Fitting Fundamental Factor Models: Factor Analytics vignette

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Abstract

The purpose of this vignette is to demonstrate the use of fitFfm and related control, analysis and plot functions in the FactorAnalytics package.

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1 Overview

1.1 Load Package

The package can be installed from GitHub using devtools as follows.

```
install("FactorAnalytics")
```

```
# load the package and its dependencies
library(FactorAnalytics)
options(digits=3)
```

The focus of this vignette is on the fitffm function and related methods. The original function was designed by Doug Martin and initially implemented in S-PLUS by a number of University of Washington Ph.D. students: Christopher Green, Eric Aldrich, and Yindeng Jiang. Guy Yollin ported the function to R and Yi-An Chen modified that code as part of Google Summer of Code (GSOC) 2013. Sangeetha Srinivasan tested and expanded the functionalities and S3 methods as part of GSOC in 2014 and 2015. Doug Martin, Avinash Acharya, Lingjie Yi and Chindhanai Uthaisaad added options to fit EWMA or GARCH model for errors, enabled a market + industry and/or sector and/or country model specification, etc. as part of GSOC 2016 and 2017. Refer to the other fundamental factor model vignette by Avinash Acharya for more examples elaborating on these recent functionalities and reporting functions.

1.2 Summary of fitFfm function and related S3 methods

Here's a summary of the fit function and related S3 methods (generic accessor functions) demonstrated in this vignette:

• fitFfm(data, asset.var, ret.var, date.var, exposure.vars, weight.var, fit.method, rob.stats, full.resid.cov, z.score, add.intercept, lag.exposures, resid.scale.type, lambda, GARCH.params, GARCH.MLE, std.return, analysis, target.vol, ...): Fits a fundamental factor model for one or more asset returns or excess returns using T cross-sectional regressions a.k.a. the "BARRA" approach (detailed in Grinold and Kahn (2000)), where T is the number of time periods. Available fit methods include Least squares (LS), weighted least squares (WLS), robust (rob) and weighted-robust regression (W-Rob). Options for computing residual variances include sample variance, EWMA, Robust EWMA and GARCH(1,1). An object of class "ffm" containing the fitted objects,

factor exposures, factor returns, R^2 , residual volatility, etc. is returned. A more detailed description is provided in Section 2.

- coef(object, ...): Returns a data frame containing the coefficients (intercept and factor exposures) for the last time period for all assets.
- fitted(object, ...): Returns an "xts" data object of fitted asset returns from the factor model for all assets.
- residuals(object, ...): Returns an "xts" data object of residuals from the fitted factor model for all assets.
- fmCov(object, use, ...): Returns the N x N symmetric covariance matrix for asset returns based on the fitted factor model using exposures from the last time period.
- fmSdDecomp(object, use, ...): Returns a list containing the standard deviation of asset returns based on the fitted factor model and the marginal, component and percentage component factor contributions estimated from the given sample. "use" specifies how missing values are to be handled.
- fmVaRDecomp(object, factor.cov, p, type, use, ...): Returns a list containing the value-at-risk (VaR) for asset returns based on the fitted factor model and the estimated marginal, component and percentage component factor contributions. factor.cov allows for user-specified factor covariance matrix; defaults to the sample covariance of historical factor returns. type specifies if VaR computation should be non-parametric (sample quantile) or based on a Normal distribution. And, "p" specifies the confidence level.
- fmEsDecomp(object, factor.cov, p, type, use, ...): Returns a list containing the expected shortfall (ES) for asset returns based on the fitted factor model and the estimated marginal, component and percentage component factor contributions. factor.cov allows for user-specified factor covariance matrix; defaults to the sample covariance of historical factor returns. type specifies if VaR computation should be non-parametric (sample quantile) or based on a Normal distribution. And, "p" specifies the confidence level.
- plot(x): The plot method for class "ffm" can be used for plotting factor model characteristics of a group of assets (default) or an individual asset. The user can select the type of plot either from the menu prompt or directly via argument which. In case multiple plots are needed, the menu is repeated after each plot (enter 0 to exit). User can also input a numeric vector of plot options via which.

- predict(object, newdata, pred.date, ...): The predict method for class "ffm" returns a vector or matrix of predicted returns for new or simulated values of the fundamental characteristics. pred.date allows user to choose the relevant date for the estimated factor exposures to be used in the prediction.
- print(object, digits, ...): The predict method for class "ffm" prints the call, factor model dimension and summary statistics for the estimated factor returns, cross-sectional R² values and residual variances from the fitted object.
- summary(object, ...): The summary method for class "ffm" returns an object of class "summary.ffm" containing the summaries of the fitted objects. Printing the factor model summary object outputs the call, estimated factor returns, R^2 and residual volatility for each time period.

A complete list of related methods is shown below.

```
methods(class="ffm")
    [1] coef
##
                      fitted
                                     fmCov
                                                    fmEsDecomp
                                                                   fmRsq
   [6] fmSdDecomp
                      fmTstats
                                     {\tt fmVaRDecomp}
                                                    portEsDecomp
                                                                  portSdDecomp
## [11] portVaRDecomp portVolDecomp predict
                                                    print
                                                                   repRisk
## [16] residuals
                      riskDecomp
                                     summary
## see '?methods' for accessing help and source code
```

1.3 Data

The following examples primarily use the Stock.df dataset. It contains fundamental and monthly return data for 447 stocks listed on the NYSE over a 8-year period. The dataset is balanced, i.e., every asset has a complete set of observations for all variables in each time period.

The following queries help understand key aspects of the dataset:

```
# load the dataset into the environment
data(Stocks.df)
# get a list of the variable names
colnames(stock)

## [1] "DATE" "RETURN" "TICKER"

## [4] "PRICE" "VOLUME" "SHARES.OUT"
```

```
## [7] "MARKET.EQUITY"
                              "LTDEBT"
                                                     "NET.SALES"
## [10] "COMMON.EQUITY"
                                                     "STOCKHOLDERS.EQUITY"
                              "NET.INCOME"
## [13] "LOG.MARKETCAP"
                              "LOG.PRICE"
                                                     "BOOK2MARKET"
## [16] "GICS"
                              "GICS.INDUSTRY"
                                                     "GICS.SECTOR"
# time period covered in the data
range(stock[,"DATE"])
## [1] "1996-02-29" "2003-12-31"
# number of stocks
length(unique(stock[,"TICKER"]))
## [1] 447
\# count stocks by GICS sector as of the last time period
stocklist<-subset(stock,DATE=="2003-12-31")</pre>
table(stocklist$GICS.SECTOR)
##
##
       Consumer Discretionary
                                       Consumer Staples
##
                           86
                                                       30
##
                       Energy
                                              Financials
                                                       55
##
                           17
                  Health Care
                                              Industrials
##
                                                       89
##
##
       Information Technology
                                               Materials
## Telecommunication Services
                                               Utilities
                                                       40
##
```

2 Fitting a fundamental factor model

A fundamental factor model uses observed cross-sectional asset characteristics such as dividend yield, earnings yield, book-to-market ratio, market capitalization, sector or industry classification, price volatility, price momentum, leverage, etc. to determine common risk factors that contribute to asset returns. Chapter 15 from Zivot and Jia-hui (2006) serves as a good reference for a description of the different multi-factor models, estimation methods and relevant examples using S-PLUS.

There are 2 main approaches to estimating the fundamental factor model - the "BARRA" approach (detailed in Grinold and Kahn (2000)) and the "Fama-French" approach (introduced in Fama and French (1992)). In the "BARRA" approach, the obsered fundamental attributes are the factor betas and the unknown factor returns are estimated via cross-sectional regressions for each time period. Due to cross-sectional heteroskedasticity of asset returns, ordinary least squares (OLS) estimation of the factor returns is inefficient. So weighted least squares regression is performed as a second step to get efficient estimates, with the inverse of the estimated residual variances or market cap used as weights. In the "Fama-French" approach, the factor returns are the observed returns of a hypothetical hedge portfolio that's long/short the top/bottom quintile of stocks for a given attribute (ex: market cap for the size factor). After the factor returns are computed for each characterictic, each asset's factor exposures are estimated via a time series regression. fitFfm described in this vignette uses the "BARRA" approach.

Let's take a look at the arguments for fitFfm.

```
args(fitFfm)
  function (data, asset.var, ret.var, date.var, exposure.vars,
       weight.var = NULL, fit.method = c("LS", "WLS", "Rob", "W-Rob"),
##
       rob.stats = FALSE, full.resid.cov = FALSE, z.score = c("none",
##
           "crossSection", "timeSeries"), addIntercept = FALSE,
##
       lagExposures = TRUE, resid.scaleType = "stdDev", lambda = 0.9,
##
       GARCH.params = list(omega = 0.09, alpha = 0.1, beta = 0.81),
##
       GARCH.MLE = FALSE, stdReturn = FALSE, analysis = c("none",
##
           "ISM", "NEW"), targetedVol = 0.06, ...)
##
## NULL
```

The default model fitting method is ordinary least squares (LS) regression, with the option to choose robust regression (Rob), weighted least squares (WLS) or weighted robust regression (W-Rob). The different model fitting options are demonstrated in the following sections. If

weighted regression (WLS or W-Rob) is chosen, inverse of the residual variances are used as weights. resid.scale.type allows the user to choose the method for computing residual variances - sample variance, EWMA, Robust EWMA and GARCH(1,1).

z.score provides the option to standardize factor exposures cross-sectionally across assets or across time periods. weight.var allows the user to give higher weight to some assets when estimating factor exposures; for example using the market cap of stocks as their weights. add.intercept gives the option to add an intercept term for fitting a Market + Sector or a Market + Sector + Country model. These models can simultaneously include other style factors. lag.exposures gives the option to use the factor exposures from the previous time period to estimate factor returns for the current period. full.resid.cov provides the option to choose between a diagonal vs. full residual covariance matrix. And, rob.stats allows for robust estimates of covariance, correlation, location and univariate scale.

These and other control parameters are demonstrated in the following sections.

2.1 Single Factor Model

Here's an example of a single factor model using the book-to-market ratio, a proxy for the value factor, as the explanatory variable for the returns of 447 stocks in the dataset.

The resulting object, ${\tt fit.single}$, has the following attributes.

```
class(fit.single)
## Error in eval(expr, envir, enclos): object 'fit.single' not found
names(fit.single)
## Error in eval(expr, envir, enclos): object 'fit.single' not found
```

The component factor.fit contains a list of "lm" or "lmRob" objects, one for each time period. The fitted objects is of class "lm" if fit.method="LS" or "WLS", or class "lmRob", if fit.method="Rob" or "W-Rob". The component factor.returns contains the estimated factor

returns and beta contains the factor exposures from the last time period. While, r2 and resid.var denote the regression R^2 and estimated residual variance respectively. The estimated covariance matrices of factor returns, residuals and asset returns are given by factor.cov, resid.cov and return.cov respectively. The remaining components contain the input choices and the data.

The print method displays a summary of the T cross-sectional regressions, where T is the number of time periods.

```
# print the fitted "ffm" object
fit.single
## Error in eval(expr, envir, enclos): object 'fit.single' not found
```

Figure 1 shows a scatter plot of residuals for the 1st 6 stocks in the last time period, including histograms, density overlays, correlations and significance stars. (A detailed list of plot options is provided later in Section 4.) Note the high residual correlation between MSFT and ORCL; this might be due to their exposure to other omitted factors such as a sector/industry risk factor for "Software & Services". The next section demonstrates fitting an industry/sector factor model for these stocks.

```
# plot residual correlations for the single factor model
# default is to plot the 1st 6 assets
plot(fit.single, which=6, f.sub=1)
## Error in plot(fit.single, which = 6, f.sub = 1): object 'fit.single' not found
# GICS industry/sector classification (1st 6 stocks; penultimate time period)
subset(stock,DATE=="2003-11-28")[1:6,c("TICKER","GICS.INDUSTRY","GICS.SECTOR")]
                                GICS.INDUSTRY
##
       TICKER
                                                          GICS.SECTOR
## 94
                     Food, Beverage & Tobacco
                                                    Consumer Staples
         JJSF
## 189
         PLXS Technology Hardware & Equipment Information Technology
## 284
         SUNW Technology Hardware & Equipment Information Technology
## 379
         ORCL
                          Software & Services Information Technology
## 474
                          Software & Services Information Technology
         MSFT
## 569
                          Software & Services Information Technology
          SDS
```

2.2 BARRA-type Industry Factor Model

A BARRA-type industry (sector) factor model is a fundamental factor model with multiple factors. Here is a demonstration using the 447 NYSE stocks in our dataset; where the 10 mutually exclusive GICS sector classifications are the 10 factors. The factor exposures will be dummy variables that indicate if a given stock belongs to a particular sector or not. Mutually exclusive sectors means that each stock belongs to a unique sector in any given time period. Notice that the average R^2 from the sector model is significantly higher (and average residual correlations are lower) than the single factor model.

```
# Sector Factor Model
fit.sector <- fitFfm(data=stock, asset.var="TICKER", ret.var="RETURN",
                     date.var="DATE", exposure.vars="GICS.SECTOR")
# compare r2: single factor vs. sector model
summary(fit.single$r2)
## Error in summary(fit.single$r2): object 'fit.single' not found
summary(fit.sector$r2)
##
     Min. 1st Qu. Median
                              Mean 3rd Qu.
                                              Max.
##
    0.023
            0.060
                     0.113
                             0.137
                                     0.195
                                             0.519
# compare avg. non-diagonal correlations: single factor vs. sector model
mean(cor(residuals(fit.single))[cor(residuals(fit.single))!=1])
## Error in residuals(fit.single): object 'fit.single' not found
mean(cor(residuals(fit.sector))[cor(residuals(fit.sector))!=1])
## [1] -0.00121
```

Let's take a look at the fitted factor model from the last period in the data. We observe that Energy, Materials and Telecomm sectors had particularly strong returns, with estimated factor returns over 10% for that month¹.

¹Energy stocks rebounded in 2003 from the beating they took in 2002 following the Enron scandal. Telecomm stocks benefited from the increased spending by companies investing in internet-based phone systems during this period.

```
# print the summary from the last period's fit
num.periods <- length(fit.sector$time.periods)</pre>
summary(fit.sector$factor.fit[[num.periods]])
##
## Call:
## FUN(formula = ..1, data = data[x, , drop = FALSE], na.action = ..3,
      contrasts = ...2)
##
##
## Residuals:
##
      Min
              1Q Median
                               30
                                      Max
## -0.3984 -0.0806 -0.0067 0.0780 0.5362
##
## Coefficients:
##
                             Estimate Std. Error t value Pr(>|t|)
## Consumer Discretionary
                               0.0124
                                          0.0154
                                                    0.80
                                                          0.4236
## Consumer Staples
                               0.0480
                                          0.0261
                                                    1.84
                                                          0.0666 .
## Energy
                               0.1131
                                         0.0347
                                                    3.26
                                                          0.0012 **
                                                    2.41 0.0162 *
## Financials
                               0.0466
                                         0.0193
## Health Care
                               0.0358
                                         0.0242
                                                    1.48 0.1398
## Industrials
                                                          0.0064 **
                               0.0415
                                         0.0152
                                                    2.74
## Information Technology
                               0.0339
                                         0.0190
                                                    1.79
                                                          0.0744 .
## Materials
                               0.1146
                                          0.0253
                                                    4.53 7.6e-06 ***
## Telecommunication Services
                                                           0.0799 .
                               0.1025
                                          0.0584
                                                    1.76
## Utilities
                               0.0684
                                          0.0226
                                                    3.02
                                                           0.0027 **
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 0.143 on 437 degrees of freedom
## Multiple R-squared: 0.131, Adjusted R-squared: 0.112
## F-statistic: 6.61 on 10 and 437 DF, p-value: 1.44e-09
```

Figure 2 shows the distribution of estimated monthly sector returns (from 1996 - 2003) in descending order of their mean. We find that the "Information Technology" sector had the highest average return (perhaps not suprising, given that the dataset covers the dot-com bubble).

```
# plot distribution of factor returns by sector sorted by means
plot(fit.sector, which=1, colorset="black", f.sub=1:10, lwd=1, sort.by="mean")
## Error in xy.coords(x, y, xlabel, ylabel, log): 'x' is a list, but does not have
components 'x' and 'y'
```

An extension of the above sector model is to isolate the market effect through the use of an intercept term and reparametrizing the sector exposures so that they are measured relative to the common market factor. Here, the intercept is interpreted as the return to the market factor (sum of all sectors), while the other factors are excess returns for the sector over the market. The methodology behind this model was introduced in the context of a common country effect in Heston and Rouwenhorst (1995) and also detailed in Menchero (2010). In fitFfm the market + sector model can be opted via the parameter add.intercept as shown below.

```
# Market + Sector Factor Model
fit.mkt.sector <- fitFfm(data=stock, asset.var="TICKER", ret.var="RETURN",</pre>
                           date.var="DATE", exposure.vars="GICS.SECTOR",
                           add.intercept=TRUE)
# coefficients (factor exposures) for first 10 assets
t(coef(fit.mkt.sector)[1:10,])
##
                                JJSF PLXS SUNW ORCL MSFT SDS TROW HON EMC XRIT
## Consumer Discretionary
                                   0
                                                                            0
                                                                                  0
                                         0
                                               0
                                                          0
                                                              0
                                                                    0
                                                                        0
## Consumer Staples
                                                                            0
                                   1
                                         0
                                               0
                                                    0
                                                          0
                                                              0
                                                                    0
                                                                        0
                                                                                  0
## Energy
                                    0
                                         0
                                              0
                                                    0
                                                          0
                                                              0
                                                                        0
                                                                                  0
                                   0
## Financials
                                         0
                                              0
                                                    0
                                                          0
                                                              0
                                                                   1
                                                                        0
                                                                            \cap
                                                                                  0
## Health Care
                                   0
                                         0
                                                    0
                                                          0
                                                              0
                                                                    0
                                                                        0
                                                                            0
                                                                                  0
## Industrials
                                   0
                                         0
                                              0
                                                    0
                                                          0
                                                              0
                                                                   0
                                                                            0
                                                                                  0
                                                                        1
## Information Technology
                                    0
                                         1
                                               1
                                                    1
                                                          1
                                                              1
                                                                    0
                                                                        0
                                                                            1
                                                                                  1
## Materials
                                         0
                                              0
                                                    0
                                                          0
                                                              0
                                                                    0
                                                                        0
                                                                                  0
                                    0
## Telecommunication Services
                                   0
                                         0
                                              0
                                                    0
                                                          0
                                                              0
                                                                    0
                                                                        0
                                                                            0
                                                                                  0
## Utilities
                                    0
                                         0
                                              0
                                                    0
                                                          0
                                                              0
                                                                   0
                                                                        0
                                                                            0
```

```
# plot distribution of factor returns by sector sorted by means
plot(fit.mkt.sector, which=1, colorset="black", f.sub=1:10, lwd=1, sort.by="mean")
## Error in xy.coords(x, y, xlabel, ylabel, log): 'x' is a list, but does not have
components 'x' and 'y'
```

The reparametrization of the market factor hasn't changed the order of sectors by mean factor return. The reader can verify that \mathbb{R}^2 and other fit statistics haven't changed either.

2.3 Multi-factor Model with Sector and Style Characteristics

A fundamental factor model can simultaneously include both quantitative style factors, such as size (market cap), value (book-to-price ratio), price momentum etc., as well as sector/industry classifications. The next example demonstrates fitting a multi-factor model including 2 style factors, size and value, in addition to the sector model. Note that the adjusted- R^2 has improved.

```
# Market + Sector Factor Model
fit.style.sector <- fitFfm(data=stock, asset.var="TICKER", ret.var="RETURN",
    date.var="DATE", exposure.vars=c("GICS.SECTOR","LOG.MARKETCAP","BOOK2MARKET"))
# check if average adjusted R-squared improved vs. pure sector model
# adjusted r2 = 1 - ((n-1)*(1-r2)/(n-p-1))
print(adj.r2_style.sector <- 1-((447-1)*(1-mean(fit.style.sector$r2))/(447-12-1)))
## [1] 0.126
print(adj.r2_sector <- 1-((447-1)*(1-mean(fit.sector$r2))/(447-10-1)))
## [1] 0.117</pre>
```

Figures 4, 5 and 6 below show some properties (such as last period's factor exposures, time series of \mathbb{R}^2 values and factor returns) of the fitted factor model. Figures 7 and 8 compares the kernel density of residuals for "MSFT" vs. normal and skew-t fits.

```
plot(fit.style.sector, which=2, f.sub=1:12, a.sub=1:10)
## Error in xy.coords(x, y, xlabel, ylabel, log): 'x' is a list, but does not have
components 'x' and 'y'

plot(fit.style.sector, which=4, las=2)
## Error in xy.coords(x, y, xlabel, ylabel, log): 'x' is a list, but does not have
components 'x' and 'y'

plot(fit.style.sector, which=12, f.sub=1:3, las=2, legend.loc="bottom", cex.legend=0.75)
## Error in xy.coords(x, y, xlabel, ylabel, log): 'x' is a list, but does not have
components 'x' and 'y'
```

```
plot(fit.style.sector, plot.single=TRUE, which=10, asset.name="MSFT")
## Error in xy.coords(x, y, xlabel, ylabel, log): 'x' is a list, but does not have
components 'x' and 'y'

plot(fit.style.sector, plot.single=TRUE, which=11, asset.name="MSFT")
## Error in xy.coords(x, y, xlabel, ylabel, log): 'x' is a list, but does not have
components 'x' and 'y'
```

3 Factor Model Covariance & Risk Decomposition

3.1 Factor model covariance

Following Zivot and Jia-hui (2006), $R_{i,t}$, the return on asset i (i = 1, ..., N) at time t (t = 1, ..., T), is fitted with a factor model of the form,

$$R_{i,t} = \alpha_i + \beta_i' \, \mathbf{f_t} + \epsilon_{i,t} \tag{1}$$

where, α_i is the intercept, $\mathbf{f_t}$ is a $K \times 1$ vector of factor returns at time t, $\boldsymbol{\beta}_i$ is a $K \times 1$ vector of factor exposures for asset i and the error terms $\epsilon_{i,t}$ are serially uncorrelated across time and contemporaneously uncorrelated across assets so that $\epsilon_{i,t} \sim iid(0, \sigma_i^2)$. Thus, the variance of asset i's return is given by

$$var(R_{i,t}) = \beta_i' \, var(\mathbf{f_t}) \, \beta_i + \sigma_i^2$$
 (2)

And, the $N \times N$ covariance matrix of asset returns is

$$var(\mathbf{R}) = \mathbf{\Omega} = \mathbf{B} \, var(\mathbf{F}) \, \mathbf{B}' + \mathbf{D} \tag{3}$$

where, R is the $N \times T$ matrix of asset returns, B is the $N \times K$ matrix of factor betas, \mathbf{F} is a $K \times T$ matrix of factor returns and D is a diagonal matrix with σ_i^2 along the diagonal.

fmCov() computes the factor model covariance from a fitted factor model. The covariance of factor returns is the sample covariance matrix by default, but the option exists for the user to specify their own. Options for handling missing observations include "pairwise.complete.obs" (default), "everything", "all.obs", "complete.obs" and "na.or.complete".

```
fmCov(fit.style.sector)[1:6,1:6]
##
             JJSF
                       PLXS
                                 SUNW
                                          ORCL
                                                   MSFT
                                                              SDS
                   0.003423 -0.004958 -0.01453 -0.02224 -0.000505
## JJSF
         0.031186
## PLXS
        0.003423
                   0.068127
                             0.000755 -0.00183 -0.00491
## SUNW -0.004958
                   0.000755
                             0.057259
                                      0.01107
                                                0.01489
                                                         0.002837
## ORCL -0.014532 -0.001825
                             0.011074
                                      0.07685
                                                0.03911
## MSFT -0.022237 -0.004907
                             0.014887
                                       0.03911
                                                0.08100
                                                         0.004351
## SDS -0.000505 0.002341 0.002837 0.00419
                                               0.00435
# factor model return correlation plot (for 1st 6 assets by default)
plot(fit.style.sector, which=8)
## Error in xy.coords(x, y, xlabel, ylabel, log): 'x' is a list, but does not have
components 'x' and 'y'
```

3.2 Standard deviation decomposition

Given the factor model in equation 1, the standard deviation of the asset i's return can be decomposed as follows (based on Meucci (2007)):

$$R_{i,t} = \alpha_i + \beta_i' \, \mathbf{f_t} + \epsilon_{i,t} \tag{4}$$

$$= \beta_i^{*'} \mathbf{f}_{\mathbf{t}}^* \tag{5}$$

where, $\beta_i^{*'} = (\beta_i' \sigma_i)$ and $\mathbf{f_t^{*'}} = (\mathbf{f_t'} z_t)$, with $z_t \sim iid(0,1)$ and σ_i is asset i's residual standard deviation.

By Euler's theorem, the standard deviation of asset i's return is:

$$Sd.fm_{i} = \sum_{k=1}^{K+1} cSd_{i,k} = \sum_{k=1}^{K+1} \beta_{i,k}^{*} \, mSd_{i,k}$$
 (6)

where, summation is across the K factors and the residual, $\mathbf{cSd_i}$ and $\mathbf{mSd_i}$ are the component and marginal contributions to $Sd.fm_i$ respectively. Computing $Sd.fm_i$ and $\mathbf{mSd_i}$ is straight forward. The formulas are given below and details are in Meucci (2007). The covariance term is approximated by the sample covariance and \odot represents element-wise multiplication.

$$Sd.fm_i = \sqrt{\beta_i^{*'} cov(\mathbf{F}^*) \beta_i^*}$$
 (7)

$$\mathbf{mSd_i} = \frac{cov(\mathbf{F}^*) \, \boldsymbol{\beta}_i^*}{Sd.fm_i} \tag{8}$$

$$\mathbf{cSd_i} = \beta_i^* \odot \mathbf{mSd_i} \tag{9}$$

fmSdDecomp performs this decomposition for all assets in the given factor model fit object as shown below. The total standard deviation and component, marginal and percentage component contributions for each asset are returned.

```
decomp <- fmSdDecomp(fit.style.sector)
names(decomp)

## [1] "Sd.fm" "mSd" "cSd" "pcSd"

# get the factor model standard deviation for 1st 6 assets
decomp$Sd.fm[1:6]

## JJSF PLXS SUNW ORCL MSFT SDS

## 0.155 0.279 0.255 0.249 0.197 0.203

# get the component contributions to Sd for (1st 6 assets, relevant factors)
decomp$cSd[1:6, c(1,2,4,9)]</pre>
```

```
## LOG.MARKETCAP BOOK2MARKET Consumer Staples Information Technology
## JJSF
            2.36e-03
                       -7.16e-05
                                           0.0128
                                                                  0.0000
## PLXS
            6.75e-04
                       1.88e-04
                                           0.0000
                                                                  0.0469
## SUNW
           -5.62e-05
                      -1.38e-04
                                           0.0000
                                                                  0.0509
## ORCL
            2.62e-03
                      -8.79e-05
                                           0.0000
                                                                  0.0509
## MSFT
            9.18e-03
                       -6.46e-04
                                           0.0000
                                                                  0.0643
            3.99e-05
                       1.46e-05
                                           0.0000
                                                                  0.0641
## SDS
\# get the marginal factor contributions to Sd (1st 6 assets, relevant factors)
decomp$mSd[1:6, c(1,2,4,9)]
##
       LOG.MARKETCAP BOOK2MARKET Consumer Staples Information Technology
## JJSF
                                          0.01282
                                                                 0.00796
           -0.001820
                        3.32e-04
## PLXS
           -0.001165 -2.19e-04
                                                                 0.04695
                                          0.00328
## SUNW
           -0.000099
                       2.21e-04
                                          0.00399
                                                                 0.05090
## ORCL
           0.001265
                      7.30e-05
                                          0.00401
                                                                 0.05093
## MSFT
            0.003006
                      9.74e-04
                                          0.00583
                                                                 0.06433
## SDS
           -0.000907
                       -1.97e-05
                                          0.00475
                                                                 0.06414
# get the % component contributions to Sd (1st 6 assets, relevant factors)
decomp pcSd[1:6, c(1,2,4,9)]
       LOG.MARKETCAP BOOK2MARKET Consumer Staples Information Technology
##
## JJSF
              1.5283
                        -0.04632
                                              8.3
                                                                     0.0
## PLXS
              0.2423
                        0.06760
                                              0.0
                                                                    16.8
## SUNW
             -0.0221
                        -0.05418
                                              0.0
                                                                    20.0
## ORCL
              1.0508
                        -0.03531
                                              0.0
                                                                    20.5
## MSFT
              4.6697
                       -0.32874
                                              0.0
                                                                    32.7
## SDS
              0.0196
                         0.00718
                                              0.0
                                                                    31.6
# plot the % component contributions to Sd (1st 6 assets, relevant factors)
plot(fit.style.sector, which=9, f.sub=c(1,2,4,9))
## Error in xy.coords(x, y, xlabel, ylabel, log): 'x' is a list, but does not have
components 'x' and 'y'
```

3.3 Value-at-Risk decomposition

The VaR version of equation 6 is given below. By Euler's theorem, the value-at-risk of asset i's return is:

$$VaR.fm_{i} = \sum_{k=1}^{K+1} cVaR_{i,k} = \sum_{k=1}^{K+1} \beta_{i,k}^{*} \, mVaR_{i,k}$$
(10)

The marginal contribution to VaR.fm is defined as the expectation of F.star, conditional on the loss being equal to VaR.fm. This is approximated as described in Epperlein and Smillie (2006) using a triangular smoothing kernel. type gives the option to estimate VaR.fm non-parametrically using the sample quantile (default) or assuming a normal distribution.

fmVaRDecomp performs this decomposition for all assets in the given factor model fit object as shown below. The total VaR and component, marginal and percentage component contributions for each asset are returned.

```
decomp1 <- fmVaRDecomp(fit.style.sector, type="normal", p=0.10)</pre>
names(decomp1)
## [1] "VaR.fm"
                    "n.exceed"
                                 "idx.exceed" "mVaR"
                                                             "cVaR"
## [6] "pcVaR"
# get the factor model value-at-risk for 1st 6 assets
decomp1$VaR.fm[1:6]
     JJSF
            PLXS
                   SUNW
                          ORCL
                                 MSFT
                                          SDS
## -0.190 -0.335 -0.304 -0.299 -0.229 -0.238
# print the number of VaR exceedences for 1st 6 assets
decomp1$n.exceed[1:6]
## JJSF PLXS SUNW ORCL MSFT
                          7
##
     11
           6
               12
                     9
# plot the % component contributions to VaR (1st 6 assets, relevant factors)
plot(fit.style.sector, which=11, f.sub=c(1,2,4,9))
## Error in xy.coords(x, y, xlabel, ylabel, log): 'x' is a list, but does not have
components 'x' and 'y'
```

3.4 Expected Shortfall decomposition

The Expected Shortfall (ES) version of equation 6 is given below. By Euler's theorem, the expected shortfall of asset i's return is:

$$ES.fm_i = \sum_{k=1}^{K+1} cES_{i,k} = \sum_{k=1}^{K+1} \beta_{i,k}^* \, mES_{i,k}$$
(11)

The marginal contribution to ES.fm is defined as the expectation of F.star, conditional on the loss being less than or equal to ES.fm. This is estimated as a sample average of the observations in that data window. Once again, input variable type gives the option to estimate ES.fm non-parametrically using the sample quantile (default) or assuming a normal distribution.

fmEsDecomp performs this decomposition for all assets in the given factor model fit object as shown below. The total ES and component, marginal and percentage component contributions for each asset are returned.

```
decomp2 <- fmEsDecomp(fit.style.sector, type="normal")</pre>
names(decomp2)
## [1] "ES.fm" "mES"
                       "cES"
# get the factor model expected shortfall for 1st 6 assets
decomp2$ES.fm[1:6]
     JJSF
            PLXS
                   SUNW
                           ORCL
                                 MSFT
## -0.327 -0.597 -0.549 -0.534 -0.428 -0.442
# get the component contributions to ES for (1st 6 assets, relevant factors)
decomp2$cES[1:6, c(1,2,4,9)]
        LOG.MARKETCAP BOOK2MARKET Consumer Staples Information Technology
## JJSF
            -4.87e-03
                          0.00115
                                            -0.0357
                                                                      0.000
## PLXS
            -1.39e-03
                          0.00364
                                             0.0000
                                                                     -0.122
## SUNW
            1.15e-04
                          0.00351
                                             0.0000
                                                                     -0.133
## ORCL
            -5.41e-03
                          0.00568
                                             0.0000
                                                                     -0.130
## MSFT
            -1.91e-02
                          0.00409
                                             0.0000
                                                                     -0.156
## SDS
            -8.35e-05
                          0.00255
                                             0.0000
                                                                     -0.153
# plot the % component contributions to ES (1st 6 assets, relevant factors)
plot(fit.style.sector, which=10, f.sub=c(1,2,4,9))
## Error in xy.coords(x, y, xlabel, ylabel, log): 'x' is a list, but does not have
components 'x' and 'y'
```

4 Plot

Some types of group plots (Figures 1-6,9-12) and individual asset plots (Figure 7,8) have already been demonstrated. Let's take a look at all available arguments for plotting a "ffm" object.

4.1 Group plots

This is the default option for plotting. Simply running plot(fit), where fit is any "ffm" object, will bring up a menu (shown below) for group plots.

```
plot(fit.sector)
# Make a plot selection (or 0 to exit):
  1: Distribution of factor returns
# 2: Factor exposures from the last period
# 3: Actual and Fitted asset returns
  4: Time-series of R-squared values
# 5: Residual variance across assets
  6: Scatterplot matrix of residuals, with histograms, density overlays,
      correlations and significance stars
  7: Factor Model Residual Correlation
# 8: Factor Model Return Correlation
# 9: Factor Contribution to SD
# 10: Factor Contribution to ES
# 11: Factor Contribution to VaR
# 12: Time series of factor returns
# Selection:
```

Remarks: Only a subset of assets and factors selected by a.sub and f.sub are plotted. The first 2 factors (or just the solitary factor for a single factor model) and first 6 assets are shown by default.

```
# Examples of group plots: looping disabled & no. of assets displayed = 4.
plot(fit.style.sector, which=3, a.sub=1:3, legend.loc=NULL, lwd=1)
## Error in xy.coords(x, y, xlabel, ylabel, log): 'x' is a list, but does not have components 'x' and 'y'
```

4.2 Menu and looping

If the plot type argument which is not specified, a menu prompts for user input. In case multiple plots are needed, the menu is repeated after each plot (enter 0 to exit). User can also input a numeric vector of plot options via which.

4.3 Individual plots

Setting plot.single=TRUE enables individual asset plots. If there is more than one asset fit by the fitted object x, asset.name is also necessary. In case the ffm object x contains only a single asset's fit, plot.ffm can infer asset.name without user input.

Here's the individual plot menu.

```
plot(fit.style.sector, plot.single=TRUE, asset.name="MSFT")
# Make a plot selection (or 0 to exit):
# 1: Actual and fitted asset returns
# 2: Actual vs. fitted asset returns
# 3: Residuals vs. fitted asset returns
# 4: Residuals with standard error bands
# 5: Time series of squared residuals
# 6: Time series of absolute residuals
# 7: SACF and PACF of residuals
# 8: SACF and PACF of squared residuals
# 9: SACF and PACF of absolute residuals
# 10: Non-parametric density of residuals with normal overlaid
# 11: Non-parametric density of residuals with skew-t overlaid
# 12: Histogram of residuals with non-parametric density and normal overlaid
# 13: QQ-plot of residuals
# Selection:
```

Here are a few more examples which don't need interactive user input.

```
plot(fit.style.sector, plot.single=TRUE, asset.name="MSFT", which=4)

## Error in xy.coords(x, y, xlabel, ylabel, log): 'x' is a list, but does not have
components 'x' and 'y'

plot(fit.style.sector, plot.single=TRUE, asset.name="MSFT", which=9)

## Error in xy.coords(x, y, xlabel, ylabel, log): 'x' is a list, but does not have
components 'x' and 'y'
```

```
plot(fit.style.sector, plot.single=TRUE, asset.name="MSFT", which=13)

## Error in xy.coords(x, y, xlabel, ylabel, log): 'x' is a list, but does not have
components 'x' and 'y'

grid()

## Error in int_abline(a = a, b = b, h = h, v = v, untf = untf, ...): plot.new has
not been called yet
```

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