Accounts and Features   ⌄

Accounts and Features

Released August 14, 2025

Effective September 13, 2025

Accounts

♪ TikTok   ⌕

we will ban that account.

We'll also take action if someone breaks our Community Guidelines. That can mean a warning, a restriction, or a full ban, depending on what happened. If suspicious activity is detected, we may also require a user to complete some verification steps—such as SMS or email confirmation, CAPTCHA, or a login via a verified mobile device—to confirm that they own the account.

We may ban an account or user for:

- **Repeated rule violations**

- **A single, severe violation**

- **Trying to avoid enforcement**

- **Running accounts that are dedicated to breaking the rules, like spreading hate, the unauthorized trading of regulated, prohibited (e.g. counterfeit), or high-risk goods, or pretending to be someone else**

If someone seriously breaks the rules or tries to dodge enforcement, we may ban all of their accounts.

Product feedback

How do you think we can improve?

Accuracy: The information provided didn't match what I see in the product

Readability: The information was unclear and not easy to understand

Relevancy: The information didn't match the title or header

Details: The information is relevant to me, but lacking additional details or examples

Formatting: There are formatting errors, typos, or issues with the information structure

Others

Submit

- Temporarily block their content from the FYF and appearing in followers' feeds

- In limited circumstances, also temporarily restrict the account from posting new content

Learn more about how we handle these types of accounts here.

∨   More information

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Others

these Community Guidelines, in order to use LIVE to its full extent, you must comply with:

- LIVE Monetization Guidelines, in order to retain access to monetization features

- LIVE Feature Guidelines, to gain and retain access to the full suite of LIVE Features

For further details on gifting and rewards, see our Virtual Items Policy and our Rewards Policy.

LIVE Commercial Content

Product feedback

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sensationalism, or graphic and disturbing themes. If you see a search recommendation that you believe violates our Community Guidelines, report it to us **here**.

External Links

Product feedback

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If you violate "Not Allowed" rules, your message will be removed and you might be temporarily blocked from sending new ones. Repeat or severe violations can result in an account ban. **Learn more about how to report a direct message here.**

Monetization

Product feedback

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Others

Safety Center

Privacy Center

Creator Academy

Community Guidelines

Transparency

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