**IFTTT Instructions**

IFTTT is “an online website service that allows users to create chains of simple conditional statements, called "recipes", which are triggered based on changes to other web services such as Gmail, Facebook, Instagram, and Pinterest.”

This will help you automate your systems to make you more efficient and successful. In real estate, a great way to use IFTTT, is by creating a recipe that sends you a text or email once a new ad is posted on craigslist that you may be interested in (such as a distressed property for sale).

1. Go to IFTTT.com (If This then That)
2. Create an account or Log in
3. Create a recipe-- Recipes are simple connections between products and apps. There are two types of Recipes: DO Recipes and IF Recipes  
   **DO Recipes** run with just a tap and enable you to create your own personalized Button, Camera, and Notepad. The DO apps are [available for iOS and Android](https://ifttt.com/products).

**IF Recipes** run automatically in the background. Create powerful connections with one simple statement — if this then that.

1. You can use the search bar to type in the ingredient you want to use such as ‘craigslist’ or ‘email’. If you scroll down you will see some common recipes from others that you can use.
2. OR, you can create your own by selecting ‘Create a recipe’
3. Then click ‘this’ and select the ingredient that will be the trigger (such as craigslist’
4. Then, select ‘that’ which will be the result (such as emailing you or notifying you).