

Violent Content Policy

February 24, 2025

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You may share graphic media if it is properly labeled, not prominently displayed and is not excessively gory or depicting sexual violence, but explicitly threatening, inciting, glorifying, or expressing desire for violence is not allowed.

X is a place where people can express themselves, show and learn about what's happening, and debate global issues, often sharing images and videos as part of the conversation. However, healthy conversations can't thrive when Violent Speech is used to deliver a message, and not every participant wishes to be exposed to Violent Media. As a result, we may remove or reduce the visibility of Violent Content to ensure the safety of our users and prevent the normalization or glorification of violent actions. We also do not allow sharing Violent Content in highly visible places such as profile photos, banners or bio.

How we define Violent Content

Violent Content is any content containing Violent Speech or Violent Media, as defined below:

Violent Speech: Content that threatens, incites, glorifies, or expresses desire for violence or harm.

Violent Media: Visual material depicting graphic, violent or excessively gory content including sexual violence.

How to mark your content

If you regularly post Graphic Media on X, we ask that you [adjust](#) your media settings. Doing so places all your images and videos behind a content warning that needs to be acknowledged before your media can be viewed. You can also add a one-time content warning on individual posts. If you continue to fail marking your posts, we will adjust your account settings for you.

Users under 18 or viewers who do not include a birth date on their profile cannot click to view marked content. Learn more about age restricted content [here](#).

You may begin to see new media content warnings on posts that X has designated as containing Graphic Media (instead of a generic sensitive media label). When these new content warnings are available for you to use, please be sure to continue marking your media accordingly.

How to report

Immediate family members or legal representatives can report Moment of Death content for review via our [Moment of Death report form](#).

If you want to request the deactivation of a deceased person's account, immediate family members and those authorized to act on behalf of the estate can do so via our [Deactivation report form](#).

All other Violent Speech violations and unmarked or prohibited Violent Media reports can be submitted using our dedicated in-app reporting flow.

Appeals

If you believe we made a mistake, you can [submit an appeal](#).