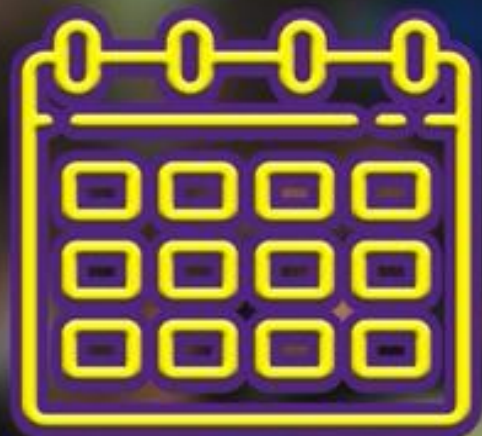




**1 FILIPINO**  
**DEVELOPS CHRONIC**  
**KIDNEY FAILURE**  
**EVERY HOUR**



# CHRONIC KIDNEY FAILURE

120 FILIPINOS PER MILLION ANNUALLY



KETOANALOGUES +  
ESSENTIAL AMINO ACIDS

# PROTEK-GFR

# GFR<sup>OR</sup>ENAL

RENAL NUTRITIONAL  
THERAPY SAVINGS

BRAND NAME

PRICE

COST OF  
30 DAYS  
TREATMENT

ADDITIONAL  
BURDEN TO  
PATIENTS

**PROTEK-GFR**

**₱19.95**

**₱5,386.50**

**NONE**

KETOSTERIL

₱ 40.25

₱ 10,867.50

₱5,481.00

KETOBEST

₱ 30.25

₱8,167.50

₱2,781.00

RENALOG

₱ 28.50

₱7,695.00

₱2,308.50

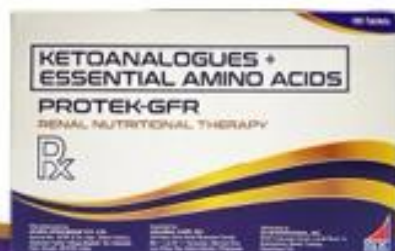
AMINOLOG

₱ 25.00

₱6,750.00

₱ 1,363.50

BASED ON A AVERAGE DOSING OF 3 TABLETS GIVEN 3X A DAY



Available in  **mercury drug**

**watsons**



A Filipino Pharmaceutical Company

# DETAILING STORY: PROTEK-GFR

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Good morning Dr. Abelardo! I am Mitch Estrada of GX International.

According to National Kidney Transplant Institute, 1 Filipino develops Chronic Renal Failure every hour translation to about 120 Filipinos per million population annually. This sounds very alarming and what's worse is under diagnosis remains a persistent problem.

To enhance quality of life and delay the progression of the disease, GX International is launched our brand of Ketoanalogues + ESA which is PROTEK GFR!

PROTEK GFR together with low protein diet will help protect the kidneys of your patients with CKD. Together with other medications for hypertension and diabetes, PROTEK GFR will also help your patients to comply the medication. For only 19.95 per tablet or 15.96 per tablet for Senior Citizen patients, PROTEK GFR is much more affordable compared to other branded Ketoanalogues that is equivalent to 1,300.00 to 5,400.00 savings per month and more. That's Renal Nutrition Therapy Savings with PROTEK GFR!

Doctor, I hope that we can help more and more patients with PROTEK GFR. Protect your Kidneys, Go For Renal Nutrition Therapy savings!

PROTEK GFR is available in Mercury Drug, Watsons, and fronting drugstores near your clinic. Doctor, as a point-of-care for your patients, you might want to consider placing few boxes of Protek GFR in your clinic so your patients can easily avail PROTEK GFR (Discuss Special Deal or Straight Discount if the doctors agree to place Protek GFR in their clinic).

Thank you & Happy World Kidney Day!