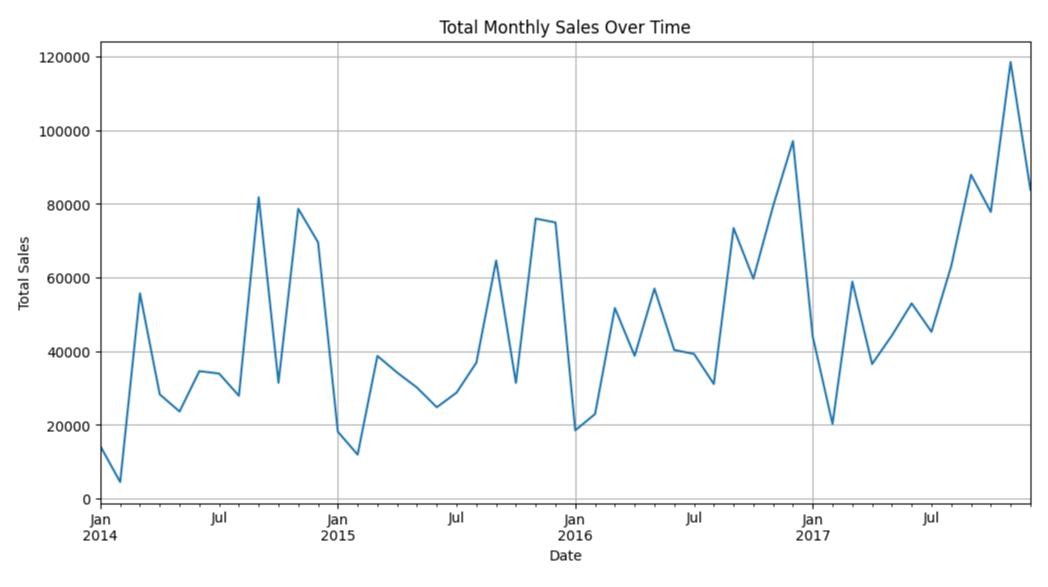
This chart visualizes the total monthly sales over time, spanning from January 2014 to the end of 2017. It clearly shows fluctuations in sales volume, indicating both a general upward trend over the years and noticeable seasonal peaks and dips within each year.



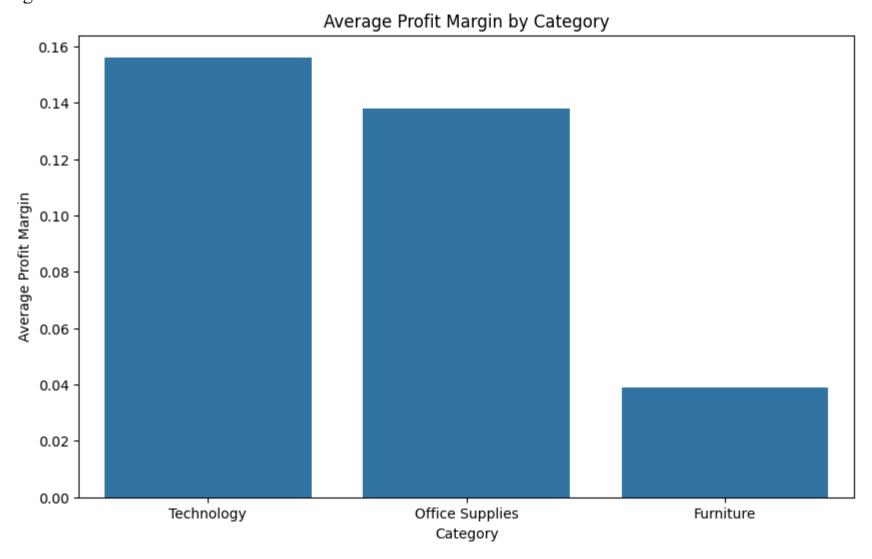
Rizzo – DN5, Sales & Revenue Analyst

This scatter plot visualizes the relationship between Sales and Profit. It shows that while higher sales generally correlate with higher profit, there are numerous instances of low or negative profit even with significant sales, indicating potential issues with costs or discounting. The plot also highlights several outliers, including transactions with very high sales and profit, as well as those with substantial losses.



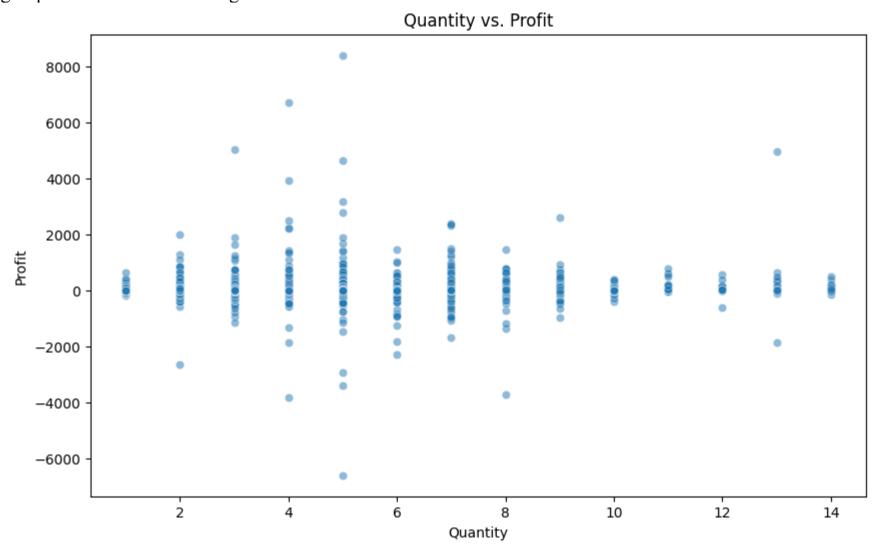
Rizzo – DN5, Sales & Revenue Analyst

This bar chart illustrates the average profit margin across different product categories. It clearly shows that "Technology" has the highest average profit margin, followed closely by "Office Supplies," while "Furniture" has a significantly lower average profit margin compared to the other two categories.



Rizzo – DN5, Sales & Revenue Analyst

This scatter plot illustrates the relationship between the Quantity of items sold in an order and the resulting Profit. While there's a general tendency for higher quantities to be associated with a wider range of profit outcomes, including higher profits, it also clearly shows that even orders with larger quantities can result in significant losses.



Rizzo – DN5, Sales & Revenue Analyst