Search

General Features (Core) > Email Administration > Marketing Emails > Marketing Email - Create

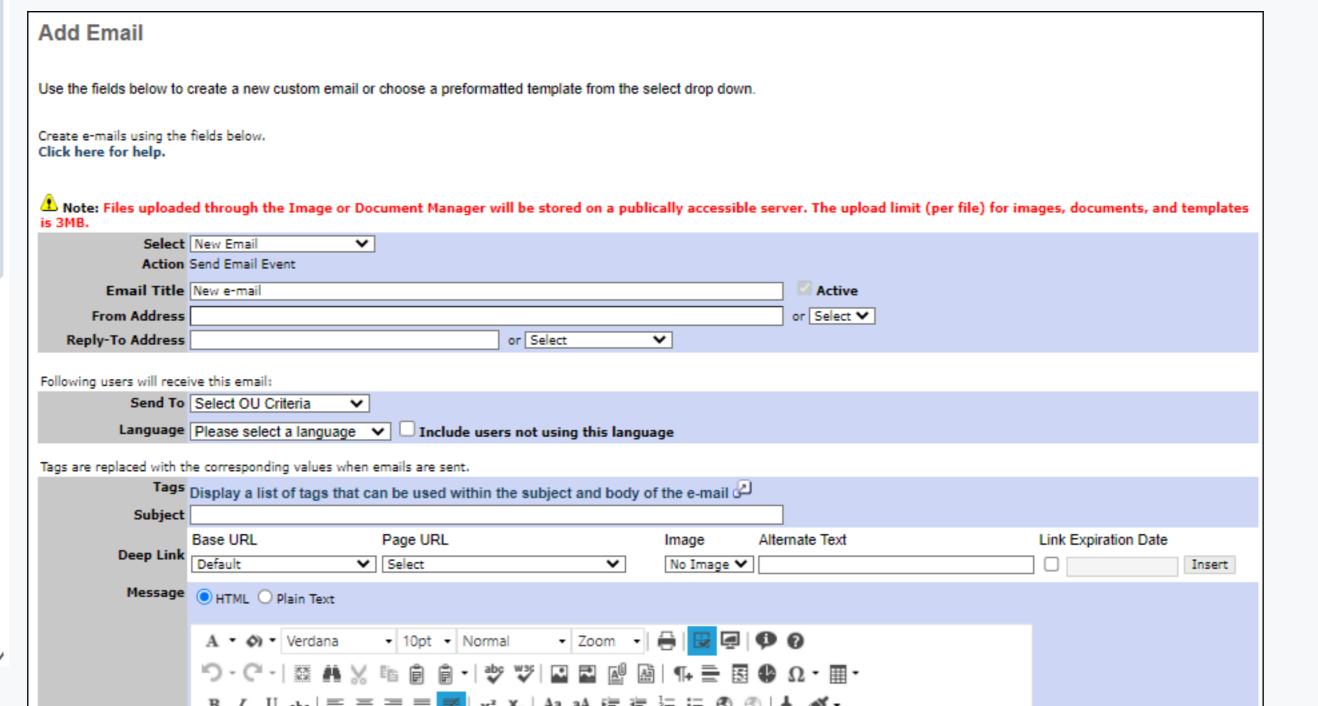


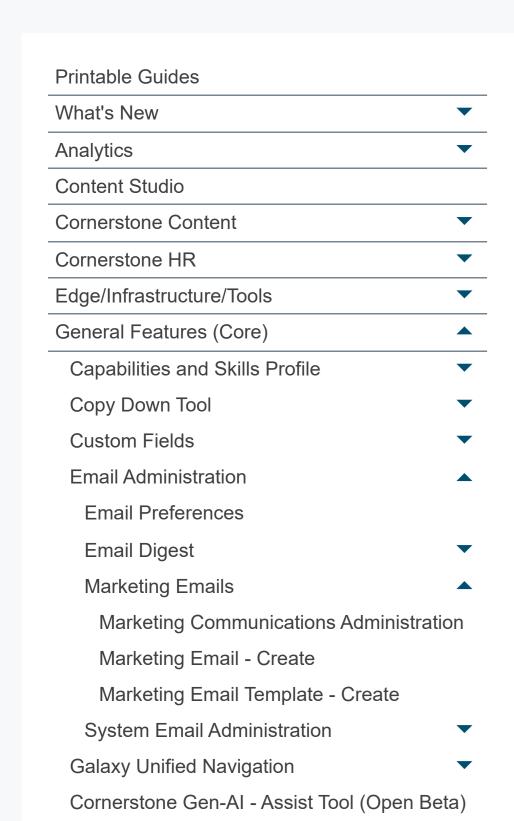
Marketing Email - Create

Marketing emails can be created from the Marketing Communications page. An organization might create a marketing email to promote an internal product, announce new online training, or inform employees of an upcoming mandatory security course. There are many ways organizations can use marketing emails to provide employees with important information.

To create a marketing email, go to Admin > Tools > Core Functions > Marketing Communications. Then, click the Create New Email link.

PERMISSION NAME	PERMISSION DESCRIPTION	CATEGORY
Email - Edit From Address	Grants ability to edit the "from" address when creating or modifying an email trigger. In addition, the Allow user to change email address option must be selected in Email Preferences. This permission works in conjunction with the Global Email Administration - Manage permission. This is an administrator permission.	Core Administration
Marketing Emails - Manage	Grants ability to create and send ad hoc emails to populations of users based on their assigned org units, groups, or by user name. This is an administrator permission.	Core Administration





General Minimum Requirements

Integrations for Core/General

Partner Access Administration

Language and Translations

Login and Welcome Page

Organizational Units

Groups

Mobile

My Account