Beta (\bet-er\ Carvedilol in **QUALITY**

6.25 mg • 25 mg Tablet



Betacard[®] is Bioequivalent to the innovator product

Tested and Passed the Bio-Assay test conducted in Institute of Pharmaceutical Sciences in University of the Philippines.



Betacard: The Beta (\bet-er\ Carvedilol in **EFFICACY**

Carvedilol (**Betacard**) is Proven to Reduce Morbidity and Mortality According to Voluminous Trials:

CAPRICORN STUDY:



COPERNICUS TRIAL:



US CARVEDILOL PROGRAM:



REFERENCE: Bristow, Michael R., Eichbaum, Eric J. The Carvedilol Prospective Randomized Cumulative Survival (COPERNICUS) trial. February 2001.
Dargie HJ, et al. "Effect of carvedilol on outcome after myocardial infarction in patients with left-ventricular dysfunction: the CAPRICORN randomised trial". The Lancet, 2001.
Packer, Milton M.D., Bristow, Michael R. M.D., Ph.D., Cohn, Jay N. M.D., et al. for the U.S. Carvedilol Heart Failure Study Group. The effect of carvedilol on morbidity and mortality in patients with chronic heart failure. U.S. Carvedilol Heart Failure Study Group.



The β eta (\bet-er\) Carvedilol in PATIENT COMPLIANCE

In Heart Failure



₱9.72
per tablet

In Hypertension



₱14.58
per tablet

Other Brands	Price	Additional burden to Patients (30 days)
Carvid 6.25 mg	₱11.75	₱121.80*

Trade Price as of February 2025

Other Brands	Price	Additional burden to Patients (30 days)
Carvid 25 mg	₱19.50	₱295.20*

*If given BID

Available in **mercury drug**

southstardrug⁺

Rose Pharmacy

watsons

DETAILED STORY: BETACARD

Good morning Doctor Abelardo! I am Mitch Estrada of GX International. How are you today?

Doctor, just an ice breaker, which of the following fashion trends of the Batang 80s or Batang 90s does not belong in this picture? Is it

- a.) Elephant Pants
- b.) Tattoo Choker Necklace
- c.) Butterfly Hair Clips
- d.) Bell Bottom Ambels of pants

Doctor, the correct answer is Bell bottom ambel which is a fashion statement from the 70s generation! Certified Batang 80s or 90s ka if napagdaanan mo po ang ganitong fashion statement! Isa ka din po ba sa mga nagsuot nito?

Speaking of our generation, during the 90s, the first 3rd generation Beta blocker was released in the market that is used for Heart Failure and in the management of Hypertension and that is CARVEDILOL! That's why "The Beta Blocker of our Generation is Carvedilol, and that's **BETACARD!**" Doctor, this May, is World Hypertension Month, kaya we are one with you in raising awareness for Hypertension as well by providing quality, effective, and affordable medicines such as **BETACARD**.

Doctor what's good about **BETACARD** is that... **BETACARD** is the betah Carvedilol in Quality. Why? Because...

- **BETACARD** is bioequivalent to the innovator brand.
- **BETACARD** is tested and passed the bio-assay test conducted in the University of the Philippines.

Doctor, when it comes to efficacy, Carvedilol just like **BETACARD** is proven to reduce morbidity and mortality by:

- 23% according to Capricorn Study
- 35% according to Copernicus Trial
- 65% according to the US Carvedilol Program

Doctor, when it comes to Patient Compliance, the betah Carvedilol in Patient Compliance is **BETACARD**. **BETACARD 6.25mg** for patient with Heart Failure is only 9.72 per tablet while **BETACARD 25mg** for patients with Hypertension is only 14.58 per tablet compared to other brands, your patients can save as much as 121.80 and 295.20 for 30 days treatment and we believe that with this savings, your patient can also comply with other medicines they need.

For the past 17 years, you can still rely on **BETACARD**'s efficacy and quality for your patients Doctor. Thank you so much Doctor for your unending trust to **BETACARD** and I hope you will continue to prescribe **BETACARD** for your patients with Heart Failure and Hypertension.

BETACARD is available at Mercury Drug, South Star Drug, Watsons, and Rose Pharmacy.