1. Why would an app like this be important to you?
2. Should the app be designed to track specific users’ likes and dislikes of the various products they scan?
3. Is it easy for you to understand the information provided to you on ingredient labels?
   * If not, what is hard to understand?
4. Is there any way the information could be presented to you in a
5. Is there any other information that could be provided to you about various products that would also help you make better-informed decisions about the products you consume?
6. Would this type of app help you to better understand ingredients?
7. How do you currently meet the need this app would provide?
8. What would you like to see in an app designed to help with this?
9. Are there any concerns you may have regarding security or privacy?
10. Are there any questions you have about the app being designed that have not been addressed?