

# Our policy on child sexual exploitation

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Child safety

**May 2024**

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**We have zero tolerance for any forms of child sexual exploitation and remove certain media depicting physical child abuse to prevent the normalization of violence against children.**

Our Child Safety policy is designed to protect minors from sexual and physical abuse, as well as psychological harm that may result from sharing such content. With this principle in mind, Child Safety content is any content that contains Child Sexual Exploitation, Physical Child Abuse Media and Media of Minors in Physical Altercation, as defined below.

We encourage our users to come to X to share stories, raise awareness, and speak their mind - including calling attention to the exploitation of children and minors. However, even when shared with the intent to bring awareness or justice, to express outrage or sharing content in a humoristic context, posting media of children experiencing sexual abuse or certain types of physical abuse can contribute to their revictimization and may even lead to the normalization of sexual or physical violence against children. When this content is shared on X, we may remove it even if it was shared with good intent. Our priority is to protect minors from physical and psychological harm irrespective of the context in which the content may be shared.

We use the terms children and minors interchangeably in any of our policies and define them as any person under the age of 18.

## **Child Sexual Exploitation**

X has zero tolerance towards any material that features or promotes child sexual exploitation. This may include real media, text, illustrated, or computer-generated media - including generative AI media. Regardless of the intent, anyone viewing, sharing, linking, or engaging with any kind of child sexual exploitation material contributes to the re-victimization of the depicted children and puts children at an extreme risk of being harmed. This also applies to content that may further contribute to victimization of children through the promotion or glorification of child sexual exploitation.

## **Physical Child Abuse Media**

To prevent the revictimization or normalization of violence against children, we will remove most instances of media depicting physical child abuse, even if shared to raise awareness or express outrage.

When assessing the best course of action to take, we consider:

- whether the child is nude, partially clothed, or fully clothed;
- the severity of harm the child is experiencing; and
- whether the media was shared with abusive, non-abusive, or newsworthy context.

### **Media of Minors in Physical Altercation**

We aim to protect the wellbeing of minors involved in physical altercation, regardless of their status (i.e victim or aggressor), while balancing the need to raise awareness of these issues. When assessing the best course of action to take, we may consider whether:

- the content is shared with an abusive or non-abusive context;
- we have received a report from the minor or an authorized representative; and
- the content is excessively graphic.

### **How to Report**

Anyone can report violations of this policy using our dedicated in-app reporting flow or via our [Help Center](#). An X account is not needed to report potential violations.

If you believe a child is at immediate risk of harm or death, please reach out to your local law enforcement. Additionally, after reporting potential violations of our Child Sexual Exploitation policy to us, you can also notify the National Center for Missing & Exploited Children (NCMEC) by using their [CyberTipline](#) portal or calling 1-800-843-5678.

**Note:** it can be illegal to engage with content that violates our Child Sexual Exploitation policy. Please be sure to report the content right away and do not like, reply to, quote-post, screenshot, follow accounts who distribute, or otherwise engage with the content; We do not require you to provide evidence of the potential violation in your report.

### **Appeals**

If you believe we made a mistake, you can [submit an appeal](#).