

HETAC-HEADLINES

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Winter Edition 2014

President's Message

Feeling the Excitement
Lisa Burson, President

I'm sitting in a hotel room on a Monday night after attending the first day of the "Achieving Excellence in Your Education and Child Development Program Workshop". What incredible professional development opportunities are available to us! I have a binder of ready to use activities and a list of ideas to explore and tweak to meet my needs.

One of today's topics was promotion of our programs. Jana Din, a HECT instructor at Galt High School, drew from a minor in marketing to get us thinking. We all have a goal of recruiting more and new "customers" and retaining the "customers" we all ready have. Our "product" is our classes and we not only need to market to "customers" but parents, business leaders, administrators, counselors, school board members and fellow staff.

One of the ways we can "market" ourselves might be inviting staff members to be guest speakers in our classes. I have a fellow teacher who was the Sous Chef at a popular, local restaurant for years. He demonstrated appetizers while discussing food safety and knife skills. It was fun for all of us to see his expertise in another area than English.

Other "marketing" ideas suggested included: leaving samples of student projects in each of the counselors offices, being a guest speaker yourself at area colleges, visiting local junior high and middle schools with attractive promotional materials handed out by your current students. Jana hands out lottery tickets to 8th grade students and encourages them to attend the open house at her high school and check out if their tickets winners at her programs' booths. She also has "make-and take-em" activities at her booth.

Madeline Noakes, of Patrick Henry High School, shared many aspects of what makes her program successful. We were all so excited and glad for her many handouts. She teaches by example, using all the techniques she expects her students to use with preschoolers. One of her tips, that make her life easier, was to have bulletin boards assembled on tri-fold boards that she switches out for each topic of the week. She has a long reach stapler that she uses to update them as needed, nothing is glued down.

I hope you are feeling excited by the possibilities in your classroom and continue to "connect the dots" between yourself and fellow educators, yourself and the community and yourself and your support system. Take care.



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President: Lisa Gibson, Secretary: Marilyn Johnson, Treasurer: Liz Aschenbrenner, Vice-President: Kathleen Dickerson

HETAC Board: Working for you

Your officer team has spent two weekends, one in August and one in November, furthering the mission and purpose of our organization. Of concern to us all is the decline in teacher candidates for Home Economics. We have begun a dialogue with state staff to coordinate our efforts in this area. The journey of creating a brochure that current teachers could have to pass out to students who show interest or potential has begun. The brochure would illustrate the process of obtaining a teaching credential in the Home Economics field as well as the joys of choosing "Home Economics teacher" as a career. As it is a work in progress, please send us any of your thoughts and ideas. To assist future Home Ec teachers, we are developing a scholarship for participants in a teacher credentialing program. Other efforts on your behalf: we have written letters to principals recognizing our hard working Communication Chairs, drafted a letter to the U.C. Regents addressing the concerns surrounding the A-G course submissions (you'll be receiving the letter as part of a letter writing campaign), the state list of HECT programs was painstakingly updated in preparation for a survey of non-HETAC members, glitches in the online member payments are being addressed, constant contact with state staff has been maintained and their input for our newsletter has been solicited.

We have been hard at work on your behalf and value your comments and input, keep them coming.

FHA-HERO FALL EVENTS –

Elizabeth Williams

September and October were very busy months for members of the California FHA-HERO association. All around the state students and teachers were meeting together at various locations from high schools to colleges. This year's theme "Success Beyond the Norm" prompted everyone to think about how to become more involved and not just be a mediocre member. Region officers, who completed their training last summer at ROTC, presented workshops on how to become a region officer, the three state project thrusts, and sneak peeks at the Competitive Recognition Events (CRE's). The FHA-HERO association has been choosing project thrusts that are all based on issues that our students are facing today. The "Anti-bullying" campaign is needed in all our schools, "Health in a Heartbeat" promotes a healthy lifestyle and the "Teens in the Driver Seat" program is aimed at saving lives. A state officer was also on hand to promote the state officers goals for the year and give out some cool prizes. Region cheers were unveiled and new friends were made. Every left with new ideas to let our "HEROs" shine.

FHA Officers in Action



Retiring
Soon ??

Are you planning on entering the world of retirement soon? Do you know of another Home Economics teacher who is retiring soon? If so, let the HETAC Board know so that we can give thanks for years of dedicated service in the newsletter and let others know of possible job openings. Contact Marilyn Johnson 707-628-7910, sew2gether@



EXPANDING CONNECTIONS IN THE REGIONS – Kathleen Dickerson

The HETAC Communication Chairs were hard at work this fall expanding their connections with teachers and colleagues. Several attended HECT workshops and presented HETAC and advantages of membership to the other attendees. Others had their region meetings in interesting places for members to visit.

Specifically, Region 7 met at the historic Madonna Inn in San Luis Obispo, where they got a tour of some of the themed suites, boutique, day spa, and bakery. In Southern California, Region 10 met in Temecula at Callaway Winery. They had a lovely lunch at the Meritage Restaurant with outstanding views of the vineyards. Region 3 had dinner at Vaca Pena Middle School where Tanya Wright from state staff attended. She gave us all some great information on state matters and answered questions on all kinds of subjects. Still, other regions have plans for



L & M Conference

Region Assignments for the Leadership and Management Conference

HETAC Reception - Region 3

Donation Drawing – Region 5

Welcome Bags at Registration – Region 9

Curriculum Round Table – Region 7

HETAC Breakfast - Region 4

Centerpieces – Region 10

CONTACT YOUR COMMUNICATION CHAIR FOR DETAILS

Would you like to work with the HETAC Board? Are you a person who likes to put your ideas into action? We need you to be a Communication Chair for your region. If you are interested in serving as a communication chair in Regions 2, 4, 6, 8, and 9, please contact Kathleen Dickerson at kathleendickerson@hotmail.com. You will be glad you did.

HETAC ROUND TABLE-REFRESHING YOUR CURRICULUM

Do you have a lesson plan, presentation, idea for FHA-HERO, or something else wonderful to share that we can use in our classrooms? The HETAC Round Table needs you to share your great curriculum with all of us. For many, this session is one of the highlights of the conference. Be a presenter and get \$10 off when you renew your HETAC membership. Contact Marilyn Johnson at 707-628-7910 or

HETAC is pleased to welcome the following new members:

Region 5: Bridget Hall

Region 6: Nena Wood

Region 8: Leslie Dildine

Region 9: Kayla Hernandez

Region 10:

Marianne Squyer

Region ? : DL Tribble

TEACHER TOOLBOX:

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